



# **Internal Market, Industry, Entrepreneurship and SMEs**

## **Annual Event of ERDF Regional Programme**

**" La politica europea dei cluster e le sinergie con il FESR/EU Cluster policy and synergies with ERDF "**

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**Advanced Technologies, Clusters & Social Economy**

# European Cluster policy for growth

## *EU cluster initiatives supporting growth & connection of business ecosystem*

Boosting collaboration & connecting enterprises via **1000 cluster organisations** registered at the European Cluster Collaboration Platform that reach out to **over 100.000 SMEs**, some **8.000 large firms** and **11.000 universities/research organisations**



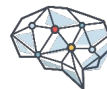
Building bridges across Europe's eco-systems through some **50 European Strategic Cluster Partnerships** that use clusters as multipliers to support SMEs in:



innovation and shaping EU value chains

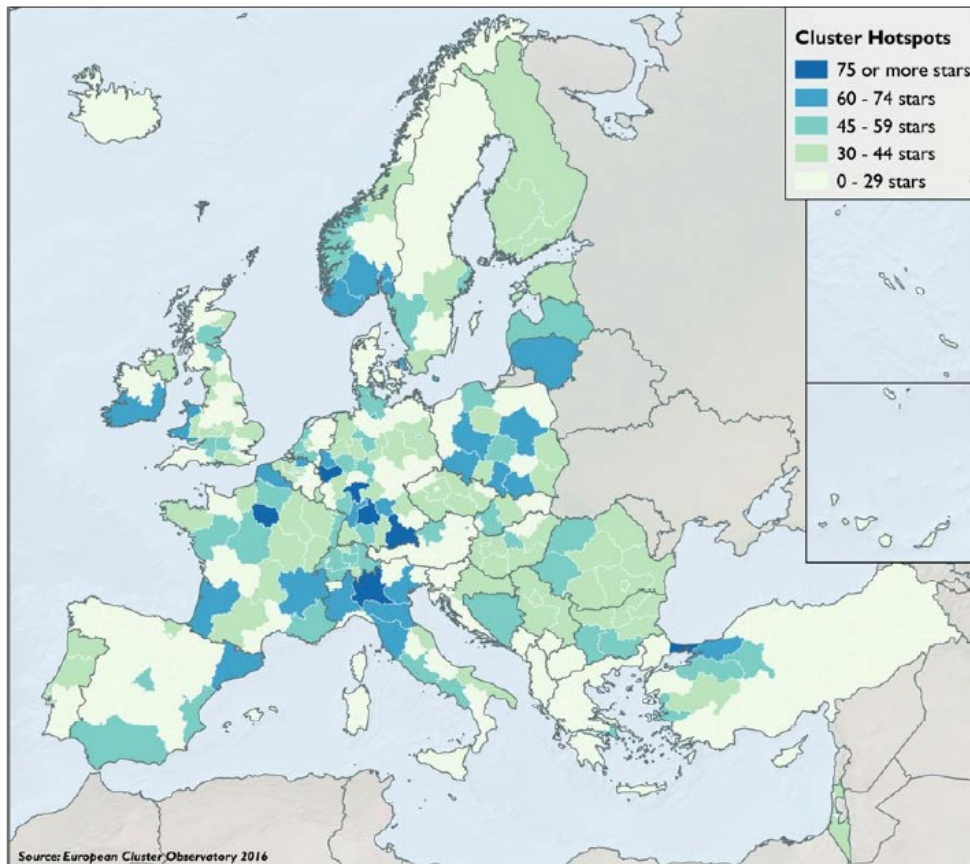


internationalisation and access to global value chains



industrial transformation towards digitalisation, uptake of advanced technologies and services, resource-efficient solutions towards decarbonisation and the Circular Economy, and upskilling

# Clusters are accelerators of growth & industrial change



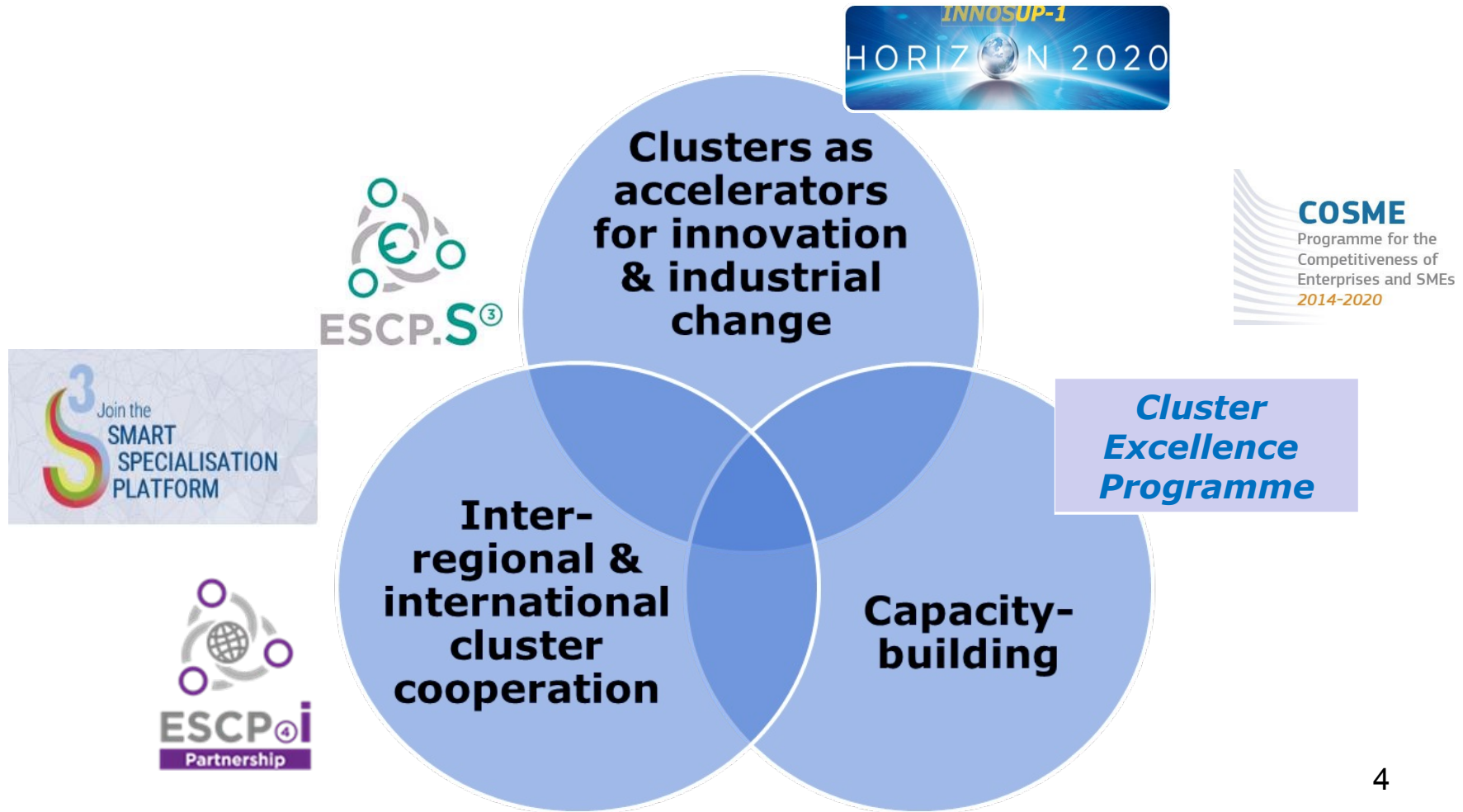
There are **3043 strong regional clusters** in related industries.

Clusters matter because they...

- account for **54 million jobs**;
- are **represented in all parts of Europe** and have shown **resilience** during economic crises;
- **nurture growth and jobs** e.g. 3% higher wages and the 67 700 young, fast growing enterprises in clusters employ more staff (35 compared to 24 outside).

Source: European Commission, European Cluster Panorama 2016, star rating for size, specialisation, productivity and growth.

# Fostering strategic interregional collaboration



# Cluster collaboration & intelligence tools



*Finding partners/cluster organisations  
(partner search, matchmaking etc)*

- Mapping **957 cluster organisations**
- 320 clusters having **1400 meetings** with internat. partners & 500 with EU partners
- 10.000 monthly visitors to website
- 600+ events promoted



- Regional Ecosystem Scoreboard
- 10 pilot regions in industrial transition
- Trends, emerging industries, priority sector reports
- Cluster policies in Member States
- Smart guides including on cluster partnerships and entrepreneurship support

<https://ec.europa.eu/growth/industry/policy/cluster/observatory>

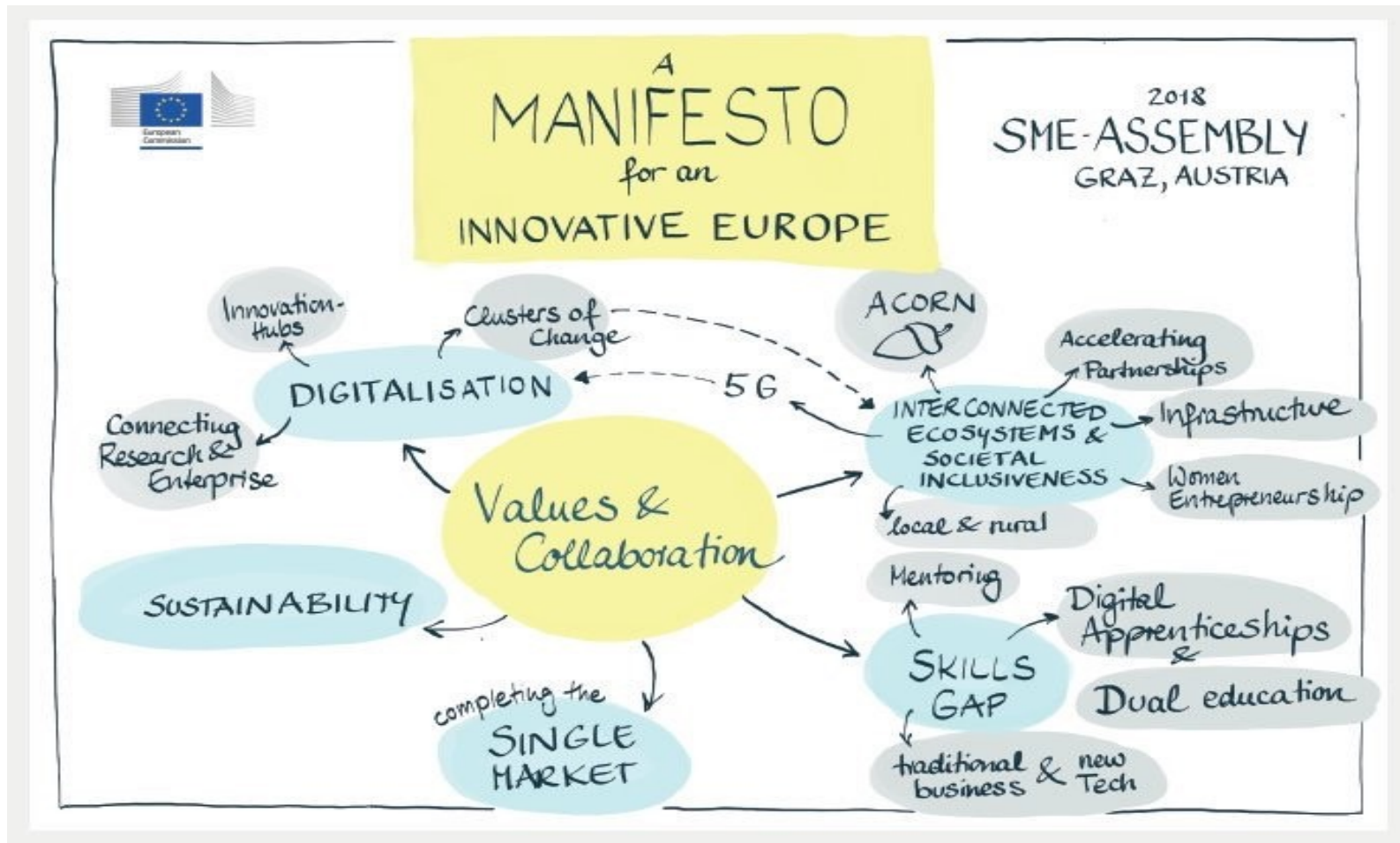
<http://www.clustercollaboration.eu>

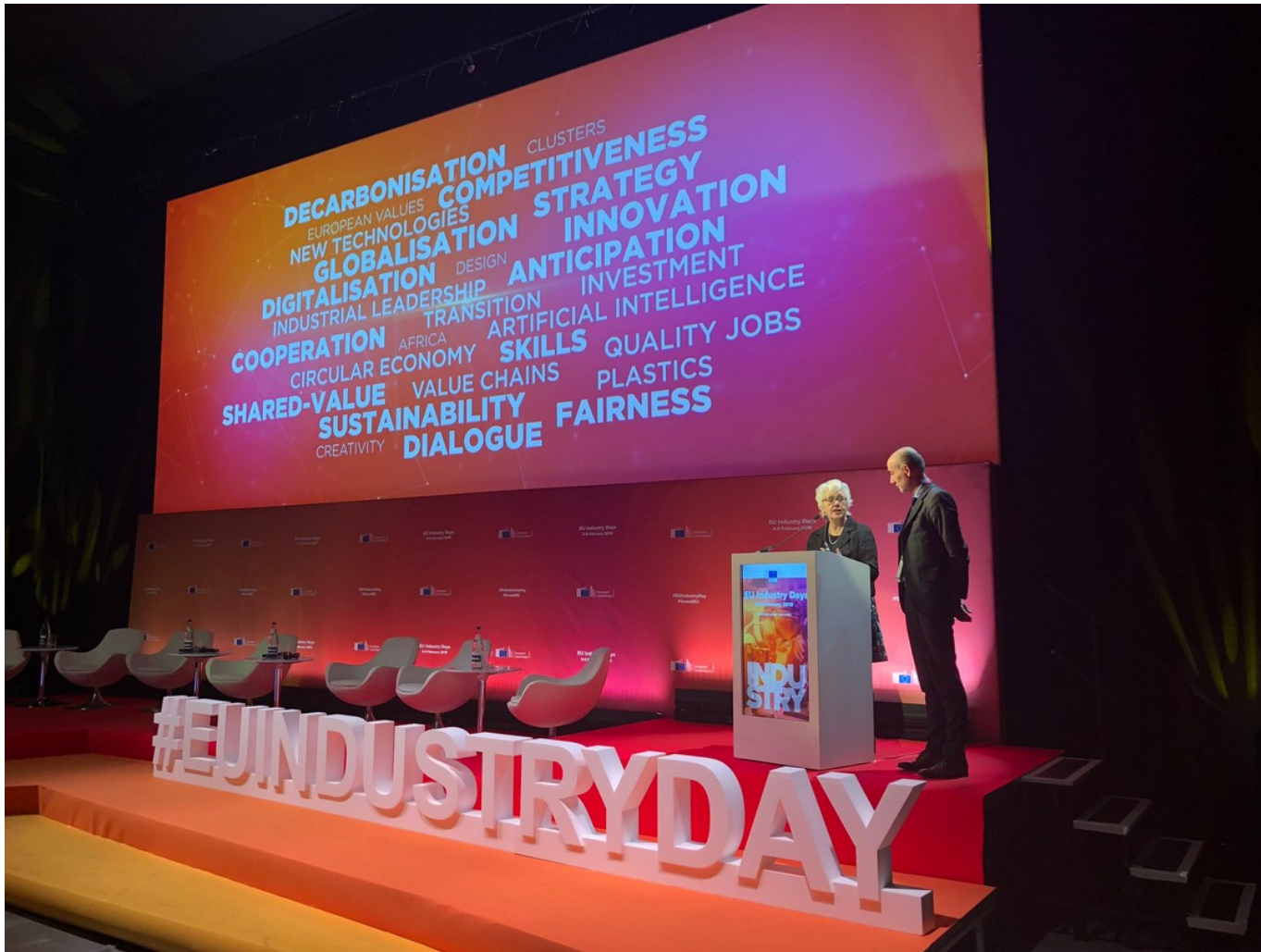
# The future of EU Cluster Policy





# Stakeholder feed-back









# Partnering Event for European Strategic Cluster Partnerships

25 November 2018

<https://youtu.be/xcQxn-7lkWc>



# European Cluster Policy Forum



Dialogue among  
all EU Member States,  
about modern cluster policies

Synergies between cluster initiatives & industrial, innovation, regional policies,  
(smart specialisation, SMEs scaling-up and cross-sectoral collaboration)

Using clusters in supporting entrepreneurship and the scaling-up of SMEs

Using cluster partnerships to help clusters & their members go international

Cluster capacity-building & professionalisation of cluster management (Erasmus for cluster managers)



JOINT ROMANIAN –  
HUNGARIAN  
INTERNATIONAL  
CLUSTER CONFERENCE  
2018  
- BRIDGING COUNTRIES  
REACHING EUROPE



romania2019.eu



Awareness-raising campaign across Europe on the role of clusters and the results they achieve

Feedback on common challenges & what needs to be done to address them in the next generation of regional, national and EU cluster initiatives.

The campaign supports any national, regional and local cluster event that is:

- organised by cluster stakeholders or
- organised around the 'cluster' topic or a specific topic closely related to it.

Call for application for organisations wishing to host national/regional cluster events under #EUClusterWeeks between November 2018 - April 2019

<https://www.clustercollaboration.eu/open-calls/call-organise-events-part-eu-cluster-weeks-2018-2019>

All the events on <https://www.clustercollaboration.eu/event-calendar/eu-cluster-weeks>





**Have your say** about cluster-related policy developments at EU, national and regional level & discuss about hot topics (**digitalisation, skills gap, circular Europe, shared value & social impact**)



Listen to feedback from **EU Cluster Weeks** events & comment on current/upcoming challenges & opportunities

**Team up** with others by networking during the conference & engaging in the pre-conference EU matchmaking event.



Cluster Award ceremony for:

- **EU Cluster Manager 2019**
- **European Strategic Cluster Partnership for Smart Specialisation Investments (ESCP-S3)**
- **European Strategic Cluster Partnerships – Going International (ESCPs-4i)**
- **Innosup-1 partnerships**



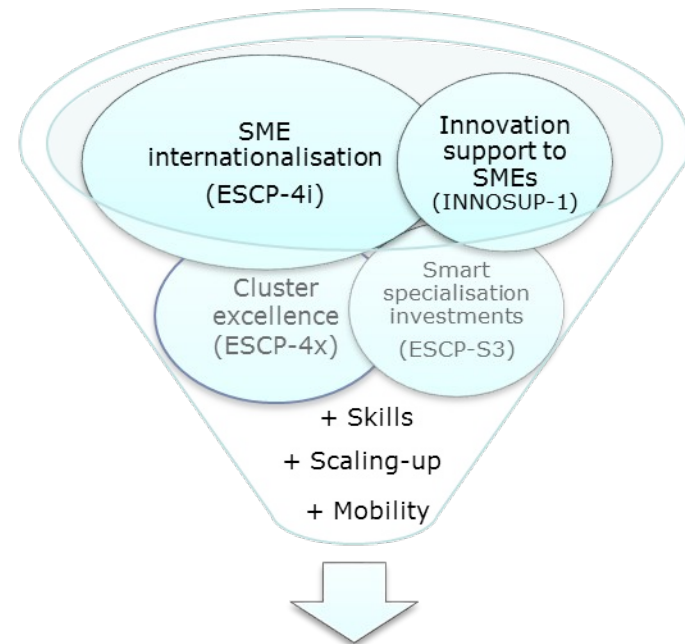
# Towards Joint Cluster Initiatives

- Industry-focused actions guided by joint strategies of **specialised SME intermediaries**
- Thematically targeted, with **cross-regional and cross-sectoral outreach to SMEs**
- Channelling scale-up support to groups of SMEs to boost **industrial transformation**

Building EU value chains,  
**industrial modernisation**  
& capacity building

**Skills** upgrading,  
talent attraction &  
entrepreneurship  
acceleration

Boosting  
internationalisation  
& access to  
**global value chains**



**Joint Cluster Initiatives**

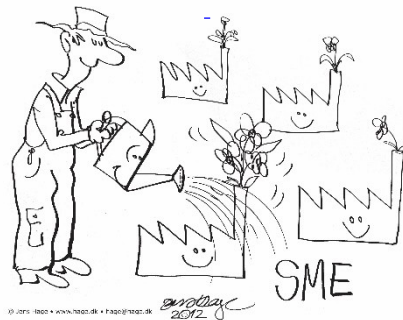


Thank you

<https://ec.europa.eu/growth/industry/policy/cluster>  
<http://www.clustercollaboration.eu/>



[@Clusters\\_EU](#)



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