



Evento Annuale del POR FES/
Annual event of the ERDF Regional Programme:
Local Event of EU Industry Days 2019
Regional Policies for industrial transition: Present and future

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Managing Industrial Transition

Key OECD findings from the Pilot Action on Regions in Industrial Transition

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Presentation Overview

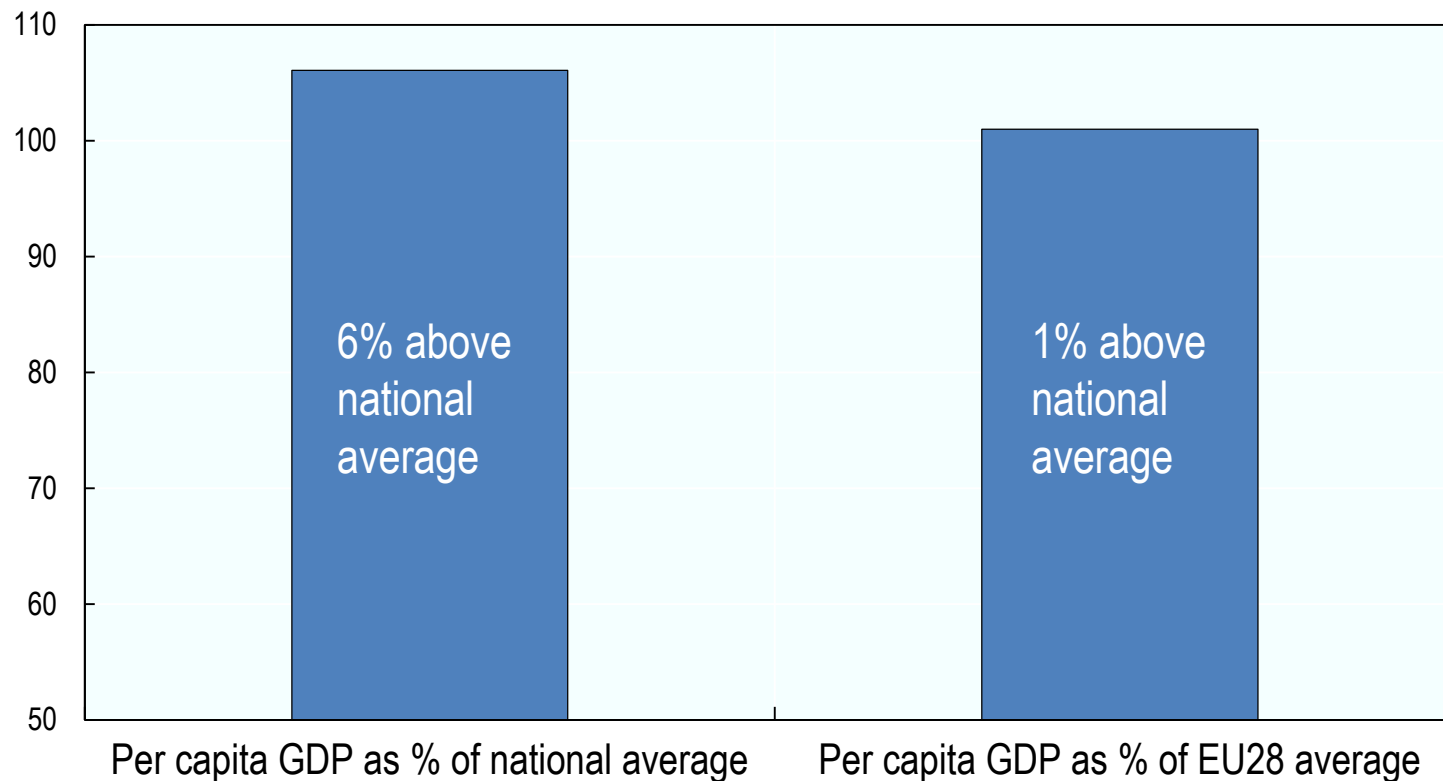
- Regions in industrial transition: **characteristics**
- Regions in industrial transition: **insights**
- Regions in industrial transition: **policy approaches**
- Additional insights to **conclude**



Regions in industrial transition: **characteristics**

Regions in industrial transition tend to have **lower than average per capita GDP** as a percentage of national average

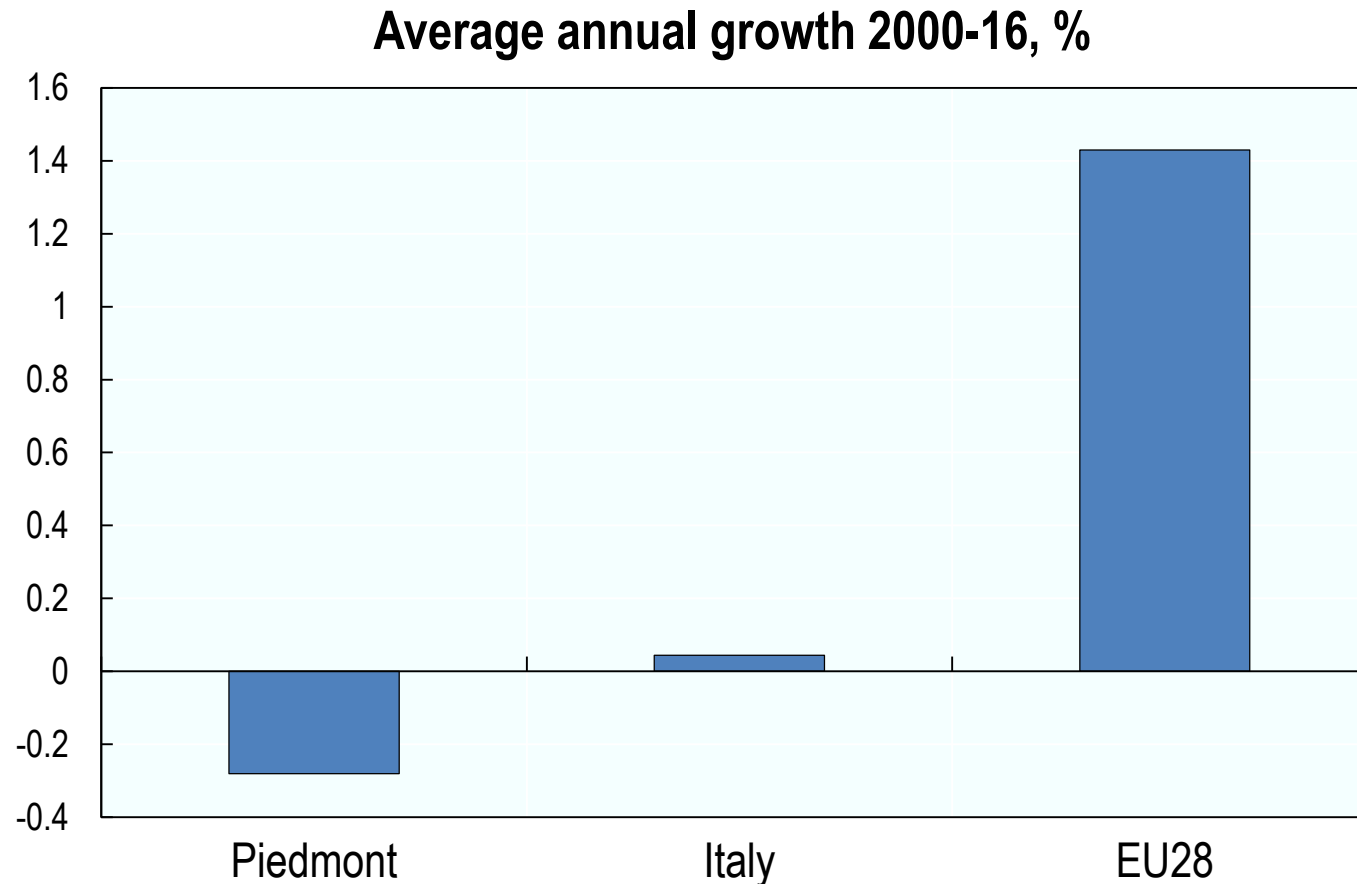
GDP per capita in Piemonte as % in national and EU-28 average





Regions in industrial transition: **characteristics**

They also tend to have average annual GDP growth of 1% or less, since 2001

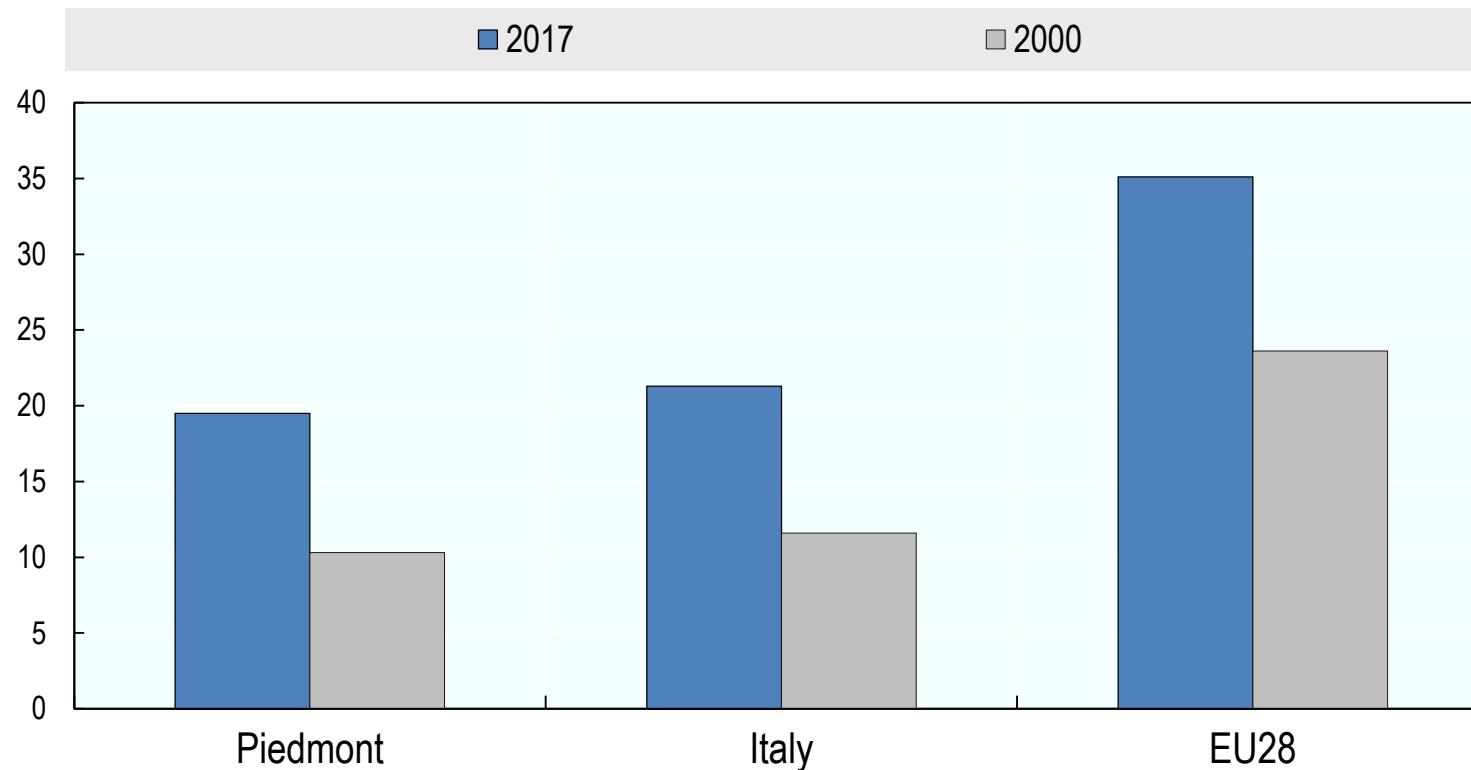




Regions in industrial transition: **characteristics**

And tend to have **lower than national (or EU) average** percentage of population with **tertiary education**

Average percentage of population with tertiary education, 2000 and 2017

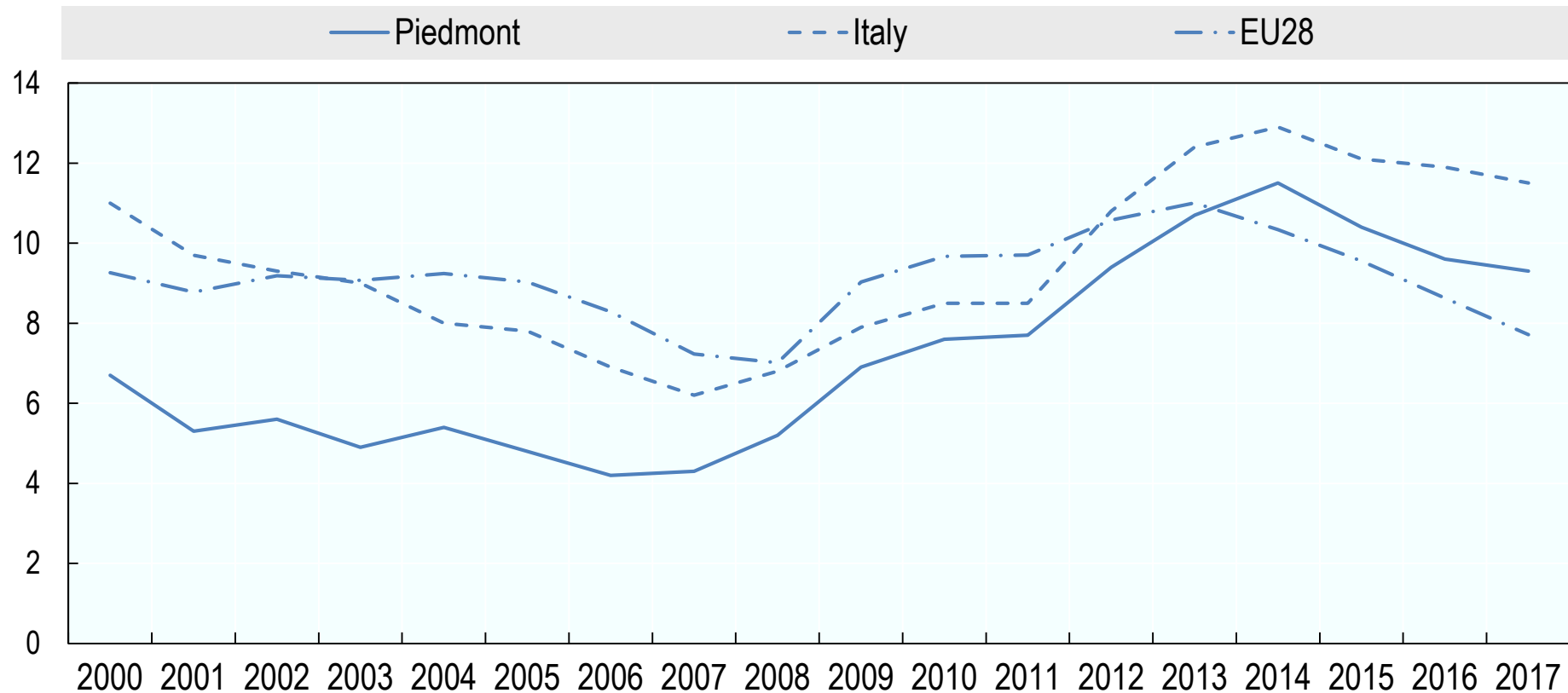




Regions in industrial transition: **characteristics**

Tend to have increasing unemployment rates since 2007, sometimes significant

Unemployment rates since from 2000-2017, %

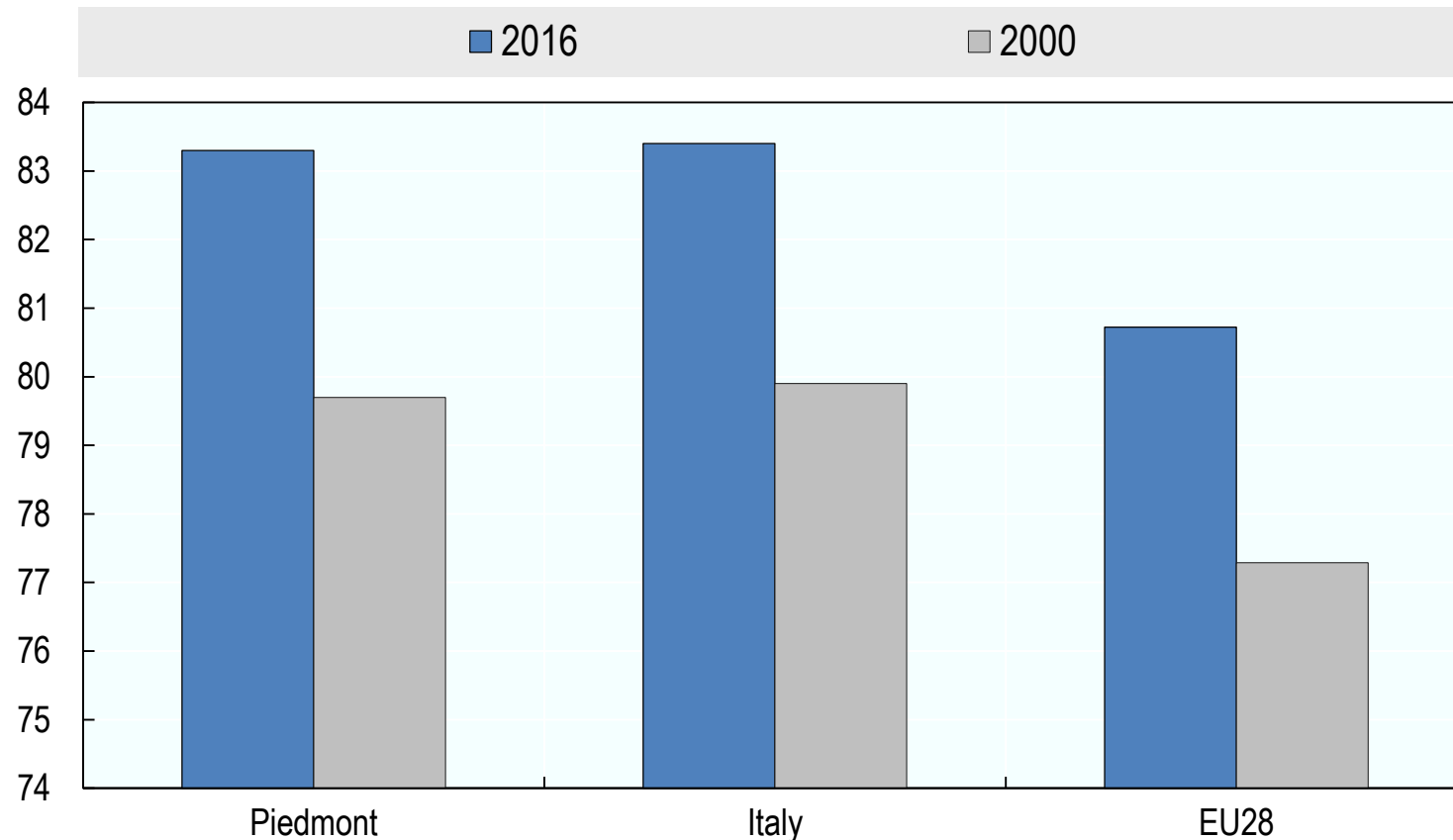




Regions in industrial transition: **characteristics**

Tend to have lower than national average life expectancy (or lower than EU average)

Average life expectancy (age) in 2000 and 2016

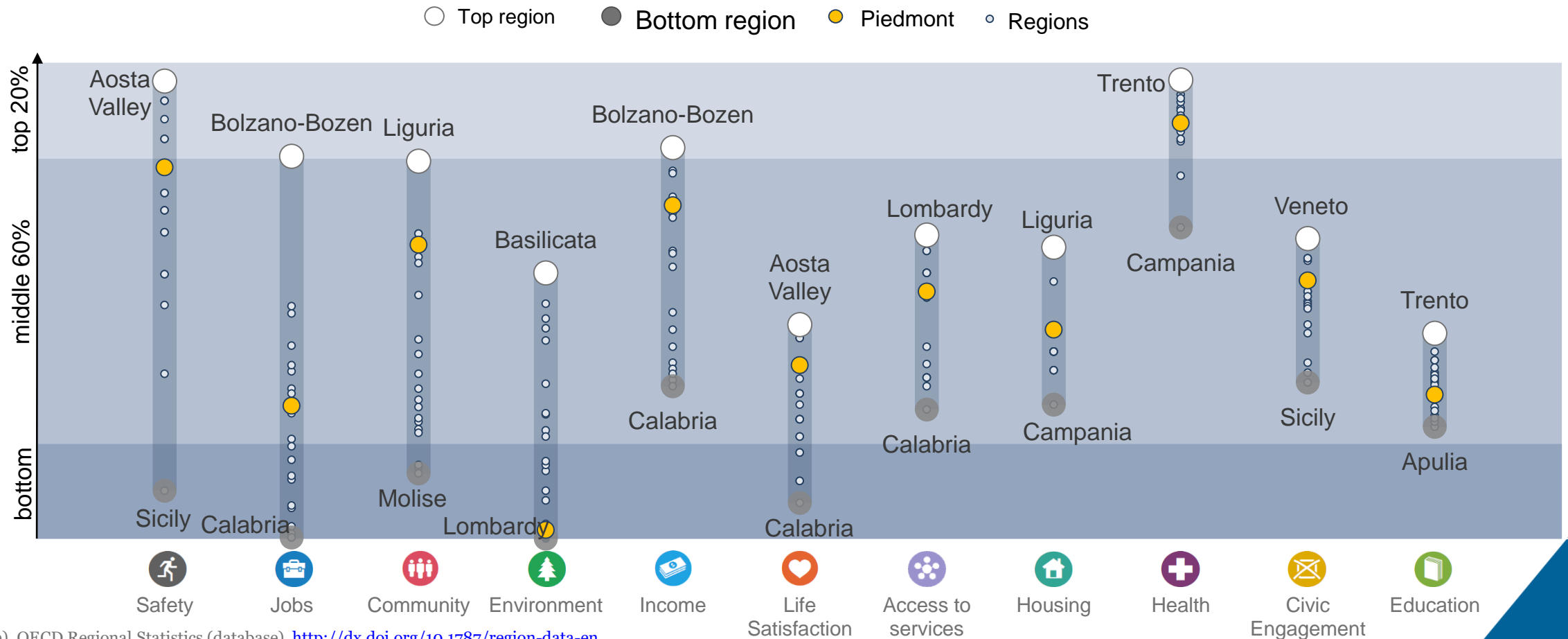




Regions in industrial transition: characteristics

Tend to perform in the middle to bottom half of OECD Regional Well-being indicators

Ranking of regions in OECD regional well-being indicators (1-402)





Regions in industrial transition: **insights**

- Significant skills gaps
- High numbers of SMEs
- Limited innovation capacity
- Limited entrepreneurship
- Difficulty ensuring actor financing
- Need to improve competitiveness/productivity



Regions in industrial transition: **policy approaches**

Skills and Jobs

- Support labour force **supply** and stimulate labour force **demand**
- Strengthen **active labour market** policies
- Promote an **integrated policy approach** to regional development (skills, SMEs, innovation, employment...)

Broaden Innovation

- Broaden the **innovation dialogue**: definitions, actors, locations
- Ensure an **even distribution** of innovation across territories and firm type (large/small)

Balancing Climate Neutral Trade-offs

- Support **existing** low carbon initiatives and **encourage new** ones
- Ensure a smooth and just transition: **support those most at risk/stand most to lose**

Make the most of entrepreneurs

- Build an **enabling environment**
- Support **skill** building
- Help make **financing** easy

Growth + Equity

- Address territorial and labour market **disparities**
- “Mainstream” **inclusiveness** into policy sectors



Some good practices in Piemonte



Jobs of the future

Apprenticeships for higher education and research



Making the Most of Entrepreneurship

Supporting start-ups and spin-offs with origins in public research



Low Carbon Transition

Supporting energy efficiency in Piemonte's small public administrations



Growth+ Equity

Promoting social cohesion and inclusion in a cross-sector approach



Additional insights

Strong regional & place-based dimension

- Ample role for regional level intervention
- Capitalising on agglomeration economies
- Ensuring attractive place to live and work

Remembering the “intangibles”

- Cultural attitudes
- Speed and time

Multi-level governance challenges

- Leadership
- Critical mass
- Balancing the short and long term
- Coordination: integrated, cross-sector, multi-stakeholder approach
- Stakeholder engagement and contribution (“co-design/production/delivery”)
- Building and sustaining an enabling environment
- Balancing what regional governments can and cannot influence
- Performance measurement – monitoring, evaluation and indicator systems



Thank you