



Citizens' awareness and perception of EU regional policy

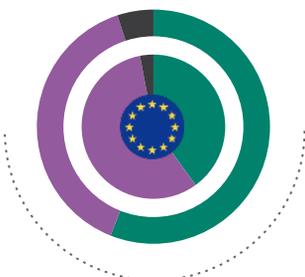


Fieldwork: 22 April– 8 May 2025 | Target: EU citizens (15+)
 TOTAL EU 25 737 INTERVIEWS | ITALY 1 010 INTERVIEWS | FL 563

1 Awareness of EU regional policy

Europe provides financial support to regions and cities. Have you heard about any EU co-financed projects to improve the area where you live? [Q1a]

[%]



Italy (outer circle)

- Yes
- No
- Don't know

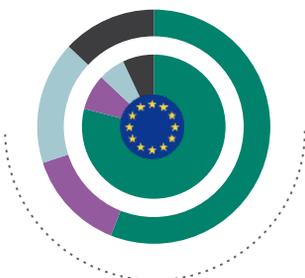
EU27	
2025	2025-2023
40	+1
57	-2
3	+1

Italy	
2025	2025-2023
56	+2
39	-7
5	+5

Taking into consideration all the projects you have heard about, would you say that this support has had a positive or negative impact on the development of your city or region? [Q1c]

Base: Respondents who have heard about EU co-financed projects

[%]



Italy (outer circle)

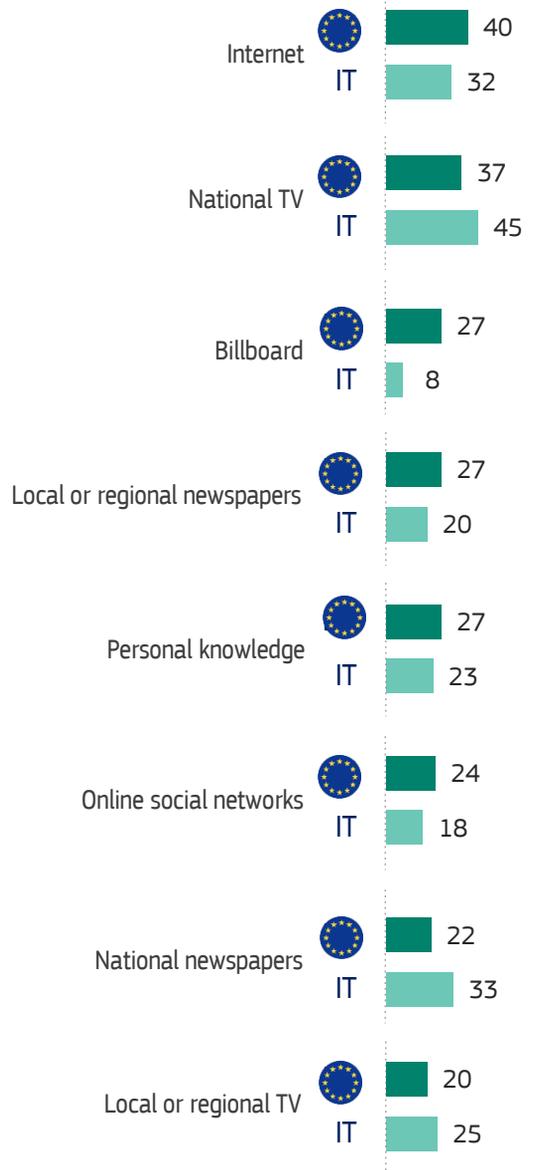
- Positive
- Negative
- No impact
- Don't know

EU27	Italy
79	56
8	14
6	17
7	13

Where did you hear about EU co-financed projects to improve the area where you live? First? And then? [MULTIPLE ANSWERS] [Top 8 EU] [Q1bt]

Base: Respondents who have heard about EU co-financed projects

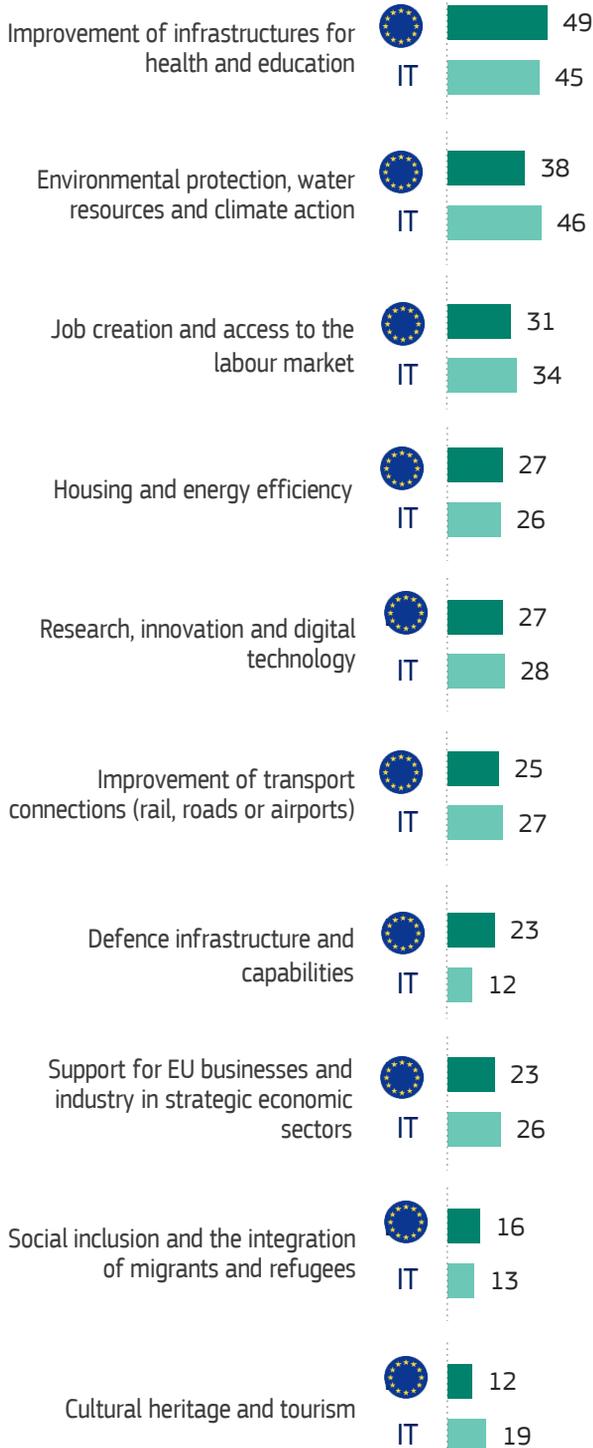
[%]



2 Priorities for EU investment

Looking now at the broader, European picture: in which domains should the EU invest in the next few years? [MULTIPLE ANSWERS] [Q6]

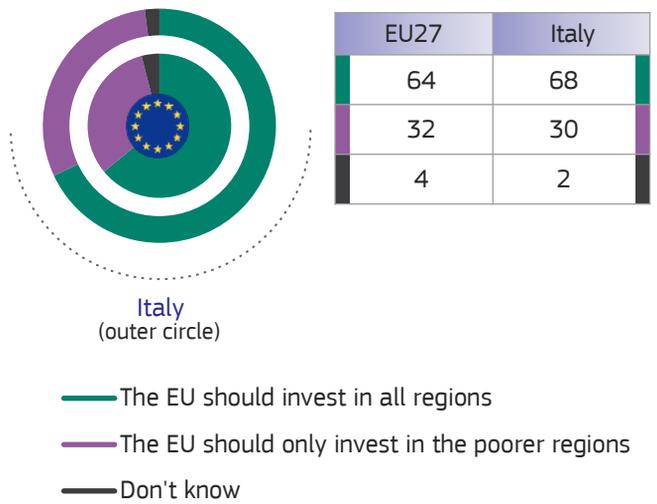
[%]



3 Set-up of EU regional funds

European regional policy supports economic development projects in all regions. In your opinion, should the EU continue to invest in all regions or concentrate exclusively on the poorer ones? [Q4a]

[%]



4 Intention to stay or move from their region

Do you plan to continue living in this region for the next 5 years? [Q9b]

[%]

