

**ESPON**



Co-funded by  
the European Union  
Interreg

# ESPON “On demand” activities

Milano 18 June 2024

# On demand activities

Targeted analysis

Other on-demand evidence production

On-demand knowledge development

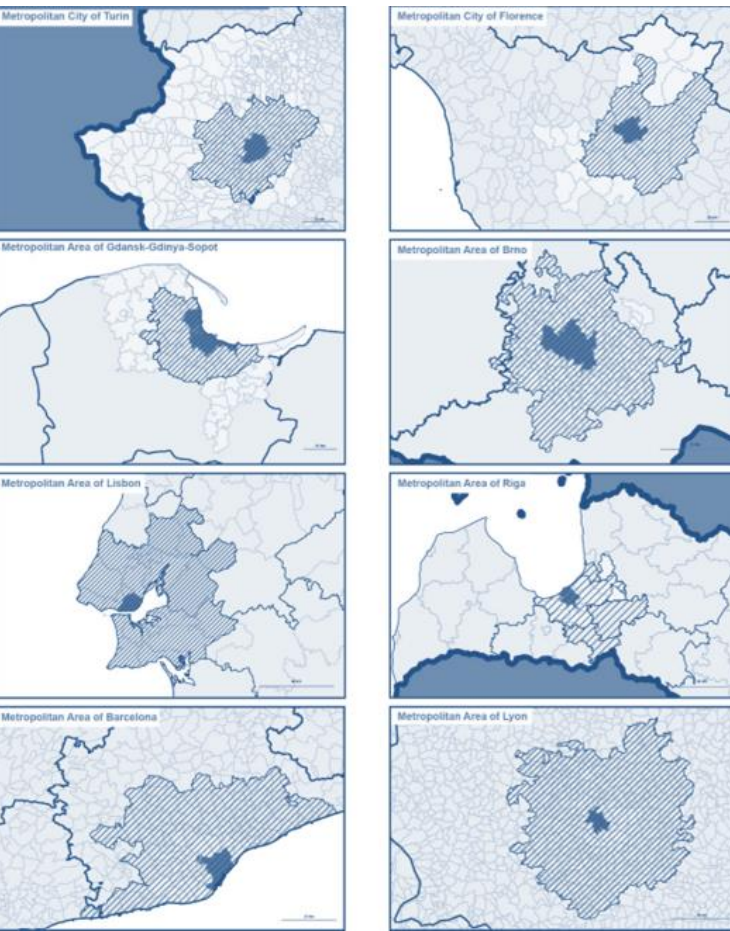
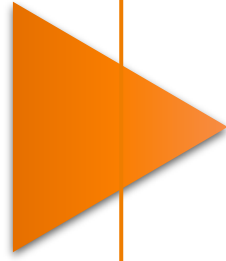
State of art with evidence production

State of play with Targeted Analysis



# Targeted analysis

# Targeted analysis



**Focus:** specific policy processes led by macroregional /national/ regional/ local stakeholders of the ESPON Programme area and **fitting the specific TAP**

## Types:

- fast-track targeted analyses (short-length and/or with reduced territorial focus);
- targeted analyses (traditional and foresight-driven);
- enhanced targeted analyses including further developed European territorial evidence and transferability assessment;
- case studies, both spin-off and on-demand; territorial reports (TAP-related at various territorial levels: country, local, FUAs...)

**Methodology:** traditional or foresight driven, may contain new European territorial evidence

**Expected results:** It translates European territorial evidence to the particular policy context in the development of all kinds of territories (macroregions, regions, cities, FUAs...)

**Stakeholders' involvement:** collaboration with national/regional/local stakeholders to define policy questions and/or development scenarios, select case studies and embed the outcomes in policy processes

# Targeted analysis

// indicative time length (stages 1-5): 18 - 24 months (depending on the thematic scope or geographical coverage)

PROJECT  
TIMELINE

6 months

Cutoff date (TBD)

3 months

15 months

uptake / afterlife

Call for  
proposals

Stakeholders  
develop and  
submit their  
proposals

**1**  
Evaluation  
and selection  
of proposals

EGTC evaluates  
and selects a  
predefined  
number of  
proposals fitting  
the specific TAPs

**2**

Develop the  
selected  
proposals into  
ToRs

EGTC together  
with the  
stakeholders  
develop the ToRs

**3**  
Public  
procurement  
and contract  
award

EGTC launches  
public  
procurement  
procedure

**4**

Project  
implementation

Contract signing  
Kick-off and  
project  
implementation /  
Delivery dates  
Steering with  
project  
stakeholders  
and volunteer MC

**5**

Delivery of  
the project  
results

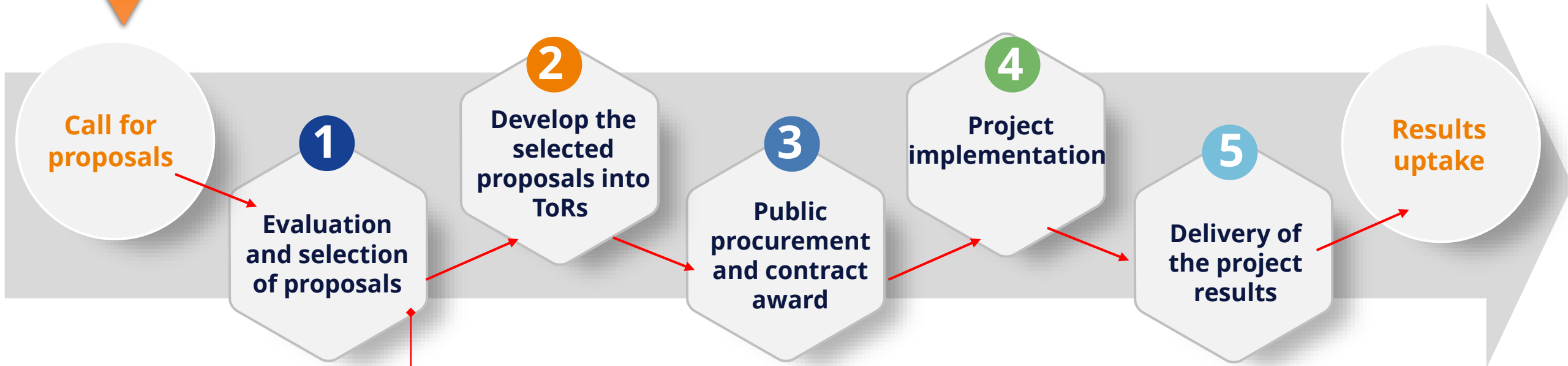
EGTC works closely  
with the project  
stakeholders and  
volunteer MC in  
validating the results

Results  
uptake

Results uptake  
and usage by the  
stakeholders in  
the policy  
development  
processes

# Targeted analysis

// ESPON EGTC-MC-ECP interactions and selection criteria for stakeholder proposals



## Selection criteria

- The project shall aim to collect and deliver new territorial evidence aligned to a specific TAP theme and context, and also perform a territorial analysis (use of analytical results in policy making).
- It shall bring a wider European perspective to the territories of the stakeholders (presence of European perspective).
- It shall demonstrate a distinct territorial context and address the specific policy opportunities and challenges in the territories of the stakeholders therein (place-based approach).
- It shall engage the respective stakeholders in design, implementation and delivery stages as well as in the policy uptake of the outputs (stakeholder involvement).

2

## Other “on demand” evidence production

# On-demand evidence production

## On-demand territorial study

- // at least one study per country, upon request of the respective MC member;
- // indicative time length: 6 - 12 months;
- // smaller budget and quicker procurement;
- // blending the national/regional policy context, the country's research competence and a European perspective;
- // fitting the specific TAP
- // can target all territorial levels and / or involve national/regional/local stakeholders.

## In-house studies

- // initiated bottom-up by any stakeholder
- // indicative time length: 3 - 6 months;
- // delivered by ESPON EGTC;
- // fitting the specific TAP;
- // resulting in a policy brief; position/ reflection paper (a paper with cross-cutting policy observations); or a country fiche (a paper compiling country-specific information from various ESPON research projects).



# On-demand evidence production

## Policy and Programme analyses

- // can be national or transnational;
- // address the national policy context and bring in the European territorial evidence as an input for analysis;
- // may test/apply findings of a specific European research project or targeted analysis in another territory;
- // fitting the specific TAP
- // are initiated bottom up, via direct dialogue with the MC members.

## Data Acquisition / Updates

- // meant to provide ready-to-use sets of harmonised and updated indicators on the development of the European territory;
- // fitting the specific TAP;
- // are initiated either by ESPON EGTC or stakeholders.

3

On demand “knowledge  
development”

# On-demand knowledge development

// transnational knowledge development activities by the EGTC

## Policy events

// initiated by the EGTC or on request of MC, ECPs or groups of stakeholders

// aimed to boost the uptake of the produced territorial evidence.

// include such formats as: conferences, thematic seminars, peer learning workshops, policy labs or ad-hoc policy impact evaluation events

## Learning events

// initiated by the EGTC or on request or groups of ECPs or stakeholders

// offer different formats of training sessions

// meant to increase the stakeholders' fluency in using the ESPON EGTC web applications, mapping solutions, policy analysis tools or specific methodologies

## Networking events

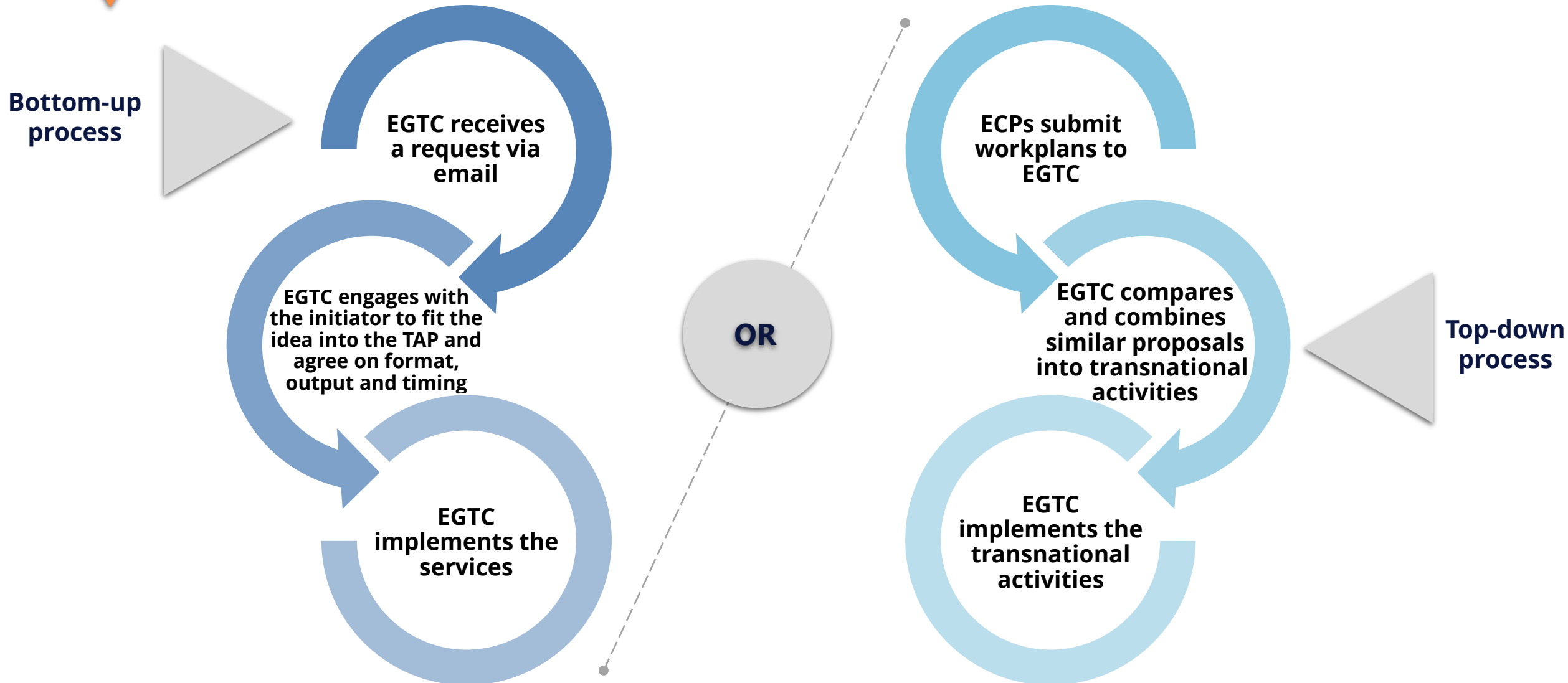
// initiated by the EGTC or on request of ECP or groups of researchers or stakeholders

// meant to facilitate information exchange between stakeholders, researchers and practitioners

// include such formats as: territorial observatory events, scientific conferences or topical exchange sessions

# On-demand knowledge development

// transnational knowledge development activities by the EGTC



4

# State of the art

# Portfolio of evidence activities

BLACK – completed  
BLUE – ongoing (in implementation)  
ORANGE – in scoping or procurement

## 11 European research projects

- TERRES
- COBREN
- TANDEM
- NOSTAGEO
- OVERLAP
- HOUSEFORAL
- BAROWEALTH
- STARTER
- DIGIREG
- CROSSGOV
- READAPT

## 14 targeted analyses

- INTERALP
- RURALPLAN
- KARPAT
- CLEANENERGY4CE
- CHANEBO
- VREPO
- RESILIANCE
- ATLANTIC MRS
- MedCoopNet
- URDICO
- GILL
- PREPARED
- DHAK
- RE-INDUSTRY

## 9 on-demand territorial studies

- QoL in the Alpine Space
- Role of small and medium-sized towns and cities in achieving an active, inclusive and functional territorial development (ES PRES)
- No net land take – policies and practices in European regions (BE PRES)
- Provision of public services in lagging regions and areas with special needs (HU PRES)
- Territorial Exaptive Resilience along EU's Eastern Borders (PL PRES)
- Territorial instruments of national policies as a tool for designing territorially sensitive policies
- Methodological framework for a satellite account on material cultural heritage
- (Regional) effects of housing shortage in urban areas (CH)
- Economic cost of Malta's insularity (MT)

## 3 other evidence activities

- Policy paper - Territorial perspective on green industrialisation (SE PRES)
- Thematic Paper - State of the digital transformation of regional and local governments, 2024
- Thematic Paper - Local and Regional Digital Indicators - a methodological framework for indicator collection

## 4 data update / acquisition

- Indicators on a Circular Economy
- Update of indicators on (areas at risk of becoming) sparsely populated
- Demographic data – combining datasets, filling data gaps and providing reliable estimations
- Indicators on European towns and cities

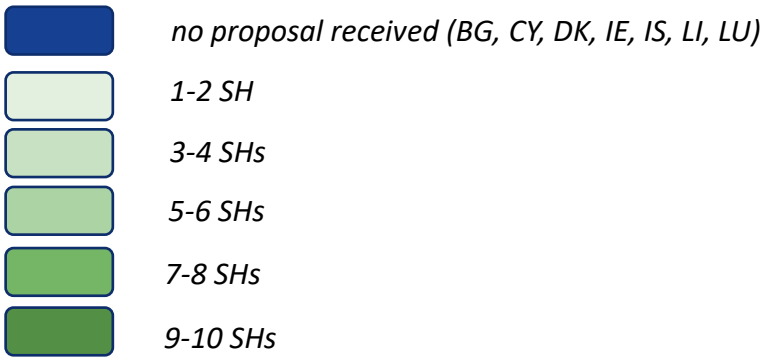
5

## State of play with targeted analyses

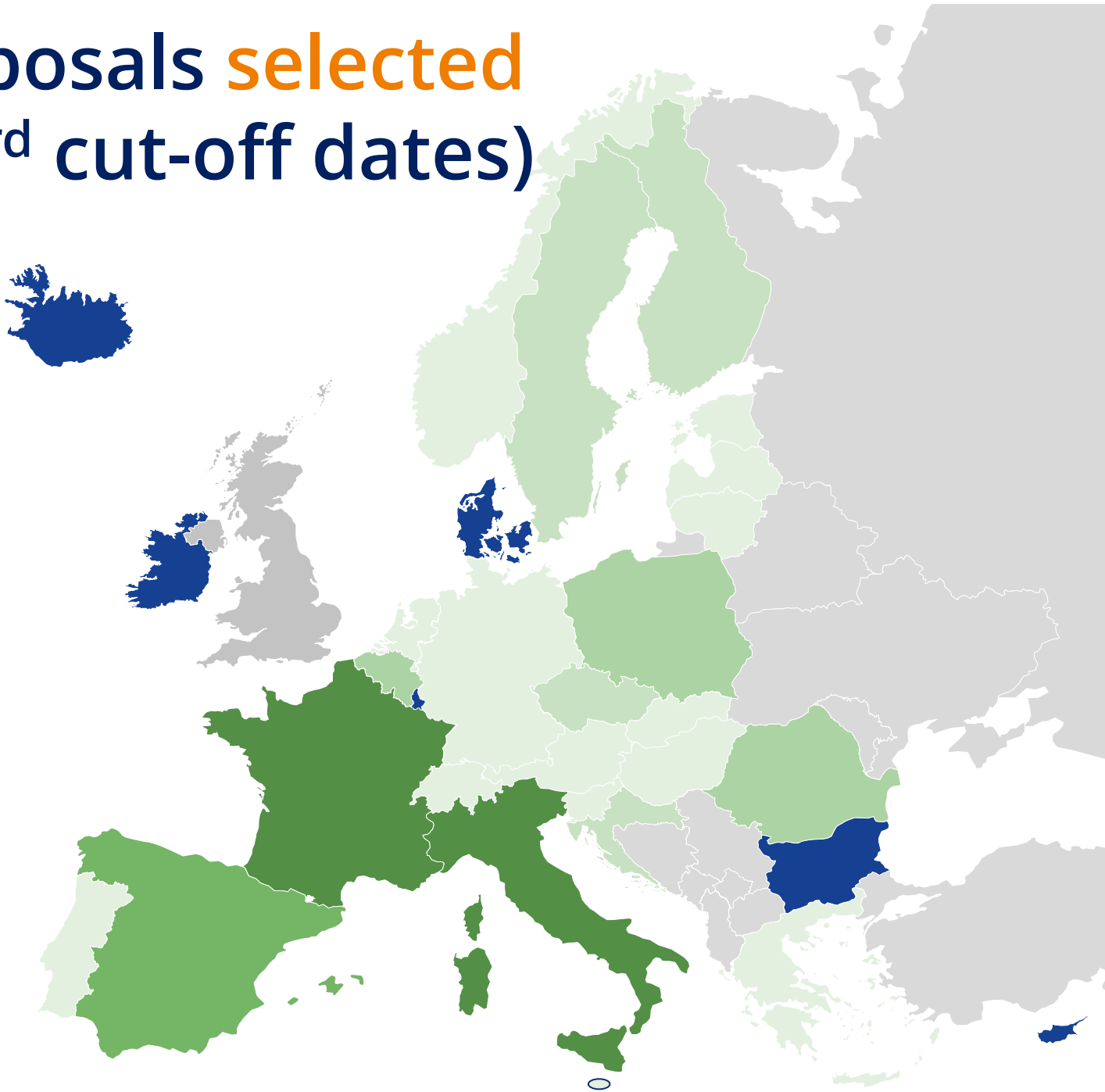
# Targeted Analyses - proposals **selected** (total after 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> cut-off dates)

Number of stakeholders who participate  
in one selected proposal (by country)

**85 stakeholders**



+ 9 proposals feat. EU &  
international networks





# Distribution of targeted analyses per TAP



## Perspective for all people and places

- **RURALPLAN** - Innovative planning in shrinking societies
- **URDICO** : Urban dimension of Cohesion Policy and other EU programmes



## Places resilient to crises

- **CHANEBO** - Challenges at EU's North-East External Borders
- **VREPO** - Vulnerability, REsilience and REcovery POLicies of the physical living environment
- **ResiliAnce** - Improving Local Intermediate Authorities' crises preparedness and territorial Resilience

- **InTerAlp** - Interface Territories across the Alpine region
- **KARPAT** - Determinants and opportunities for the socio-economic and spatial development of the Carpathian region
- **AtlanticMRS** - Orientations for the development of an Atlantic Macro-Region
- **PREPARED** : Policy Rethink: Enhanced Planning and Governance for North Sea-Rhine-Mediterranean Corridor
- **MedCoopNet**: Mapping Mediterranean Cooperation Networks and Governance



## Governance of new geographies

# Distribution of targeted analyses per TAP



## Smart connectivity

- **DHAK** - Digital Helpers : Awareness and Knowledge



## European territories in global interactions

- **RE-INDUSTRY** : Capacity Building for Re-industrializing Regions in a Globally Decarbonizing Economy



## Nature-Based Adaptation to Climate Change

- **GILL** - Methodology for quantifying the demand for green infrastructure at local level



## Climate neutral territories

- **CleanEnergy4CE** - Putting clean energy transition policies into practice in central Europe

6

## Future steps

# Further information on Targeted Analysis

- Next cut-off-date : mid-December 2024
- FAQ for stakeholders will be updated
- A new webinar for stakeholders is planned prior the cut-off date of December 2024