

#WeAreOGR



OGR Torino



The innovation and creative hub of Turin



The new life of OGR as Cultural & Innovation Centre in Turin

FROM WORKSHOP FOR TRAINS...



[click here](#) to watch the video "1000 days of work"

...TO WORKSHOP FOR IDEAS



Opening of Officine
Grandi Riparazioni

1895

Starting renovation
by CRT Foundation

2013

€100 M
of Investment

Opening of
OGR Tech

2019

Opening of
OGR Cult +
Snodo

2017

Beginning of
OGR Tech
extension works
for a stronger
impact on Turin
ecosystem

2022

TODAY

...THE STORY CONTINUES,
EXPLORING THE NEW
FRONTIERS OF CULTURE AND
TECHNOLOGY

Closing of Officine
Grandi Riparazioni with
risk of demolition

1992



OGR Torino | A project recognized by the international press



*OGR Torino, a new **multipurpose cultural center** in a former train repair facility*

The New York Times



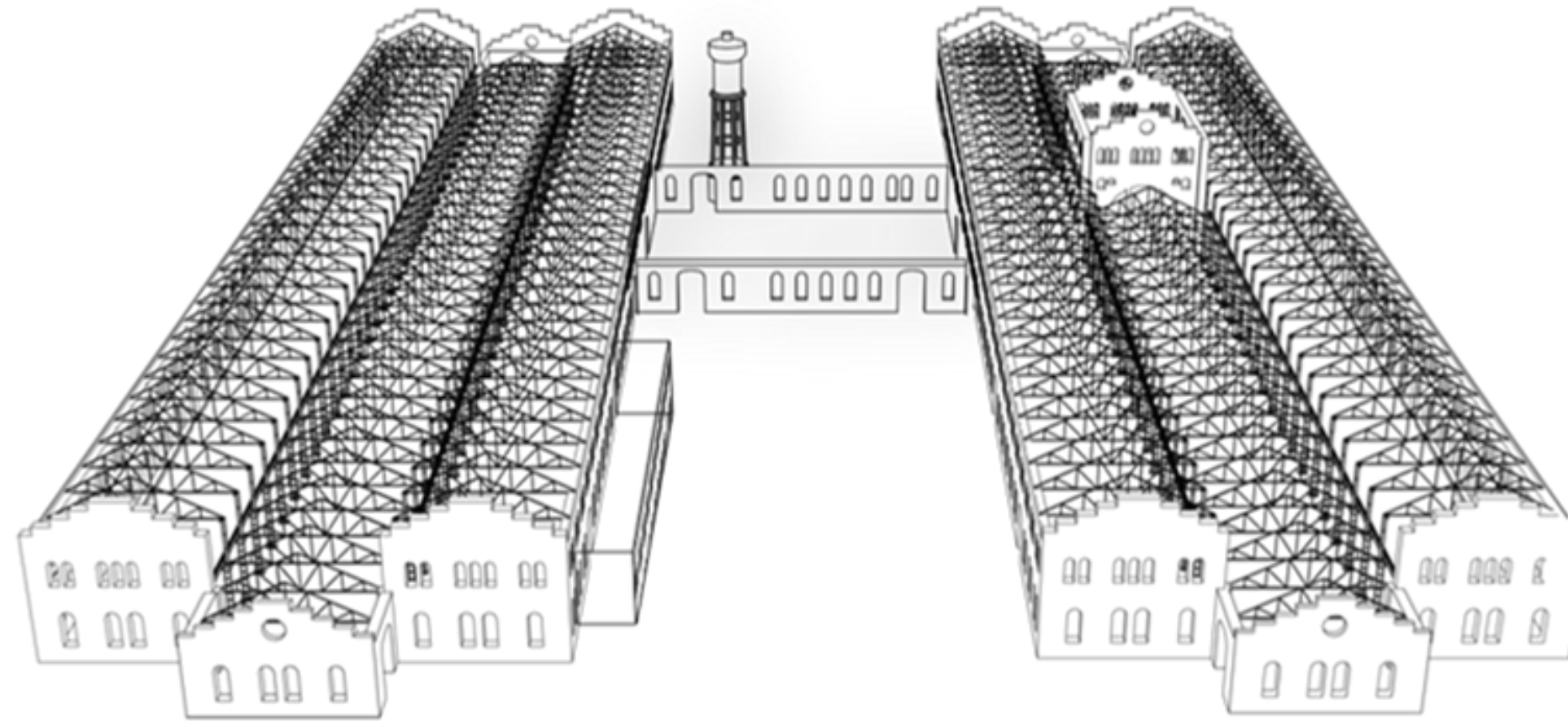
*The OGR has just reopened as a **hub of culture and innovation** after a €100m investment by the CRT Foundation*

Financial Times





An extensive "H" space where Tech - Cult - Taste find their greatest expression



OGR TECH

12,000 sqm OF FUTURE

An innovation hub for an ecosystem of startups, scaleups, applied research centers, investors, corporates and acceleration programs.

SNODO

A 360° TASTE EXPERIENCE

An ideal connection between the 2 wings of OGR, where Piedmont traditional cuisine is combined with modern techniques

OGR CULT

9,000 sqm OF ART

A flexible space where visual and performing arts meet, alternating exhibitions, concerts, ballet, digital galleries through immersive reality



OGR Cult | A multifunctional place for cultural and innovation events



+2
MLN

VISITORS

+200

EVENTS PER YEAR

+300

ARTISTS*
HOSTED

+80

CONCERTS



PANELS



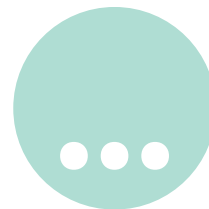
INNOVATION
EVENTS



THEATRE



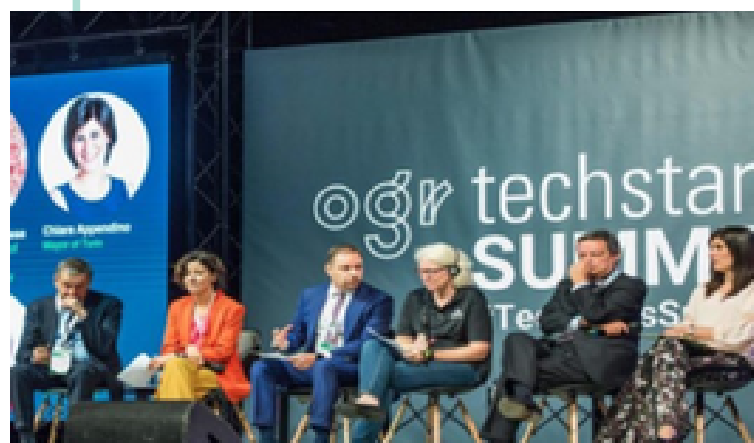
CONCERTS



AND MORE



OGR Cult | A stage for public and innovation events



OGR TECHSTARS SUMMIT

A partnership to facilitate global connections and knowledge transfer for Italian and European entrepreneurs, investors, corporate innovators.



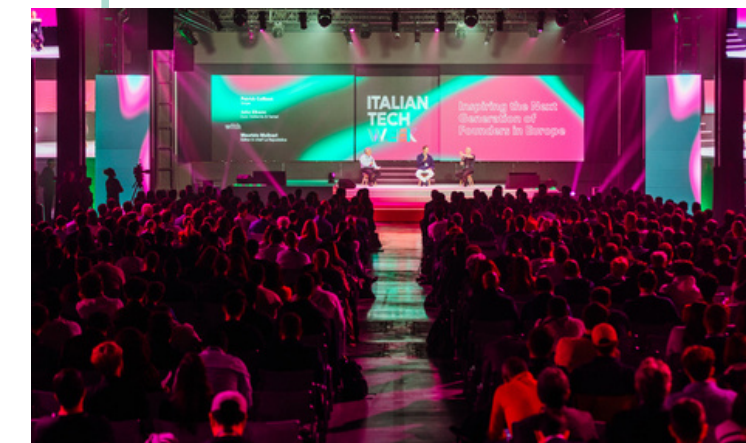
ENoLL European Network of Living Labs

The 2022 annual global gathering of Living Labs co-organised by the City of Turin, CTE NEXT and Torino City Lab.



HERMES IN THE MAKING

A journey of discovery with demonstrations, films, ateliers and animations to meet the maison's craftsmen and discover their creative and innovative spirit through their skilful gestures



ITALIAN TECH WEEK

Italy's biggest technology event, where the national and international tech scene meet to talk about innovation, new trends and the future



OGR Tech | A space for innovation and entrepreneurship



VISION

Be the **main national innovation hub**...
...creating a bridge with **global tech hubs**

MISSION

Implement **tech** initiatives at **international** level...
...to develop the **local ecosystem** through partnerships
with **tier-1 players**

OBJECTIVE

500M € of investments to be catalysed in OGR over the
next 20 years...
...**1000 startups** to be accelerated, incubated and
supported for the growth

RESULTS

As of today, in the first three years...
...OGR activated **15 innovation programs**, catalysed
more than 240M € and accelerates more than **120**
startups per year



OGR Tech | A platform for open innovation and startup support



15 INNOVATION PROGRAMS

- **VENTURE BUILDING** – purposefully and methodically creating new business initiatives
- **ACCELERATION** – programs for early-stage startups [SmartCity, Aerospace and Advanced Hardware, Edtech, Gaming, Environmental and Social Impact, Metaverse and Fintech]
- **TECHNOLOGY TRANSFER** – paths to go from patent to startup
- **SCALE-UP GROWTH** – To help ventures growing
- **SMALL AND MEDIUM ENTERPRISES** – projects to foster innovation in the organizations



70+ CORPORATE PARTNERS

- **OPEN INNOVATION** – platforms developed by big corporations
- **TRAINING** – learning paths in partnership with major technology corporations at international level
- **CORPORATE VENTURE CAPITAL** – strategic on-site presence of CVC
- **STARTUP AND SCALE-UP SCOUTING**



APPLIED RESEARCH CENTERS

- **BIG DATA FOR GOOD** – strengthening the ISI Foundation as a local center of excellence
- **SMART DATA AND MOBILITY** – Politecnico di Torino departments connected with national and international companies
- **DATA CENTER** – innovative infrastructure to support the ecosystem



OGR Tech | Innovation programs Ecosystem

SMART SYSTEMS

Techstars Transformative World Torino

Accelerator

techstars

Founding Partners

Fondazione CRT

Fondazione Compagnia di San Paolo

INTESA SANPAOLO INNOVATION CENTER

Supporting Partner

OGR

SMEs

OpenPMI

A project by

Sellalab

In partnership with

OGR

tag Talent Garden

GAMING

Quickload

Accelerator

34BIGTHINGS

Partners

OGR

Microsoft

Investor

SABER

VENTURE BUILDING

Vento

A program by

Exor Seeds

In partnership with

Fondazione CRT

OGR

Fondazione Compagnia di San Paolo

tag Talent Garden

VENTURE BUILDING

Impulse Future of Audio & Creators

OGR

THE GOOD NESS FACTORY

feat. .resetfestival

MUSIC INNOVATION HUB

SMART DATA & IMPACT ENTERPRISES

Impact Deal

A project by

Fondazione CRT

OGR

Key Partner

Microsoft

Operative Partner

topix

Scientific Partner

ISI

ISI Foundation

Impact Partners

ASNOVA

IMPACT HUB

Data Club Organizations

CITTA' DI TORINO

TIM

snam

Fondazione

Sella

THE DATA APPEAL COMPANY

WINDTRE

bioenergys

TECHNOLOGY TRANSFER

Casa delle Tecnologie Emergenti

Ministero delle Imprese e del Made in Italy

CITTA' DI TORINO

SCALEUP

Elevator by Endeavor

A project by

endeavor ITALY

With the support of

Fondazione CRT

OGR

FONDAZIONE SVILUPPO E CRESCITA CRT

FINTECH

Web3 Finance Accelerator

Promoter

Sella

Accelerator

dpixel

Ecosystem Partners

Sellalab

L39

OGR

Among the other Partners

Anubidigital

young platform

Mintlayer

Refink

annunziata&conso

AEROSPAZIO & ADVANCED HARDWARE

Takeoff

Accelerator

PLUGANDPLAY

An initiative of

cdp

Fondo Nazionale Innovazione CDP Venture Capital Sgr

Promoters and co-investors

Fondazione CRT

FONDAZIONE SVILUPPO E CRESCITA CRT

Corporate Partners

UniCredit

LEONARDO

AVIO

Institutional Partner

UNIONE INDUSTRIALI Torino

Ecosystem Partner

OGR

BUSINESS NURSERY

Bio4Dreams

The Business Nursery for Life Sciences

EDUTECH

NextEdu

Accelerator

X|Edu

With the support of

FONDAZIONE SVILUPPO E CRESCITA CRT

OGR

STARTUP FACTORY

LIFT

GIVING IDEAS THE HIGHEST VALUE

OPEN INNOVATION

Leonardo Labs

LEONARDO

Industry X

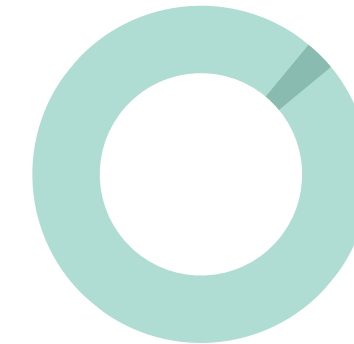
accenture

OGR Tech | Startups of the ecosystem



99% OF STARTUPS
THAT PARTICIPATED IN
INNOVATION
PROGRAMS ARE STILL
OPERATING IN THE
MARKET

3.5 YEARS
IS THE AVERAGE AGE OF
STARTUPS THAT
PARTICIPATED IN
INNOVATION PROGRAMS



Only 3 percent of the capital catalyzed by innovation programs and businesses was directly provided by Fondazione CRT, Fondazione Sviluppo e Crescita CRT and OGR Torino. These resources enabled the attraction of capital invested by the network of financial partners connected to OGR.

\$240 MILLION
IS THE CAPITAL RAISED BY
STARTUPS **AFTER**
PARTICIPATING IN
INNOVATION PROGRAMS

74% OF STARTUPS
HAVE CARRIED OUT
INVESTMENT ROUNDS
PRE-SEED E SEED,
17% ROUND SERIES A



OGR Tech | Business Community Events



Formats introduced in education for school-age youth and potential entrepreneurs:

Startup for Beginners

Monthly meeting series organized in collaboration with entrepreneurs, professionals and student associations to promote entrepreneurial culture by providing educational content and stories of successful experiences.

Formats already underway in consolidation:

Aperi-cyber – conference and networking

Series of monthly meetings organized in partnership with Cyberbrain, OGR Tech's startup partner, to explore cybersecurity and data protection issues. The events are sponsored by the Data Protection Authority.

Tech & Tonic 4 Game Dev. – conference and networking

Monthly meeting program dedicated to the business community of developers in the video game industry, organized with the Italian chapter of the relevant international association IGDA (International Game Developers Association).

Blockchain Buzz – conference and networking

Series of monthly meetings organized in partnership with the national association Italia4Blockchain, to explore Blockchain technologies in different areas, and the declinations they can take on in different sectors (art, smart contracts, food supply chain, privacy...).

Next Land – Future Days: L'incontro con il mondo del lavoro

A 4-meeting project sponsored by NextLevel, a partner company of OGR Tech, which enabled about 480 young people from fragile areas of the city to hold Business Speed Dates with 12 innovative companies in the area at OGR Tech.

Community Breakfast – conference and networking

Program of informal meetings dedicated to resident companies, in which actors and topics related to the community (e.g. startups, accelerator programs, European funds...) are presented.

CEO Dinner

The CEO dinner is a time for the Chief Executive Officers of innovative startups and scaleups present at OGR Tech to meet and exchange ideas. Participants have the opportunity to engage with each other as well as with the founders and CEOs of established companies.

Club degli Investitori – Investor Day e Business Angel dell'anno

Review of monthly meetings of the Club degli Investitori, among the leading networks of business angels in Italy, designed to introduce high-potential startups to Club members.

OGR Tech | Education and training activity



PROGRAMS IN PARTNERSHIP WITH TALENT GARDEN



ADVANCED TRAINING PROGRAMS

Data Analytics & Green Economy Program

within the PNRR funded project NODES.

Digital Product Management

Addressed to Product and Project Managers and UX Designers.

Big Data Analysis

Addressed to Sales Managers and Marketing Managers.

STARTUP FOR BEGINNERS

The entrepreneurs of the future

Launched in 2023, the Startup for Beginners projec is aimed at high school students, college students, recent graduates and startupperes with no age limit. The goal is to train the entrepreneurs of the future by telling success stories and providing students with training and tools.



OGR Tech | EU funded projects



ONGOING PROJECTS

NODES | PNRR

Nord-OvestDigitale E Sostenibile

CHEDIH

Circular Health European Digital Innovation Hub

STARTING PROJECTS

R.O.M.E. DIGITAL HUB

Research and innovation Organization for the dissemination of knowledge on advanced technologies Digital Hub

GAME-ER

Gaming Clusters Across Multiple European Regions

PROJECTS UNDER EVALUATION

STARTS4Water

Art, science and the digital: Unleashing creativity for European water management

TOCC | PNRR

Capacity building per gli operatori della cultura per gestire la transizione digitale



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