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STUDI E COMPETENZE PER
SCENARI FUTURI

BUILDING A COLLECTIVE STRATEGIC INTELLIGENCE

Application of strategic foresight in the Pinerolo Area



URBAN AREA STRATEGIES (PINEROLO AREA)

REGIONAL PROGRAMME PIEMONTE REGION - ERDF (2021-2027):

- ***P05: A Europe closer to citizens** by fostering the sustainable and integrated development of all types of territories and local initiatives.*
- *Financial allocation of **about €132m** for the improvement of 14 homogeneous areas of Piedmont Region.*

THE URBAN AREA STRATEGIES OF PINEROLO AREA:

- ❖ **17 municipalities** with more than **87,000 inhabitants**.
- ❖ **"Scope 1":** TERRITORIAL RENOVATION, URBAN AND ECOLOGICAL REGENERATION, WITH SPECIAL ATTENTION TO ENVIRONMENTAL AND CLIMATE CHALLENGES.
- ❖ **"Scope 2":** PROTECTION AND VALORISATION OF ARCHITECTURAL, CULTURAL, TOURIST AND NATURAL HERITAGE.



Technological progress

AI, digital, 3D, AR/VR, robotics, big data, machine learning, domotica, biohacking, blockchain...



Climate Change

Air pollution, sea level, extreme events, biodiversity, global warming, water scarcity...



Increase of inequalities

Poverty, racism, education gap, gender diversity, violence, marginality, human rights...



2023

03

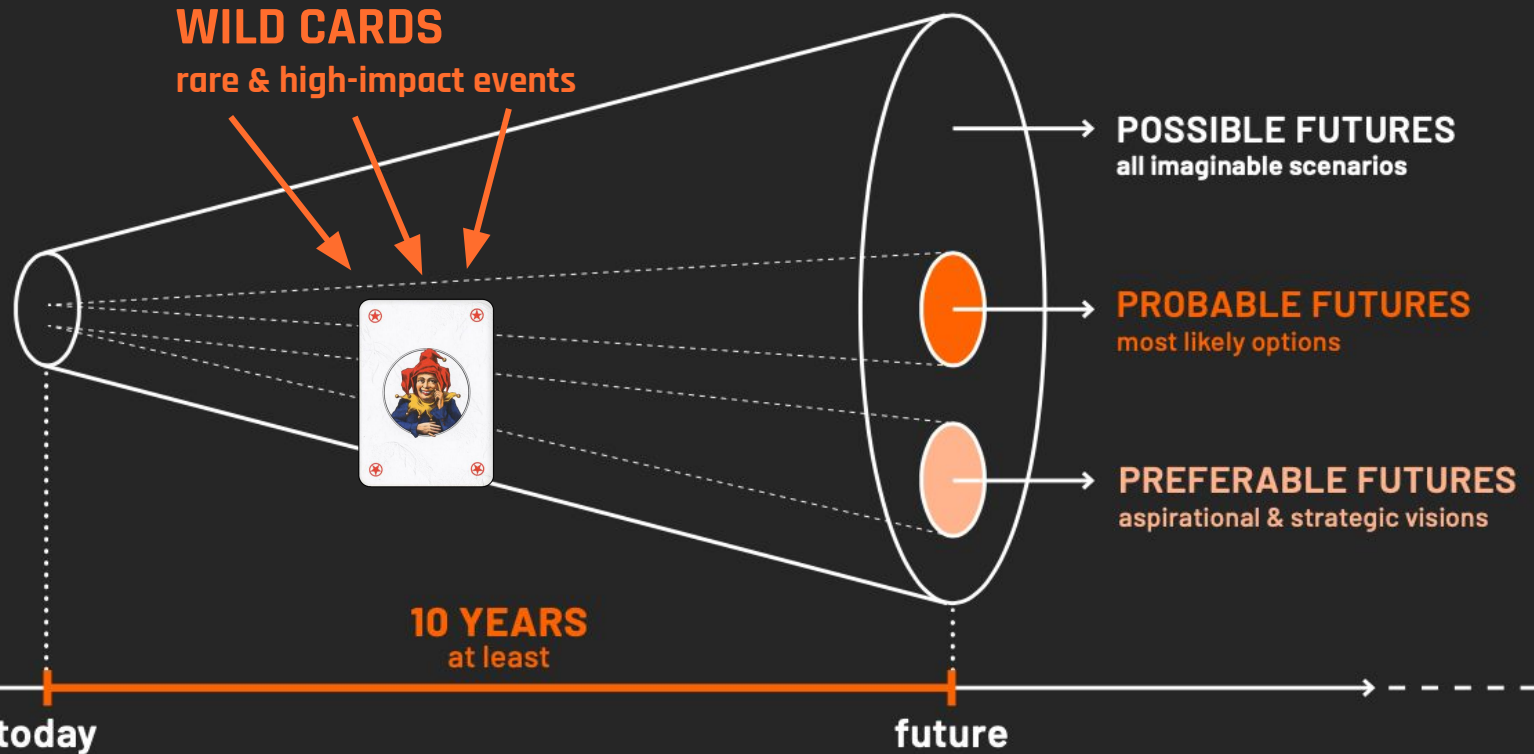


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LONG-TERM VIEW & DISCONTINUITIES





FUTURE AS A TOOL



INNOVATIVE TOOL



COHESIVE TOOL



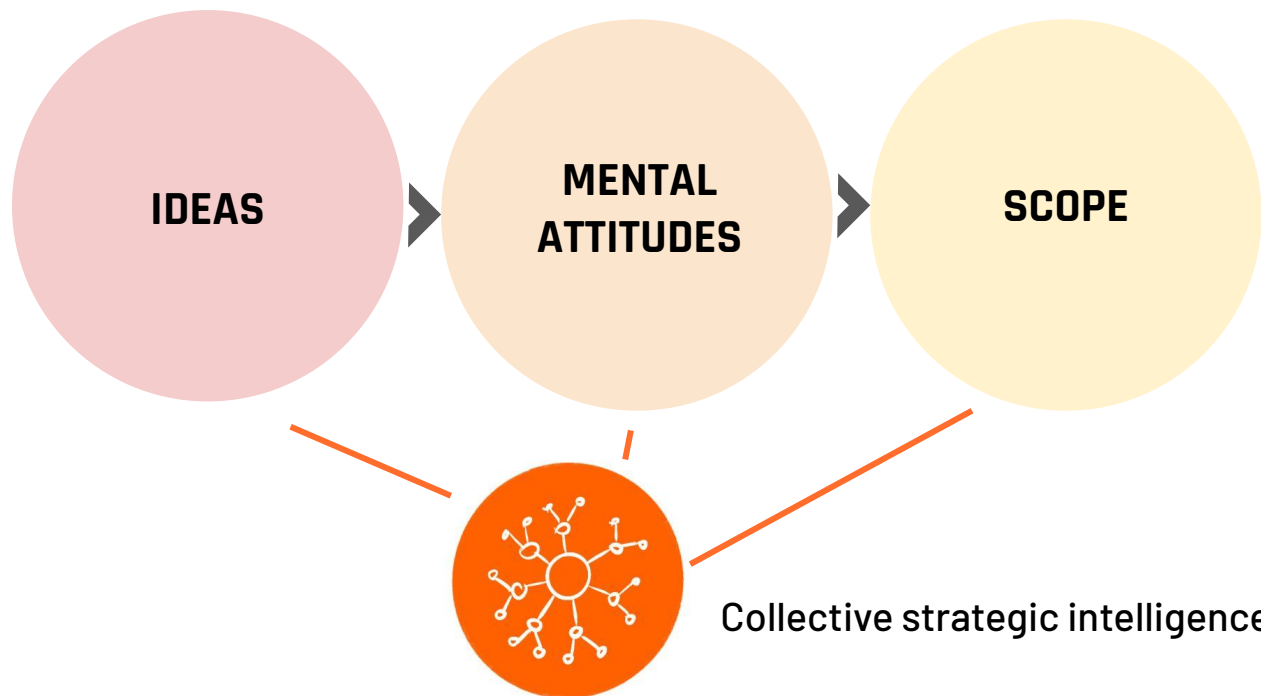
STRATEGIC TOOL

STRATEGIC FORESIGHT

Strategic foresight can provide a powerful foundation for the development of forward-looking public policies and help to ensure the future-readiness of existing policies, particularly in the context of environments that are both complex and uncertain.



MULTITUDE OF PERSPECTIVES



2023

08

PARTICIPATORY PROCESS IN PINEROLO



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FORWARD TO FUTURIZING PROCESS MODEL



2023

10



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TEAM



Francesca Fattorini

Editorial coordinator of
Forwardto - Studi e
competenze per scenari futuri



Alberto Robiati

Director of Forwardto -
Studi e competenze per
scenari futuri



Paolo Pasquetti

Founder of Eureka - Idee
per lo sviluppo &
technical coordinator of
Urban Area Strategies in
the Pinerolo Area



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THANKS FOR THE ATTENTION