



www.gametribes.tv

GameTribes .TV

la televisione del gioco immersivo

Level (3)SM
COMMUNICATIONS

top
ix torino
piemonte
internet
exchange

GameTribes.tv

The first and unique Italian Web Television completely focused on Video Game

Television: offer based on transmissions using the programs idea, organized and planned, that transforms the internet user in a *spectator* of the contents;

Internet TV: visible on whichever Internet Browser thank to Flash technology

Interactive Television: multimedia. Not only video broadcast, but also interaction, dynamics contents, personalization;

Broadcast platform: Owners instruments for the monitoring of transmission, for the management of the advertise, for the reasoned publication of contents. A better way to measure the audience compared with the traditional Television way;

Entertainment ad Culture: GameTribes is the "community". The users become forth from "occasional" to "fidelity", also thanks to the synergies and the collaborations in course with the great players of the gaming sector.

More than a web site a Tv-Network!



Milanodabere.it



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Format

More than 45 news video every week parcel out every Monday and Thursday;

Historic

More than 1300 video, about 400 hours of broadcast, in the Data Base ready to be seen by the users using a very simple search tool;

Audience

More than 20.000 unique visitors every day see about 66.000 video;

Crew

Professional video maker, graphic artist, directors, anchorman, ICT specialist, a team able to face every kind of productions;

Agreements and collaborations already under way:

- Microsoft;
- Atari;
- Cluster Company;
- CoolerMaster;
- Euronics;
- Tiscali;
- Koch Media;
- Elsasg Datamat;
- Tiscali;
- Spaziogames;
- Leader
- DB
- Milestone
- Electronics Art
- Ubisoft
- Leader

Network:

- MMORPG Italia;
- RPG Italia;
- Gruppo SPREA;
- 360 Network;
- Gameover
- eGamers
- Milano Da Bere

Agreements and collaborations in outward-bound:

- Tiscali;
- Spaziogames;
- WinTricks;
- University;