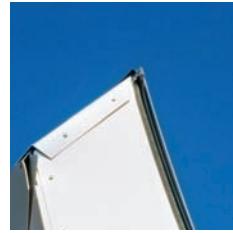
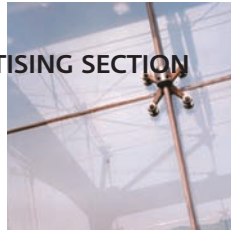


## SPECIAL ADVERTISING SECTION



Gardens

## La Venaria Reale

tel +39 011 5592211  
[www.lavenariareale.it](http://www.lavenariareale.it)

At the gateway to Torino, the Venaria Reale site is a unique environmental and architectural experience of extraordinary interest. It is an immense, varied and imposing space where the visitor cannot help feeling drawn into the magic atmosphere of cultural attractions and amusements that were the pastimes of nobility.

The vast gardens, the imposing Baroque palace, the sheer immensity of La Mandria Park and the imposing Borgo Antico are monuments to magnificence and beauty in an unrivalled natural setting.

La Venaria Reale and the old market town represent a treasure trove of historic events and trials and tribulations: one of the most significant examples of the magnificence of architecture and art in the 17th and 18th centuries.

We sense it in the La Mandria Park, one of the finest examples of European environmental havens where numerous species of both domestic and wild animals live in complete freedom, and where a significant legacy of historic and architectural wealth is preserved.

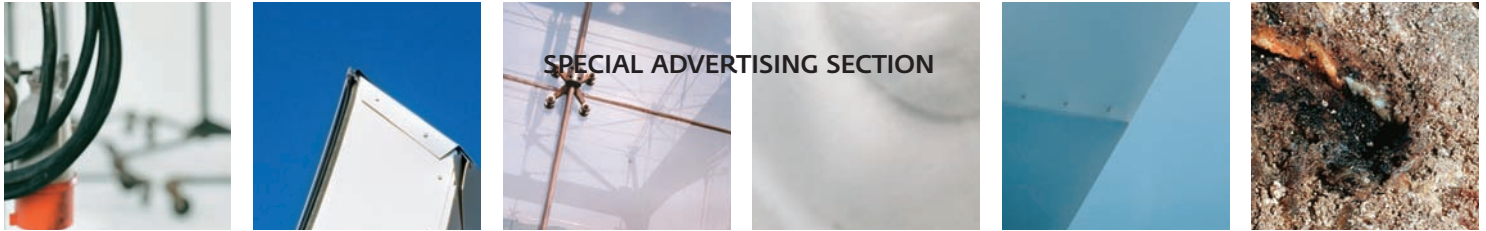
The 'Reggia di Venaria Reale' royal palace and the residence of La Mandria have been declared "World Heritage" sites by UNESCO.

## The project

An area of 950,000 square meters, 5,000 square meters of frescoes and decorations, 80 hectares of gardens with over 37,000 new plantings and works of contemporary art, 3,000 hectares of parkland surrounded by 35 km. of walls, 8,000 square meters devoted to laboratories, research and university training: these are the exceptional statistics concerning La Venaria Reale represented by the town, the palace and gardens and the Mandria Park.

The project was promoted and undertaken in 1997 by the Ministry for the Cultural Heritage of the Piemonte regional administration with the support of the European Union and in partnership with the Province of Torino administration, and the municipalities of Torino, Venaria Reale and Druento. The completed re-enhancement of the Venaria site, and the many different uses that will be made of it, will allow La Venaria Reale to play a role as the "main access" to the "crown" of Royal Residences in Piemonte, linked in turn with the royal monuments of Torino and the future system of museums planned for the region's main city.

The re-qualification of the former Savoy location is elevating La Venaria to the level of more than a "place to visit". It will become a "place to stay", with the characteristics of a pole of attraction for



Left: Main gallery  
 Top: Pergola S.Ubaldo  
 Bottom: Royal Palace  
 Source: "Progetto La Venaria Reale"

the area, offering multiple opportunities for knowledge-building activities and recreation.

### The opening of La Venaria Reale

Living the Venaria Reale experience offers intense pleasure, the lavishness of an exceptional day in the midst of culture, nature, amusement, good food and sports. On July 10th, the Reggia Palace gardens were inaugurated with events, shows, guided tours and cultural activities.

From August 28 to September 2, European "Venaria Reale" Dressage Championships at the International Horse Center will be in La Mandria park, organized by the European Federation of Equestrian Sport (FESE), the Italian Federation of Equestrian Sports (FISE) and the International Horse Center.

During the autumn of 2007, there will be the inauguration of the finalized tour of the restored Reggia, one of the most significant examples of architectural magnificence and international Baroque art from the 17th and 18th century.

An international exhibition will be entitled "The Reggia di Venaria and the Savoy Dynasty: history and magnificence of a European court", with over 400 prestigious works from the major art and historical museums in the world; and "Repopulating the Reggia" will offer pageants created and presented by Peter Greenaway.

### The numbers

<b>Area of the Reggia</b>	80,000 square meters
<b>Frescoes and decorations at the Reggia</b>	5,000 square meters
<b>Gardens at the Reggia</b>	80 hectares
<b>New plantings in the Reggia gardens</b>	40,000
<b>Former Reggia stables devoted to the Center for Conservation and Restoration, one of the greatest restoration centers in the world</b>	8,000 square meters
<b>Area covered by La Mandria Park</b>	3,000 hectares
<b>Length of perimeter wall around La Mandria Park</b>	35 km.
<b>Area of Borgo Castello at La Mandria</b>	30,000 square meters
<b>Area between Cascina Rubbianetta and the indoor equestrian center, with 5 additional hectares of outdoor space, devoted to the International Horse Center in La Mandria Park</b>	8,000 square meters
<b>Invested</b>	Euro 200 million
<b>People employed at the worksites</b>	800
<b>Worksites in action</b>	50
<b>Designers</b>	Over 100
<b>Technical and scientific experts</b>	Over 100

*La Reggia di Venaria and La Mandria have been proclaimed "World Heritage" sites by UNESCO*