



Made possible by the INTERREG IVC Operational Programme

Regions for Better Broadband Connection- Sharing experiences towards a successful action plan

Marcin Nowacki
Marshal's Office of the Lodz Region,
Poland

*European Regions for better ICT Connections
2 April, 2009, Turin*

www.europa.eu/regional_policy
www.interreg4c.net



REGIONS FOR BETTER BROADBAND CONNECTION

Content

- **Methodology**
- **Thematic working groups**
- **Lessons already learned**
- **Twinning – the matching system**
- **New member states- what can we gain?**
- **The Lodz Region ICT state of art.**
- **how we exploit the B3 regions benefit**

Made possible by the INTERREG IVC Operational Programme



Co-financed by
European Regional
Development Fund

European Regions for better ICT Connections
2 April, 2009, Turin

www.europa.eu/regional_policy
www.interreg4c.net



REGIONS FOR BETTER BROADBAND CONNECTION

Methodology

The **capitalisation process** will be achieved thanks to a **transfer process**:

- Sharing and structuring the Broadband experiences around specific sub-themes in a harmonised way

Exchange of Experience Instruments:

- *8 Thematic workshops/ working groups*
 - *Study visits*
 - *Staff exchanges (twinning between regions)*
 - *The project platform (Action Plan Support Tool)*
- Capitalising of good practices learnt - by production of **Action Plans** (official documents defining how good practices will be implemented under Operational Programmes of each Region) – **final outcome of the project**
 - Supporting Managing Authorities involved to develop strategic action plans through Operational Programmes (OPs) 2007-2013

Made possible by the INTERREG IVC Operational Programme



Co-financed by
European Regional
Development Fund

European Regions for better ICT Connections
2 April, 2009, Turin

www.europa.eu/regional_policy
www.interreg4c.net



REGIONS FOR BETTER BROADBAND CONNECTION

8 Thematic Working Groups

Good practices at work!

- *Taking place every two months, hosted by each Partner state*
 - *Theme Coordinators appointed on the basis of the good practices and interests proposed:*
 - **Demand Aggregation** (Nynet - UK)
 - **E-government services and management of the infrastructure** (Lodz/ Malopolska / Lower Silesia - Poland)
 - **State Aid Regulation** (Extremadura/Catalonia - Spain)
-
- **Establishing ICT Observatory and Integrated portals** (Piedmont/Sardinia - Italy)
 - **Education services** (Crete/Sterea Ellada - Greece)
 - **Access in remote rural coastal mountain areas** (University of Cyprus - Cyprus)
 - **EU broadband search engine** (NCA - Hungary)
 - **Public Private Partnerships and funding models** (iCentres - Bulgaria)

Made possible by the INTERREG IVC Operational Programme



Co-financed by
European Regional
Development Fund

European Regions for better ICT Connections
2 April, 2009, Turin

www.europa.eu/regional_policy
www.interreg4c.net



REGIONS FOR BETTER BROADBAND CONNECTION

Lessons already learned

North Yorkshire good practice

Workshop held on 3-5 December, 2008 in York/UK - Demand Aggregation model

The eGov experience among Partners

Workshop held on 15-16 January, 2009 in Lower Silesia/Poland - eGovernment model

Broadband and State Aid issues

Workshop held on 11-13 March, 2009 in Barcelona/Spain - State Aid Regulation

Specific evening panels will explore results of above workshops in detailed way.

Made possible by the INTERREG IVC Operational Programme



Co-financed by
European Regional
Development Fund

European Regions for better ICT Connections
2 April, 2009, Turin

www.europa.eu/regional_policy
www.interreg4c.net



REGIONS FOR BETTER BROADBAND CONNECTION

Twinning- the matching system

General Rules

- Region twinings with staff exchange between September 2009 - February 2010
- Twinning prepared on the basis of common interests
- Each twin couple formed by a region which already developed broadband under SF 2000-2006 and a region which has to develop broadband under SF 2007-2013

Identified needs –examples

- Polish partners' needs and interests:
 - Model of broadband implementation in North Yorkshire
 - Common twinning and study visit (reduction of time and cost effectiveness)

Made possible by the INTERREG IVC Operational Programme



Co-financed by
European Regional
Development Fund

European Regions for better ICT Connections
2 April, 2009, Turin

www.europa.eu/regional_policy
www.interreg4c.net



REGIONS FOR BETTER BROADBAND CONNECTION

New Member States- what can we gain?

- unique opportunity to gain **valuable know-how** on complicated IT investments.
- possibility to **learn from** such **experienced partners** as Region of Piedmont from Italy, NYnet from UK, or Region of Catalonia from Spain
- chance to **optimize process of ICT networks construction** in our regions, which will allow to:
 - save time
 - reduce number of possible mistakes
 - utilize financial means, coming mainly from EU Structural Funds in **maximum efficient way**

Made possible by the INTERREG IVC Operational Programme



Co-financed by
European Regional
Development Fund

European Regions for better ICT Connections
2 April, 2009, Turin

www.europa.eu/regional_policy
www.interreg4c.net



REGIONS FOR BETTER BROADBAND CONNECTION

The Lodz Region ICT state of art

Lodz Regional Broadband Network (LRBN)

- Value: 150 m PLN (~ 35 m €)
- Broadband availability now - 15%
- Broadband availability after LRBN introduction:
 - 90% for the community
 - 100% for institutions
- Realization period: 2009-2013
- Backbone brought to communes level

Made possible by the INTERREG IVC Operational Programme



Co-financed by
European Regional
Development Fund

European Regions for better ICT Connections
2 April, 2009, Turin

www.europa.eu/regional_policy
www.interreg4c.net



REGIONS FOR BETTER BROADBAND CONNECTION

The Lodz Region: how we exploit the B3 regions benefit

- Well-planned process (legal issues, technology, demand etc.)
- Verification of the management tactics
- Utilizing partners' experiences in service implementation
- Access to international data of sectoral experts
- Joint projects regarding trainings, testing etc.

Made possible by the INTERREG IVC Operational Programme



Co-financed by
European Regional
Development Fund

European Regions for better ICT Connections
2 April, 2009, Turin

www.europa.eu/regional_policy
www.interreg4c.net



REGIONS FOR BETTER BROADBAND CONNECTION

Thank you for your attention

Marcin Nowacki

*Director of the Department of Entrepreneurship
Marshal's Office of the Lodz Region*

25, Traugutta st.

PL 90-113 Lodz

marcin.nowacki@lodzkie.pl

0048/42 291 98 40

Made possible by the INTERREG IVC Operational Programme



Co-financed by
European Regional
Development Fund

European Regions for better ICT Connections
2 April, 2009, Turin

www.europa.eu/regional_policy
www.interreg4c.net