

Codice A1809B

D.D. 13 novembre 2020, n. 3050

**Progetto SaMBA - Programma di cooperazione territoriale europea SPAZIO ALPINO 2014-2020 - CUP J63E18000040007 - Presa d'atto nuova data di conclusione del progetto.**



**ATTO DD 3050/A1809B/2020**

**DEL 13/11/2020**

**DETERMINAZIONE DIRIGENZIALE**

**A1800A - OPERE PUBBLICHE, DIFESA DEL SUOLO, PROTEZIONE CIVILE, TRASPORTI E LOGISTICA**

**A1809B - Pianificazione e programmazione trasporti e infrastrutture**

**OGGETTO:** Progetto SaMBA - Programma di cooperazione territoriale europea SPAZIO ALPINO 2014-2020 - CUP J63E18000040007 - Presa d'atto nuova data di conclusione del progetto.

Premesso che:

- la Regione Piemonte – Direzione A18000 Opere Pubbliche, Difesa del suolo, Protezione civile, Trasporti e Logistica – partecipa in qualità di capofila al progetto SaMBA - Sustainable Mobility Behaviours in the Alpine Region, approvato dall’Autorità di Gestione del programma Alpine Space 2014-2020 in data 16 aprile 2018 con scadenza 16 aprile 2021;

- il progetto si articola in 5 Work Packages (WP - Management con capofila Regione Piemonte - IT; WP1 - Policy impact estimation con capofila RSA - AT; WP2 - Transnational community and strategy con capofila Département dell’Isère – F; WP 3 - Policy definition and testing con capofila SiTI – IT; WP Communication con capofila Climate Alliance -D), all’interno dei quali la Regione deve svolgere le proprie attività;

- con la Determinazione dirigenziale n.1609 del 01.06.2018 della Direzione A18000 Opere Pubbliche, Difesa del suolo, Protezione civile, Trasporti e Logistica:

- è stato approvato il quadro economico generale per la gestione del progetto SaMBA - Sustainable Mobility Behaviours in the Alpine Region di cui la Regione Piemonte è capofila e leader del WP Management;
- è stata approvata la bozza di contratto (subsidy contract) da sottoscrivere con l’Autorità di Gestione del programma Spazio Alpino;
- le successive fasi per l’attuazione del progetto sono state affidate al Settore A1809A – Pianificazione e programmazione trasporti e infrastrutture della medesima Direzione A18000;

- per svolgere parte delle attività la Regione si avvale di prestatori di servizio in particolare:

- Studio Bicchieri contratto aggiudicato con DD 498 n del 20-02-2019;
- per le attività di assistenza tecnica e contenutistica si avvale della collaborazione di S.&T. Società Cooperativa (mandataria) in RTI con REDAS ENGINEERING per effetto del contratto aggiudicato con DD. n. 383 del 07.02.2019;
- per il supporto scientifico e metodologico alle azioni dei WPT1, WPT2, WPT3, si avvale di Herbert A. Simon Society per effetto del contratto affidato con DD. n. 692 del 06.03.2019.

Considerato che:

- parte essenziale del progetto SaMBA sono lo sviluppo, nell'ambito del WP3, di casi pilota volti a testare iniziative di mobilità sostenibile e a verificarne gli effetti rispetto ai comportamenti delle persone;
- l'emergenza sanitaria causata dalla Pandemia COVID 19 ha fortemente ritardato le azioni programmate per i casi pilota, a causa delle conseguenti restrizioni alla mobilità delle persone;
- conseguentemente si è reso necessario richiedere al Segretariato del Programma Spazio Alpino una proroga di 6 mesi per la completare la realizzazione e concludere il progetto;

Considerato inoltre che:

- in data 23.09.2020 il Joint Secretariat (JS) del Programma Spazio Alpino ha comunicato, via mail e per conto dell'Autorità di Gestione (Managing Authority), l'accettazione della richiesta di proroga come previsto dalle regole d'attuazione del programma e dal Susidy Contract;
- la modifica della data di conclusione del progetto, e della realizzazione degli output, risultano nell'ultima versione dell'Application Form (AF) allegato alla presente determinazione per farne parte integrante e sostanziale.

Ritenuto, pertanto, necessario prendere atto della nuova scadenza del progetto SaMBA fissata, a seguito della suddetta proroga, al 21.10.2021, e darne comunicazione ufficiale a tutti i partner di progetto, in quanto Regione Piemonte è capofila di progetto, e alle Ditte con le quali sono stati stipulati i contratti di prestazione sopraccitati.

#### IL DIRIGENTE

Richiamati i seguenti riferimenti normativi:

- la l.r. n. 23/2008 "Disciplina dell'organizzazione degli uffici regionali e disposizioni concernenti la dirigenza e il personale" e s.m.i.;
- il D.Lgs. 14/03/2013, n. 33 "Riordino della disciplina riguardante gli obblighi di pubblicità, trasparenza e diffusione informazioni da parte delle pubbliche amministrazioni" e s.m.i.;
- il D.Lgs n. 50/2016 e s. m. i. "Codice dei contratti pubblici";

*determina*

- di stabilire, prendendo atto della proroga concessa dall'Autorità di Gestione del Programma Spazio Alpino, al 21.10.2021 la nuova data di conclusione e di realizzazione degli output del progetto SaMBA, così come riportato nell'ultima versione dell'application form (AF) allegato alla presente determinazione per farne parte integrante;

- di comunicare a a tutti i partner del progetto SaMBA la data di conclusione del progetto modificata a seguito della proroga concessa, trasmettendo ufficialmente la presente determinazione;

- di procedere a comunicare la nuova data alle Ditte Studio Bicchieri, S.&T. Società Cooperativa (mandataria) in RTI con REDAS ENGINEERING, Herbert A. Simon Society, con le quali sono stati firmati i contratti per i servizi di supporto a SaMBA meglio descritti nelle premesse, mediante lettera di accettazione trasmessa via PEC, con scrittura privata, da stipularsi in forma elettronica.

La presente determinazione non è soggetta a pubblicazione ai sensi del d.lgs. 33/2013.

La presente determinazione sarà pubblicata sul Bollettino Ufficiale della Regione Piemonte ai sensi dell'art. 61 dello Statuto e dell'art. 5 della legge regionale 12 ottobre 2010 n. 22 *“Istituzione del Bollettino Ufficiale telematico della Regione Piemonte”*.

Estensore  
Riccardo LEDDA

IL DIRIGENTE (A1809B - Pianificazione e programmazione  
trasporti e infrastrutture)  
Firmato digitalmente da Ezio Elia

Si dichiara che sono parte integrante del presente provvedimento gli allegati riportati a seguire <sup>1</sup>,  
archiviati come file separati dal testo del provvedimento sopra riportato:

1. Allegato\_A\_-\_AF\_ASP655\_SaMBA\_20200923\_160001.pdf

Allegato 

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1 L'impronta degli allegati rappresentata nel timbro digitale QRCode in elenco è quella dei file pre-esistenti alla firma digitale con cui è stato adottato il provvedimento

## PART A - Project overview

### A.1 Project identification

Programme priority	Priority 2 - Low Carbon Alpine Space	
Programme priority specific objective	SO2.2 - Increase options for low carbon mobility and transport	
Project acronym	SaMBA	
Project title	Sustainable Mobility Behaviours in the Alpine Region	
Project number	655	
Name of the lead partner organisation/original language	Regione Piemonte	
Name of the lead partner organisation/English	Piedmont Region	
Project duration 42 months 0 days	Start date	2018-04-17
	Closure date	2021-10-16

### A.2 Project summary

Please give a short overview of the project (in the style of a press release) and describe:

- the common challenge you are jointly tackling in the project;
- the main objective of the project and the expected change the project will make to the current situation;
- what makes the project innovative;
- the main outputs you will produce and who will benefit from them, also after the end of the project;
- the approach you plan to take to tackle the identified challenges;
- the added value of the transnational approach: why do you plan to work at transnational level?

The potential of low carbon mobility is still hindered in the AS area, both in cities and rural areas, where many inhabitants are still car dependent in their daily mobility. This is mainly due to the mismatch between transport supply and mobility demand and to people's mobility behaviour. SaMBA will promote mobility behaviour change by reducing the perceived gap between sustainable transport modes and private cars through reward/pricing policies that are equitable and directly related to the external costs of transport.

SaMBA brings together 13 partners, 37 observers and 9 pilot cases from 5 countries, in order to develop, through a participative and cooperative approach: 1) policy impact estimation method and tool, 2) policy recommendations which consider territorial peculiarities and different needs of people, 3) handbook for policy implementation. The main AS decision makers and stakeholders will be involved throughout the project in order to ensure SaMBA's transnational impact regarding 1) improving awareness in Public Administrations (PAs) about the potential of behaviour change policies; 2) promoting the elaboration and implementation of harmonised policies throughout the AS area and their transferability to other contexts; 3) fostering modal shift towards sustainable transport options in the pilot cases and in AS areas beyond the project.

Citizens will be engaged through focus groups, in order to co-design, test and assess the reward/pricing policies. The monitoring and reward system will be enabled by existing open platforms (i.e. 7FP MoveUS, H2020 MUV) and its legal feasibility will be ensured building upon existing knowledge on ethics and data protection (i.e. MUV, EMPOWER). Business models will be elaborated in order to ensure the economic viability and long-term sustainability of the rewards. SaMBA has EUSALP AG4 endorsement, content and network exchange with ongoing AS projects ASTUS, E-moticon, Interreg Europe ERUDITE and H2020 MUV and LIVERUR.

### A.3 Project budget summary

#### ERDF

Partner		Programme Co-financing		Contribution	Total Eligible Budget
Partner	Country	ERDF	ERDF Co-Financing(%)	Total Contribution	
Regione Piemonte	ITALIA	214.157,50	85,00 %	37.792,50	251.950,00
Links Foundation – Leading Innovation & Knowledge for Society	ITALIA	197.965,00	85,00 %	34.935,00	232.900,00
Provincia di Padova	ITALIA	72.466,75	85,00 %	12.788,25	85.255,00
Città di Chieri	ITALIA	72.139,50	85,00 %	12.730,50	84.870,00
Département de l'Isère	FRANCE	195.500,00	85,00 %	34.500,00	230.000,00
Parc naturel régional du Vercors	FRANCE	86.040,61	85,00 %	15.183,64	101.224,25
Magistrat der Stadtgemeinde Salzburg	ÖSTERREICH	105.072,75	85,00 %	18.542,25	123.615,00
Research Studios Austria Forschungsgesellschaft mbH	ÖSTERREICH	196.082,25	85,00 %	34.602,75	230.685,00
Münchner Verkehrs- und Tarifverbund (MVG)	DEUTSCHLAND	118.711,00	85,00 %	20.949,00	139.660,00
BSC, Poslovno podporni center d.o.o. Kranj	SLOVENIJA	111.158,75	85,00 %	19.616,25	130.775,00
Mestna občina Koper	SLOVENIJA	73.289,55	85,00 %	12.933,45	86.223,00
Univerza v Ljubljani	SLOVENIJA	119.412,50	85,00 %	21.072,80	140.485,30
Climate Alliance - Klima-Bündnis - Alianza del Clima e.V.	DEUTSCHLAND	156.017,50	85,00 %	27.532,50	183.550,00
<b>Total</b>		<b>1.718.013,66</b>	<b>---</b>	<b>303.178,89</b>	<b>2.021.192,55</b>

#### Non-ERDF

Partner		Programme Co-financing		Contribution	Total Eligible Budget
Partner	Country	Non-ERDF	Non-ERDF Co-Financing(%)	Total Contribution	
<b>Total</b>		<b>0,00</b>	<b>---</b>	<b>0,00</b>	<b>0,00</b>

#### A.4 Project outputs

Overview table on project outputs as defined in the work plan					
Programme output indicators	Project output indicator targets	Measurement Unit	Project output quantification (target)	Project output number	Project output (title)
OI.2.2.2 - Number of developed strategic elements Increasing options for low carbon mobility and transport	1,00	Number	1,00	T2.1.1	Recommendations for the development of harmonized behaviour change policies
OI.2.2.3 - Number of developed implementation elements for low carbon mobility and transport	2,00	Number	1,00	T1.1.1	Behaviour change policies impact estimation method and tool
			1,00	T3.1.1	Handbook for implementing behaviour change policies

## PART B - Project partners and observers

### B.1 Project Partners

#### Lead partner 1

Partner role in the project	LP
Name of the organisation in original language	Regione Piemonte
Name of the organisation in English	Piedmont Region
Abbreviation of the organisation	REGPIE
Department/unit/division in English	Directorate Public Works, Soil conservation, Mountains, Civil Protection, Transport and logistics, Direction Planning and programming local public transport
Country (NUTS 0)	IT, ITALIA
Region (NUTS 2)	ITC1, Piemonte
Sub-region (NUTS 3)	ITC11, Torino
Postcode and City	10128 Torino
Street	C.so Stati Uniti 21
Homepage	www.regione.piemonte.it
Type of partner	regional public authority
Legal status	public
Co-financing source	ERDF
Co-financing rate (%)	85.00
VAT number	80087670016
Entitled to recover VAT?	no
Legal representative firstname	Salvatore
Legal representative lastname	Femia
Legal representative email	operepubbliche-trasporti@regione.piemonte.it
Legal representative telephone	+ 39 0114321398
Contact person firstname	Riccardo
Contact person lastname	Ledda
Contact person email	riccardo.ledda@regione.piemonte.it
Contact Person Telephone	+39 0114324254
Which are the partner's thematic competences and experiences relevant for the project? What are the institutional role and policy addressing capacity of the partners?	The service "Planning and Programming Local Public Transport" has direct competence in legislation. Other skills regard: study of the regional transport system, regional sectoral plans and programming related processes to networks and rail infrastructure; Infrastructure trams and subways; roads infrastructure, local and regional public transport; info-mobility and sustainable mobility; promotion and management of European projects.
What is the partner's role and responsibility in the project?	WPM Lead: Project Proposal design, Consortium building and submission process. Transnational Coordination - Project & Financial Management and Reporting, Internal Communication Flow, Day by Day Management and Sharing strategy of the Consortium. Internal Decision Making System & common Working-Methodology. In the WPT2 transnational Region Piemont will able to define policy instruments and strategy to locally accompany the transformation of mobility to more functional and sustainable innovative organizational models.
If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.	DESTINATION Lead Partner "Dangerous transport To New preventive Instruments" Italia Svizzera IV; PTA DESTINATION 2 Partner Italia Svizzera IV "Paths cross-border shared"; CITY-LOG Partner: improve the sustainability and efficiency of the delivery of goods in urban areas-7 P Framework E-moticon- Alpinfonet - Polys 5 AS Programme

**Project partner 2**

Partner role in the project	PP
Name of the organisation in original language	Links Foundation – Leading Innovation & Knowledge for Society
Name of the organisation in English	Links Foundation – Leading Innovation & Knowledge for Society
Abbreviation of the organisation	LINKS
Department/unit/division in English	Logistics and Transport Research Unit
Country (NUTS 0)	IT, ITALIA
Region (NUTS 2)	ITC1, Piemonte
Sub-region (NUTS 3)	ITC11, Torino
Postcode and City	10138 Torino
Street	Via Pier Carlo Boggio 61
Homepage	<a href="https://linksfoundation.com/">https://linksfoundation.com/</a>
Type of partner	higher education and research
Legal status	private
Co-financing source	ERDF
Co-financing rate (%)	85.00
VAT number	11904960017
Entitled to recover VAT?	no
Other national identifying number	
Type of identifying number	
Legal representative firstname	Marco
Legal representative lastname	Mezzalama
Legal representative email	chairman@linksfoundation.com
Legal representative telephone	003901119751111
Contact person firstname	Maurizio
Contact person lastname	Arnone
Contact person email	maurizio.arnone@linksfoundation.com
Contact Person Telephone	+3901119751549
Which are the partner's thematic competences and experiences relevant for the project? What are the institutional role and policy addressing capacity of the partners?	LINKS is a non-profit association set up between SiTI-Politecnico di Torino and Istituto Boella, to carry out research and training oriented towards innovation and socio-economic growth. Its activities are focused on Logistics and Transport (LeT), Environmental Heritage and Urban Redevelopment, Environmental protection. LeT Unit of LINKS provides public and private bodies with studies, applied researches, know-how, in-depth and updated information on logistics and transport, to support the decision making process for transport planning and governance, and contribute to the sustainable development of cities and regions. Some activities relevant for the project: Support to the preparation of the Regional Transport Plan of Piedmont; Study for the reorganization of the urban mobility system of the town of Cuneo; accessibility analysis and assessment of PT service integration at main nodes along the Rhine Alpine Corridor (Interreg project CODE24 and CEF project RAISE-IT)
What is the partner's role and responsibility in the project?	LINKS will lead WPT2 and participate to WPT1, providing scientific support, and to WPT3, providing his expertise in transport planning and policy making. Moreover SiTI will deal with communication activities in Italy.
If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.	LINKS has a large experience in EU projects as partner and in some international tenders as leader. It is currently partner in 4 Central Europe projects, external consultant in the Alpine Space EMOTICON and was subcontractor in the AS SEAP-ALPS (2014).



**Project partner 3**

Partner role in the project	PP
Name of the organisation in original language	Provincia di Padova
Name of the organisation in English	Province of Padova
Abbreviation of the organisation	PROPA
Department/unit/division in English	European Policies Unit
Country (NUTS 0)	IT, ITALIA
Region (NUTS 2)	ITH3, Veneto
Sub-region (NUTS 3)	ITH36, Padova
Postcode and City	35121 Padova
Street	Piazza Antenore 3
Homepage	<a href="http://www.provincia.pd.it/">http://www.provincia.pd.it/</a>
Type of partner	local public authority
Legal status	public
Co-financing source	ERDF
Co-financing rate (%)	85.00
VAT number	00700440282
Entitled to recover VAT?	no
Other national identifying number	
Type of identifying number	
Legal representative firstname	Fabio
Legal representative lastname	BUI
Legal representative email	presidente@provincia.padova.it
Legal representative telephone	0039 049 820 1123
Contact person firstname	Marco
Contact person lastname	Selmin
Contact person email	marco.selmin@provincia.padova.it
Contact Person Telephone	0039 049 820 1487
Which are the partner's thematic competences and experiences relevant for the project? What are the institutional role and policy addressing capacity of the partners?	The Province of Padova is an authority in the organization and management of the Local Public Transport service (Reg. EC n. 1370/2007). The Province has the role of pursuing the improvement and development of the public transport system by encouraging the rationalization of urban and extra-urban mobility, especially for areas with high levels of pollution and traffic congestion through the reorganization of networks and the integration of the different modes of transport and the increase of the quality standards. Province has integrated the number of bus trips especially in rush-hour for students and workers in certain parts of its territory. It has set up new lines in order to connect different areas which aren't served by direct lines. It has co-participated in the purchase of new buses at reduced environmental impact in place of the old ones and co-financed atypical car services implemented by some Municipalities: a shuttle service which connects small hamlets to the main bus stops
What is the partner's role and responsibility in the project?	Thanks to its transport services' competence Province of Padova will share experiences and technical knowledge with focus on promotion of fares and transport management. It will have an important role even in the dissemination and involvement of stakeholders. It will be also home of the pilot action.
If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.	Province of Padua has gained experience in projects of difference programmes and topics (tourism, transport, environment) such as CROCTAL and INTERBIKE in Italia-Slovenia; GEOSSE in SE Europe; THETRIS in Central Europe; TISAR and ADRIATIC ROUTE in Adriatic IPA CBC. It has been leader in SMARTWATER.

**Project partner 4**

Partner role in the project	PP
Name of the organisation in original language	Città di Chieri
Name of the organisation in English	City of Chieri
Abbreviation of the organisation	CHIERI
Department/unit/division in English	Urban Development Department
Country (NUTS 0)	IT, ITALIA
Region (NUTS 2)	ITC1, Piemonte
Sub-region (NUTS 3)	ITC11, Torino
Postcode and City	10023 Torino
Street	Via Palazzo di Citta' 10
Homepage	<a href="http://www.comune.chieri.to.it">http://www.comune.chieri.to.it</a>
Type of partner	local public authority
Legal status	public
Co-financing source	ERDF
Co-financing rate (%)	85.00
VAT number	01131200014
Entitled to recover VAT?	no
Other national identifying number	
Type of identifying number	
Legal representative firstname	Claudio
Legal representative lastname	Martano
Legal representative email	<a href="mailto:mceppi@comune.chieri.to.it">mceppi@comune.chieri.to.it</a>
Legal representative telephone	0039 0119428309
Contact person firstname	Massimo
Contact person lastname	Ceppi
Contact person email	<a href="mailto:mceppi@comune.chieri.to.it">mceppi@comune.chieri.to.it</a>
Contact Person Telephone	0039 0119428309
Which are the partner's thematic competences and experiences relevant for the project? What are the institutional role and policy addressing capacity of the partners?	The Municipality of Chieri is included in the development and implementation of sustainable mobility projects, in particular with polytechnic of Turin, developed the Biciplan project for the building of the urban and extra-urban cycling network. The Municipality is also committed in the promotion of virtual behavior concerning sustainable mobility, in particular with schools in educational pathways for the use of alternative means of transport for the home - school transfers.
What is the partner's role and responsibility in the project?	The partner will responsible of a pilot project focusing on the home to school trips (from Chieri FUA to Chieri and from Chieri to Turin).The objective is to reducing the use of the cars through the experimentation of single user/community rewards managed by a mobile application.
If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.	- 2005-2007: INTERACT - REACT -Regional Actors in Interreg Cooperation (Project partner with a budget of 200.000 €) - - 2016-2019: LUMAT - Interreg Central Europe (Case study) - - 2014-2018: SAM 4CP - LIFE (Case study)

**Project partner 5**

Partner role in the project	PP
Name of the organisation in original language	Département de l'Isère
Name of the organisation in English	Department of Isère
Abbreviation of the organisation	CD38
Department/unit/division in English	Department of Mobilities / Service of New mobilities
Country (NUTS 0)	FR, FRANCE
Region (NUTS 2)	FR71, Rhône-Alpes
Sub-region (NUTS 3)	FR714, Isère
Postcode and City	38 022 Grenoble Cedex 1 Grenoble
Street	rue Fantin Latour 7
Homepage	<a href="https://www.isere.fr/">https://www.isere.fr/</a>
Type of partner	local public authority
Legal status	public
Co-financing source	ERDF
Co-financing rate (%)	85.00
VAT number	SIRET : 22380001200013
Entitled to recover VAT?	no
Other national identifying number	
Type of identifying number	
Legal representative firstname	Vincent
Legal representative lastname	ROBERTI
Legal representative email	yvan.martinod@isere.fr
Legal representative telephone	0033 (0) 476003838
Contact person firstname	Yvan
Contact person lastname	MARTINOD
Contact person email	yvan.martinod@isere.fr
Contact Person Telephone	0033 (0) 476003149
Which are the partner's thematic competences and experiences relevant for the project? What are the institutional role and policy addressing capacity of the partners?	The Department of Isere (1,2M inhabitants), is an administrative public authority, and spends annually 280 M€ on its transports (150) and roads (130) policies. It turned to innovation when a dedicated service for new mobilities was created in 2009. Composed of 4 project managers, it works on innovative projects to explore different ways of mobility. It conducted a dynamic carpooling experimentation in 2010, which was a first in France and aimed at allowing an instant contact between drivers and passengers, without any previous organization. A new project of professional car sharing between companies' fleets of vehicles has also been explored, and the team works nowadays on every kind of mobility that is neither classic public transport nor solo driving. In order to continue exploring the topic, the service recently focused on modal switch through behaviour changes. The objective could be to provide a platform that gives rewards to any user of alternative and low-carbon mobility.
What is the partner's role and responsibility in the project?	ISERE is a project partner and WP leader for "Transnational community and strategy".
If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.	ISERE is involved in various European projects regarding mobility issues : SCORE@F - <a href="http://www.scoref.fr">www.scoref.fr</a> eCo-FEV - <a href="http://www.eco-fev.eu">www.eco-fev.eu</a> SYNCRO - <a href="http://www.syncromobility.eu">www.syncromobility.eu</a> SCOOP@F - <a href="http://www.scoop.developpement-durable.gouv.fr">www.scoop.developpement-durable.gouv.fr</a> OPERA - <a href="http://www.operaproject.eu">www.operaproject.eu</a>

**Project partner 6**

Partner role in the project	PP
Name of the organisation in original language	Parc naturel regional du Vercors
Name of the organisation in English	Regional natural Park of Vercors
Abbreviation of the organisation	PNRV
Department/unit/division in English	Energy and mobility
Country (NUTS 0)	FR, FRANCE
Region (NUTS 2)	FR71, Rhône-Alpes
Sub-region (NUTS 3)	FR714, Isère
Postcode and City	38250 Lans-en-Vercors
Street	Chemin des Fusillés 255
Homepage	<a href="http://parc-du-vercors.fr/fr_FR/index.php">http://parc-du-vercors.fr/fr_FR/index.php</a>
Type of partner	local public authority
Legal status	public
Co-financing source	ERDF
Co-financing rate (%)	85.00
VAT number	APE number: 9104Z
Entitled to recover VAT?	no
Other national identifying number	
Type of identifying number	
Legal representative firstname	Jaques
Legal representative lastname	ADENOT
Legal representative email	<a href="mailto:jacques.adenot@wanadoo.fr">jacques.adenot@wanadoo.fr</a>
Legal representative telephone	0033 (0) 476943826
Contact person firstname	Emmanuel
Contact person lastname	JEANJEAN
Contact person email	<a href="mailto:emmanuel.jeanjean@pnr-vercors.fr">emmanuel.jeanjean@pnr-vercors.fr</a>
Contact Person Telephone	0033 (0) 476943815
Which are the partner's thematic competences and experiences relevant for the project? What are the institutional role and policy addressing capacity of the partners?	The Park is animating energy and mobility policies for the whole territory. It supports the municipalities (84) by involving them in collective projects and by the implementation of concrete measures. Regarding mobility issues the Park has realized a study on mobility needs and transport solutions on the whole territory, and studied the feasibility of a resource center for mobility information. Actual mobility projects are the setting up of the resource center with a website and the implementation of a project in order to facilitate hitchhiking on rural areas. The Park is used to work on European projects and procedures. It has participated in several LIFE projects on nature conservation, and it is used to work with FEDER and LEADER funds.
What is the partner's role and responsibility in the project?	PNRV will implement a study case on his territory, by working with targets groups in order to define and test incentives for the use of public transport and alternative transport. PRNV will contribute to the partnership in the different work packages.
If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.	PNRV and his administrative and financial service are used to work with EU funds: Management of LEADER Vercors-Trièves 2007-2013, 2,8 M€ Management CIMA-POIA (FEDER) for Vercors 2007-2013, 6 M€ Participation in LIFE Gypconnect project 2015-2021, 300 k€

**Project partner 7**

Partner role in the project	PP
Name of the organisation in original language	Magistrat der Stadtgemeinde Salzburg
Name of the organisation in English	City of Salzburg
Abbreviation of the organisation	SALZ
Department/unit/division in English	City of Salzburg, Department 5, Spatial planning and building authority Stadt Salzburg, 5/00 Raumplanung und Baubehörde
Country (NUTS 0)	AT, ÖSTERREICH
Region (NUTS 2)	AT32, Salzburg
Sub-region (NUTS 3)	AT323, Salzburg und Umgebung
Postcode and City	5020 Salzburg
Street	Auerspergstraße 7
Homepage	<a href="https://www.stadt-salzburg.at/">https://www.stadt-salzburg.at/</a>
Type of partner	local public authority
Legal status	public
Co-financing source	ERDF
Co-financing rate (%)	85.00
VAT number	ATU36768002
Entitled to recover VAT?	no
Other national identifying number	
Type of identifying number	
Legal representative firstname	Andreas
Legal representative lastname	Schmidbaur
Legal representative email	andreas.schmidbaur@stadt-salzburg.at
Legal representative telephone	+43 662 8072 3300
Contact person firstname	Andreas
Contact person lastname	Schmidbaur
Contact person email	andreas.schmidbaur@stadt-salzburg.at
Contact Person Telephone	+43 662 8072 3300
Which are the partner's thematic competences and experiences relevant for the project? What are the institutional role and policy addressing capacity of the partners?	The partner is the administrative body in charge of the spatial and mobility planning within the city of Salzburg. This includes the spatial development concept, zoning, building development, mobility management and cycling strategy. There is a lot of experience addressing these issues in the context of implementing agreed policies as this lies within the administrative responsibility. Through the role as public body, the partner is also capable of addressing policies regarding these topics in close cooperation with other stakeholders.
What is the partner's role and responsibility in the project?	Stadt Salzburg will have a focus on the implementation of a pilot case in the City of Salzburg to strengthen local mobility solutions and ecomobility in housing projects, regarding a mobility guidebook with integration of rewards and contribute to the collection and assessment of policies.
If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.	The organisation has experience in leading/participating in Interreg IV A projects in the Bavarian-Austrian border region such as Grenzüberschreitende Radlkarte (cross border cycling map), Euregionale Raumindikatoren (cross border regional indicators)

**Project partner 8**

Partner role in the project	PP
Name of the organisation in original language	Research Studios Austria Forschungsgesellschaft mbH
Name of the organisation in English	Research Studios Austria
Abbreviation of the organisation	RSA
Department/unit/division in English	Studio iSPACE
Country (NUTS 0)	AT, ÖSTERREICH
Region (NUTS 2)	AT32, Salzburg
Sub-region (NUTS 3)	AT323, Salzburg und Umgebung
Postcode and City	A-5020 Salzburg
Street	Leopoldskronstraße 30
Homepage	<a href="https://ispace.researchstudio.at/">https://ispace.researchstudio.at/</a>
Type of partner	higher education and research
Legal status	public
Co-financing source	ERDF
Co-financing rate (%)	85.00
VAT number	ATU64109645
Entitled to recover VAT?	yes
Other national identifying number	
Type of identifying number	
Legal representative firstname	Peter A.
Legal representative lastname	Bruck
Legal representative email	bruck@research.at
Legal representative telephone	0043 (0) 662 834602-0
Contact person firstname	Thomas
Contact person lastname	Prinz
Contact person email	Thomas.prinz@researchstudio.at
Contact Person Telephone	0043 (0) 662 908585-213
Which are the partner's thematic competences and experiences relevant for the project? What are the institutional role and policy addressing capacity of the partners?	As a part of the national research organisation Research Studios Austria, the Research Studio iSPACE operates at the interface between universities and enterprises. iSPACE focuses on the development of decision support and operative planning systems and its main research topics are GIS-based spatial analyses, ICT planning and governance tools, integrative location assessment, energy planning, sustainable settlements, mobility sensor web technologies, and Spatial Data Infrastructures. The working group iSPACE.forPlanning has gained wide experience from numerous national and international projects in the context of spatial and traffic planning, sustainable energy, quality of life and eco-mobility, e. g. modelling of potentials in the public transport sector or accessibility of supply infrastructure within settlement structures. With MORECO and ASTUS, two major projects referring to sustainable and intelligent mobility and behaviour have been or are currently being conducted.
What is the partner's role and responsibility in the project?	Studio iSPACE will serve as knowledge provider and scientific partner. It will lead WP T1 and support the partnership in the simulation of the effects of policies in terms of behaviour change.
If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.	Experience in participation, work package management: Alpine Space: AlpHouse, AlpBC, Moreco, currently Astus and The4Bees. Central Europe: CoP, currently UGB. Further experiences in FP7, Interreg Bavaria-Austria and Italy-Austria.

**Project partner 9**

Partner role in the project	PP
Name of the organisation in original language	Münchner Verkehrs- und Tarifverbund (MVV)
Name of the organisation in English	Munich Transport and Tariff Association
Abbreviation of the organisation	MVV
Department/unit/division in English	Conceptual Planning
Country (NUTS 0)	DE, DEUTSCHLAND
Region (NUTS 2)	DE21, Oberbayern
Sub-region (NUTS 3)	DE212, München, Kreisfreie Stadt
Postcode and City	80538 Munich
Street	Thierschstr. 2
Homepage	<a href="http://www.mvv-muenchen.de/">http://www.mvv-muenchen.de/</a>
Type of partner	infrastructure and (public) service provider
Legal status	public
Co-financing source	ERDF
Co-financing rate (%)	85.00
VAT number	DE129423978
Entitled to recover VAT?	yes
Other national identifying number	
Type of identifying number	
Legal representative firstname	Alexander
Legal representative lastname	Freitag
Legal representative email	<a href="mailto:gesa.volpers@mvv-muenchen.de">gesa.volpers@mvv-muenchen.de</a>
Legal representative telephone	+4908921033177
Contact person firstname	Gesa
Contact person lastname	Volpers
Contact person email	<a href="mailto:gesa.volpers@mvv-muenchen.de">gesa.volpers@mvv-muenchen.de</a>
Contact Person Telephone	+4908921033177
Which are the partner's thematic competences and experiences relevant for the project? What are the institutional role and policy addressing capacity of the partners?	MVV is responsible for the coordination and regulation of the entire Public Transport system in and around Munich, by taking care of uniform tariff, passenger information, planning of regional buses and coordination between transport systems. The MVV region has a combined population of about 2,8 million inhabitants. The MVV brings together several stakeholders to join forces of the free state of Bavaria, the city of Munich and the eight counties surrounding the city with over 170 cities and municipalities. MVV already participated in several national and international projects, to reduce emission through more sustainable mobility behaviour: DYNAMO, MoBiNET, MORECO, NaWo or PUMAS After being External Expert for MORECO and active Project Partner in ASTUS, MVV is ready to utilise the combined, gained experience to further actively participate in SaMBA.
What is the partner's role and responsibility in the project?	The focus of MVV will be to test the H2020 MUV app and platform in the MVV region and to further develop transferable, personalized mobility information in combination with rewarding/incentives.
If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.	Partner in the project "NaWo", external expert in MORECO, Project Partner in the Alpine Space projects PUMAS and ASTUS.

**Project partner 10**

Partner role in the project	PP
Name of the organisation in original language	BSC, Poslovno podporni center d.o.o. Kranj
Name of the organisation in English	BSC, Business support centre L.t.d. Kranj
Abbreviation of the organisation	BSC KRANJ
Department/unit/division in English	Research and Development
Country (NUTS 0)	SI, SLOVENIJA
Region (NUTS 2)	SI02, Zahodna Slovenija
Sub-region (NUTS 3)	SI022, Gorenjska
Postcode and City	4000 Kranj
Street	Cesta Staneta Žagarja 37
Homepage	www.bsc-kranj.si
Type of partner	sectoral agency
Legal status	public
Co-financing source	ERDF
Co-financing rate (%)	85.00
VAT number	32865597
Entitled to recover VAT?	yes
Other national identifying number	
Type of identifying number	
Legal representative firstname	Rok
Legal representative lastname	Šimenc
Legal representative email	helena.cvenkel@bsc-kranj.si
Legal representative telephone	+ 386 4 28 17 239
Contact person firstname	Helena
Contact person lastname	Cvenkel
Contact person email	helena.cvenkel@bsc-kranj.si
Contact Person Telephone	+ 386 4 28 17 239
Which are the partner's thematic competences and experiences relevant for the project? What are the institutional role and policy addressing capacity of the partners?	BSC Kranj is regional development agency established in 1995, covering 18 local communities, acting as a link between regional stakeholders and state, responsible for preparation and implementation of the regional development program and implementation of key strategic development priorities confirmed and agreed by regional development council and council of mayors. BSC act also as support organisation for SMEs. BSC has qualified and experienced staff having knowledge in preparation, implementation and management of EU projects.
What is the partner's role and responsibility in the project?	BSC Kranj will contribute to all WPs and will set up and manage a pilot case in its region (WP T3)
If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.	PROJECTS ON SUSTAINABLE TRANSPORT: -LoCaRe; IV C INTERREG programme, project dealing with reduction of CO2 LENA: Danube program, project dealing with different topics regarding the natura 2000 areas, including sustainable transport EMOTICON: ALPINE SPACE program; project dealing with e mobility -GreenItnet; IV C programme; dealing with ICT solutions for public authorities in different fields Other projects: ALPSTORE ALPINE SPACE, REALL SWISS MECHANISM, ET STRUCT CENTRAL EUROPE, SOCIAL SEEDS INTERREG EUROPE, BUILD SEE SEE PROGRAM,DYNAMIC LIGHT CENTRAL EUROPE



**Project partner 11**

Partner role in the project	PP
Name of the organisation in original language	Mestna občina Koper
Name of the organisation in English	Municipality of Koper
Abbreviation of the organisation	MOK
Department/unit/division in English	Office for Social Activities and Development – Project office
Country (NUTS 0)	SI, SLOVENIJA
Region (NUTS 2)	SI02, Zahodna Slovenija
Sub-region (NUTS 3)	SI024, Obalno-kraška
Postcode and City	6000 Koper
Street	Verdi Street 10
Homepage	<a href="http://www.koper.si/">http://www.koper.si/</a>
Type of partner	local public authority
Legal status	public
Co-financing source	ERDF
Co-financing rate (%)	85.00
VAT number	SI40016803
Entitled to recover VAT?	no
Other national identifying number	
Type of identifying number	
Legal representative firstname	Boris
Legal representative lastname	Popovič
Legal representative email	boris.popovic@koper.si
Legal representative telephone	00386 (0)5 664 62 28
Contact person firstname	Ivana
Contact person lastname	Štrkalj
Contact person email	ivana.strkalj@koper.si
Contact Person Telephone	00386 (0)5 664 62 54
Which are the partner's thematic competences and experiences relevant for the project? What are the institutional role and policy addressing capacity of the partners?	The Municipality of Koper is the center of one of the eight functional regions of Slovenia, and it plays a significant role at national level. Koper is the driving force of economic, social and territorial development. The municipality's foremost purpose is to provide a democratic local self-government and well-being for our citizens as well as to promote business activity. It invests in infrastructure, provides education, first level of medical and social security, to achieve a quality standard of living for our population. The Municipality of Koper is the responsible institution for planning local mobility and transport as well as performing tasks concerning urban development.
What is the partner's role and responsibility in the project?	Main role of MOK is to define and execute a pilot study in the city of Koper. MOK is going to host one stakeholder meeting. MOK will also collaborate for the policy impact estimation and transnational community strategy. Project results will be spread at regional level.
If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.	The Municipality of Koper has a consolidated experience in participating and managing EU projects. On top of the projects of the 2007-2014 programming period, the Municipality of Koper was project partner in the following projects: • ADRIA A – Accessibility and relaunch of the inner Adriatic area as a PP (CBC Italy-Slovenia 2007-2013); • TRADOMO - strives to increase the attractiveness and competitiveness of the functional cross-border area, until recently divided by the state line; as a LP (CBC Italy-Slovenia 2007-2013).

**Project partner 12**

Partner role in the project	PP
Name of the organisation in original language	Univerza v Ljubljani
Name of the organisation in English	University of Ljubljana
Abbreviation of the organisation	UL
Department/unit/division in English	Faculty of Electrical Engineering
Country (NUTS 0)	SI, SLOVENIJA
Region (NUTS 2)	SI02, Zahodna Slovenija
Sub-region (NUTS 3)	SI021, Osrednjeslovenska
Postcode and City	1000 Ljubljana
Street	Trzaska 25
Homepage	<a href="http://www.fe.uni-lj.si/en/">http://www.fe.uni-lj.si/en/</a>
Type of partner	higher education and research
Legal status	public
Co-financing source	ERDF
Co-financing rate (%)	85.00
VAT number	SI54162513
Entitled to recover VAT?	no
Other national identifying number	
Type of identifying number	
Legal representative firstname	Igor
Legal representative lastname	Papič
Legal representative email	rektorat@uni-lj.si
Legal representative telephone	00386 (0)12418602
Contact person firstname	Emilija
Contact person lastname	Stojmenova Duh
Contact person email	emilija.stojmenova@fe.uni-lj.si
Contact Person Telephone	00386 (0)14768145
Which are the partner's thematic competences and experiences relevant for the project? What are the institutional role and policy addressing capacity of the partners?	The UL has taken part in various research and development projects for sustainable mobility solutions. Our focus is mainly in the fields of human-computer interaction and user-centered design in vehicles. Some of our projects in the field are: DriveGreen: Development of an ecodriving application for a transition to a low-carbon society ( <a href="http://www.drivegreen.si/en/about/">http://www.drivegreen.si/en/about/</a> ) and SmartMobility ( <a href="http://ekosmart.net/en/solutions/">http://ekosmart.net/en/solutions/</a> ). We also have rich experience in co-creation and multistakeholder innovation approaches. For example, we are open innovation lead partner in Interreg Europe ERUDITE project ( <a href="https://www.interregeurope.eu/erudite/">https://www.interregeurope.eu/erudite/</a> ). We have close collaboration with our Government through which we can support the development of various strategic documents, such as the Smart Specialization Strategy and. Moreover, we are involved in the preparation of the action plans within the Strategic Research and Innovation Partnerships for Smart Cities and Communities.
What is the partner's role and responsibility in the project?	UL FE will serve as knowledge provider and scientific partner. We will be responsible for the implementation of SEROI+ (Social and Economic Return on Investment) methodology, which focuses on measuring the changes that occur for stakeholders and involves all material stakeholders in establishing outputs, outcomes, indicators and measurable values.
If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.	The UL is very active in international research and educational programmes and projects, especially in the EU Framework Programmes (FP7, H2020) where in terms of the number of research projects it ranks among the top of universities and research organizations from the new EU Member States (EU 13).

**Project partner 13**

Partner role in the project	PP
Name of the organisation in original language	Climate Alliance - Klima-Bündnis - Alianza del Clima e.V.
Name of the organisation in English	Climate Alliance
Abbreviation of the organisation	CA
Department/unit/division in English	Mobility
Country (NUTS 0)	DE, DEUTSCHLAND
Region (NUTS 2)	DE71, Darmstadt
Sub-region (NUTS 3)	DE712, Frankfurt am Main, Kreisfreie Stadt
Postcode and City	60486 Frankfurt am Main
Street	Galvanistr. 28
Homepage	<a href="http://www.climatealliance.org/home.html">http://www.climatealliance.org/home.html</a>
Type of partner	other
Please explain	Association of Local Authorities-Public Equivalent Body
Legal status	public
Co-financing source	ERDF
Co-financing rate (%)	85.00
VAT number	DE244331692
Entitled to recover VAT?	no
Other national identifying number	
Type of identifying number	
Legal representative firstname	Thomas
Legal representative lastname	Brose
Legal representative email	t.brose@climatealliance.org
Legal representative telephone	+49697171390
Contact person firstname	Andreas
Contact person lastname	Kress
Contact person email	a.kress@climatealliance.org
Contact Person Telephone	+49697171390
Which are the partner's thematic competences and experiences relevant for the project? What are the institutional role and policy addressing capacity of the partners?	CA is a not-for-profit network organisation, existing since more than 25 years, with more than 1,700 member municipalities and regions in 27 European countries, thereof more than 1000 in the ASA, aimed to reduce their carbon impacts. CA's European Secretariat supports its members in their endeavour to protect the global climate providing advice, services and exchange of experiences, showcasing best-practice achievement's, developing and providing recommendations, aids and tools. CA has a broad experience with transferring approaches to other cities, integrating different cultures and coaching cities and municipalities to implement their low carbon strategies. CA, is also acting as Co-LP in the Covenant of Mayors Consortium and provides its expertise and policy experience from the side of the CoM.
What is the partner's role and responsibility in the project?	CA will be in charge of the work package on communication to promote findings and achievements. The organisation will implement a case study on the promotion of cycling and will bring his extensive experience with policy work.
If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.	CA has a great experience in EU projects: Currently acts as LP in CAN (INTERREG NWE) and in the Horizon2020 project CITYnvest. At the same time it is involved in as partner in H2020 projects and in the INTERREG ASA projects Peace_alps, CASCO and GRETA.

## B.2 Observers

### Observer 1

Partner role in the project	OBS
Name of the organisation in original language	Landkreis Dachau
Name of the organisation in English	County of Dachau
Associated to partner	Munich Transport and Tariff Association
NUTS 0	DE, DEUTSCHLAND
NUTS 2	DE21, Oberbayern
NUTS 3	DE217, Dachau
Postcode and City	85221 Dachau
Street	Weiberweg 16
Legal representative firstname	Stefan
Legal representative lastname	Löwl
Legal representative email	florian.haas@lra-dah.bayern.de
Legal representative telephone	+4908131741856
Contact person firstname	Florian
Contact person lastname	Haas
Contact person email	florian.haas@lra-dah.bayern.de
Contact person telephone	+4908131741856
Please describe why the observer institution is interested in the project.	Especially the southern parts of the county suffer from high traffic loads due to the extensive use of private cars and experience high population growth rates. They are already working on a concept concerning hard measures in the PT and MIT.
What is the benefit for the organisation from participating in the project?	They want to achieve long term behavioural changes of their citizens, to reduce traffic load and pollution within the county and the surrounding areas. With SaMBA they are hoping to get more insights in soft measures.

### Observer 2

Partner role in the project	OBS
Name of the organisation in original language	Landkreis München (Landratsamt München)
Name of the organisation in English	County of Munich (District Office of Munich)
Associated to partner	Munich Transport and Tariff Association
NUTS 0	DE, DEUTSCHLAND
NUTS 2	DE21, Oberbayern
NUTS 3	DE212, München, Kreisfreie Stadt
Postcode and City	81541 München
Street	Mariahilfplatz 17
Legal representative firstname	Christoph
Legal representative lastname	Göbel
Legal representative email	poststelle@LRA-m.Bayern.de
Legal representative telephone	+4908962210
Contact person firstname	Christina
Contact person lastname	Kühnhauser
Contact person email	poststelle@LRA-m.Bayern.de
Contact person telephone	+4908962210
Please describe why the observer institution is interested in the project.	The county of Munich is surrounding the City in the North, East and South and has a high population and job density. To reduce pollution and the use of private cars they already implemented many PT measures and participate in ASTUS.
What is the benefit for the organisation from participating in the project?	They want to achieve long term behavioural changes of their citizens, to reduce traffic load and pollution within the county and the surrounding areas. With SaMBA they are hoping to get more information about how to foster behavioural change of their citizens.

### Observer 3

Partner role in the project	OBS
Name of the organisation in original language	BMVIT - Bundesministerium für Verkehr, Innovation und Technologie
Name of the organisation in English	BMVIT - Austrian Ministry for Transport, Innovation and Technology
Associated to partner	Research Studios Austria
NUTS 0	AT, ÖSTERREICH
NUTS 2	AT13, Wien
NUTS 3	AT130, Wien
Postcode and City	A-1030 Wien
Street	Radetzkystraße 2
Legal representative firstname	Christian
Legal representative lastname	Weissenburger
Legal representative email	walter.wasner@bmvit.gv.at
Legal representative telephone	+43 1 71162 652120
Contact person firstname	Walter
Contact person lastname	Wasner
Contact person email	walter.wasner@bmvit.gv.at
Contact person telephone	+43 1 71162 652120
Please describe why the observer institution is interested in the project.	The ministry has an interest in innovative ways of changing the modal split to include a higher sustainable share and in exploring which policies prove to be efficient in doing so by changing behaviour successfully.
What is the benefit for the organisation from participating in the project?	The ministry can give input concerning mobility policies to consider in the estimation and simulation tool, function as facilitator, benefit from the workshops, guidelines and policy recommendations.

**Observer 4**

Partner role in the project	OBS
Name of the organisation in original language	Interregional Alliance for the Rhine-Alpine Corridor EGTC
Name of the organisation in English	Interregional Alliance for the Rhine-Alpine Corridor EGTC
Associated to partner	Climate Alliance
NUTS 0	DE, DEUTSCHLAND
NUTS 2	DEZZ, Extra-Regio NUTS 2
NUTS 3	DEZZZ, Extra-Regio NUTS 3
Postcode and City	68161 Mannheim
Street	M 1 4-5
Legal representative firstname	Jörg
Legal representative lastname	Saalbach
Legal representative email	info@egtc-rhine-alpine.eu
Legal representative telephone	+49 (0)- 621 10708-235
Contact person firstname	Jörg
Contact person lastname	Saalbach
Contact person email	info@egtc-rhine-alpine.eu
Contact person telephone	+49 (0)- 621 10708-235
Please describe why the observer institution is interested in the project.	The EGTC, a network of regions and cities, is dealing with more sustainable transport and mobility issues along the corridor. It is thus interested in new policies related to change mobility behaviour towards environment friendly modes studied in SaMBA.
What is the benefit for the organisation from participating in the project?	The EGTC's role in the project is to provide for an interregional exchange and knowledge transfer of mobility behaviour change. The benefit for the EGTC concerns the possibility to transfer new approaches and policies to the entire Rhine-Alpine Corridor.

**Observer 5**

Partner role in the project	OBS
Name of the organisation in original language	Auvergne Rhône-Alpes Énergie-Environnement
Name of the organisation in English	Auvergne Rhône-Alpes Energy Environment Agency: AURA-EE
Associated to partner	Regional natural Park of Vercors
NUTS 0	FR, FRANCE
NUTS 2	FR71, Rhône-Alpes
NUTS 3	FR716, Rhône
Postcode and City	69100 VILLEURBANNE
Street	rue Gabriel Péri 18
Legal representative firstname	Serge Nocodie
Legal representative lastname	Nocodie
Legal representative email	Patrick.biard@auvergnerhonealpes-ee.fr
Legal representative telephone	+33 4 72 56 33 44
Contact person firstname	Patrick
Contact person lastname	Biard
Contact person email	Patrick.biard@auvergnerhonealpes-ee.fr
Contact person telephone	+33 4 72 56 33 44
Please describe why the observer institution is interested in the project.	AURA-EE is interested in following up the SIMBA's project activities and sharing the project results with its members.
What is the benefit for the organisation from participating in the project?	AURA-EE will participate in the project observers' meetings and build on the results and deliverables of the project for the development of other sustainable mobility initiatives.

### Observer 6

Partner role in the project	OBS
Name of the organisation in original language	Consorzio per il Sistema Informativo
Name of the organisation in English	Consortium for the Information System
Associated to partner	Links Foundation – Leading Innovation & Knowledge for Society
NUTS 0	IT, ITALIA
NUTS 2	ITC1, Piemonte
NUTS 3	ITC11, Torino
Postcode and City	10134 Torino
Street	Corso Unione Sovietica 216
Legal representative firstname	Ferruccio
Legal representative lastname	Ferranti
Legal representative email	pasquamarina.dragonieri@csi.it
Legal representative telephone	+39.011.3168111
Contact person firstname	Marina
Contact person lastname	Dragonieri
Contact person email	pasquamarina.dragonieri@csi.it
Contact person telephone	+39.011.3168111
Please describe why the observer institution is interested in the project.	Behaviour change is an important element in many projects by CSI in the development of information systems for PAs, important synergies may come from a closer collaboration with SaMBA on sustainable mobility policies
What is the benefit for the organisation from participating in the project?	Extension of network interested in behaviour change and lessons learned from the projects in other fields of Public Administration activity and integration of project outputs in presently managed mobility information systems for regional and local PAs

### Observer 7

Partner role in the project	OBS
Name of the organisation in original language	Amt der Salzburger Landesregierung, Landesbaudirektion
Name of the organisation in English	Regional Authority of Salzburg
Associated to partner	Research Studios Austria
NUTS 0	AT, ÖSTERREICH
NUTS 2	AT32, Salzburg
NUTS 3	AT323, Salzburg und Umgebung
Postcode and City	5020 Salzburg
Street	Michael-Pacher-Straße 36
Legal representative firstname	Christian
Legal representative lastname	Nagl
Legal representative email	landesbaudirektion@salzburg.gv.at
Legal representative telephone	+43 662 8042-4300
Contact person firstname	Gerlinde
Contact person lastname	Born
Contact person email	landesbaudirektion@salzburg.gv.at
Contact person telephone	+43 662 8042-4300
Please describe why the observer institution is interested in the project.	Affected by the effects of the current modal split especially concerning the large number of individual car-based travels to the city of Salzburg any policy changes which do have effects not only within the city are of interest for the region.
What is the benefit for the organisation from participating in the project?	The region can contribute insights on policies by attending workshops and benefit from the estimation and simulation of reward/pricing based policy effects. The decision on following policy recommendations on the regional level can have a strong impact

**Observer 8**

Partner role in the project	OBS
Name of the organisation in original language	Salzburger Verkehrsverbund GmbH.
Name of the organisation in English	Salzburg transport association
Associated to partner	Research Studios Austria
NUTS 0	AT, ÖSTERREICH
NUTS 2	AT32, Salzburg
NUTS 3	AT323, Salzburg und Umgebung
Postcode and City	A-5027 Salzburg
Street	Schallmooser Hauptstraße 10
Legal representative firstname	Allegra
Legal representative lastname	Frommer
Legal representative email	johannes.gfrerer@salzburg-verkehr.at
Legal representative telephone	+43 (0) 662 87 57 87 – 400
Contact person firstname	Hannes
Contact person lastname	Gfrerer
Contact person email	johannes.gfrerer@salzburg-verkehr.at
Contact person telephone	+43 (0) 662 87 57 87 – 400
Please describe why the observer institution is interested in the project.	The tested pilot implementations and related handbook plus policy impact tool can be useful for future decisions. e.g. tariff arrangement, service offer development. The recommended strategies can have a strong effect on the daily business
What is the benefit for the organisation from participating in the project?	Participation in relevant workshops. Can be a partner, supporter and beneficiary in the implementation of reward/pricing policies to create a shift towards public transport and the improvement of the attractiveness of public transport.

**Observer 9**

Partner role in the project	OBS
Name of the organisation in original language	TP Ljubljana – Tehnološki park Ljubljana
Name of the organisation in English	TP Ljubljana – Technology Park Ljubljana
Associated to partner	University of Ljubljana
NUTS 0	SI, SLOVENIJA
NUTS 2	SI02, Zahodna Slovenija
NUTS 3	SI021, Osrednjeslovenska
Postcode and City	1000 Ljubljana
Street	Tehnološki park 19
Legal representative firstname	Iztok
Legal representative lastname	Lesjak
Legal representative email	simona.knezevic.vernon@tp-lj.si
Legal representative telephone	01 620 34 90
Contact person firstname	Simona
Contact person lastname	Vernon Knežević
Contact person email	simona.knezevic.vernon@tp-lj.si
Contact person telephone	01 620 34 90
Please describe why the observer institution is interested in the project.	One of TPLJ main goals is managing effective projects tailored to the real needs of end users and key shortcomings of the environment in accordance with the national strategy and vision, and this project could contribute to achieving this goal.
What is the benefit for the organisation from participating in the project?	TPLJ would contribute with advices from good practices as it operates an infrastructure of 300 companies. They will benefit from new network connections and exploit knowledge shared by other partners and observers.



**Observer 10**

Partner role in the project	OBS
Name of the organisation in original language	ENRD – European Network for Rural development
Name of the organisation in English	ENRD – European Network for Rural development
Associated to partner	University of Ljubljana
NUTS 0	BE, BELGIQUE-BELGIË
NUTS 2	BE10, Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest
NUTS 3	BE100, Arr. de Bruxelles-Capitale/Arr. van Brussel-Hoofdstad
Postcode and City	1040 Brussels
Street	Rue de la Loi 38
Legal representative firstname	Michael
Legal representative lastname	Gregory
Legal representative email	michael.gregory@enrd.eu
Legal representative telephone	+32 (0)2 801 38 02
Contact person firstname	Enrique
Contact person lastname	Nieto
Contact person email	enrique.nieto@enrd.eu
Contact person telephone	+32 (0)2 801 38 16
Please describe why the observer institution is interested in the project.	ENRD support low-carbon, resource-efficient and socially equitable investments in rural areas as well as sustainable management of natural resources in a wide range of economic sectors, including transport.
What is the benefit for the organisation from participating in the project?	ENRD will share ideas on potential transition to the green economy and adoption of current good practices, presenting new ways of thinking and working across territories. They will benefit from workshops, cooperation, innovation, and knowledge transfer.

**Observer 11**

Partner role in the project	OBS
Name of the organisation in original language	SRIP – Strateška razvojno-inovacijska partnerstva, Pametna mesta in skupnosti
Name of the organisation in English	SRIP – Strategic Research and Innovation Partnerships, Smart cities and communities
Associated to partner	University of Ljubljana
NUTS 0	SI, SLOVENIJA
NUTS 2	SI02, Zahodna Slovenija
NUTS 3	SI021, Osrednjeslovenska
Postcode and City	1000 Ljubljana, Slovenia
Street	Jamova cesta 39
Legal representative firstname	Martin
Legal representative lastname	Pečar
Legal representative email	m.pecar@ijs.si
Legal representative telephone	+386 1 477 3864
Contact person firstname	Martin
Contact person lastname	Pečar
Contact person email	m.pecar@ijs.si
Contact person telephone	+386 1 477 3864
Please describe why the observer institution is interested in the project.	SRIPsis is aiming to mitigate the effects of global warming and reduce the carbon footprint as well as improve management of energy and water distribution networks. With this project they want to get an insight in the transport domain of this field.
What is the benefit for the organisation from participating in the project?	SRIP will contribute data and new ideas on flexible energy consumption, production and storage, and could benefit from the workshops, guidelines and policy recommendations in the area of energy consumption and reduction of carbon emissions in transport

**Observer 12**

Partner role in the project	OBS
Name of the organisation in original language	AREA - Direction de l'Innovation, de la Construction et du Développement (DICODEV)
Name of the organisation in English	AREA (Motorway concession) Department of innovation, construction and development
Associated to partner	Department of Isère
NUTS 0	FR, FRANCE
NUTS 2	FR71, Rhône-Alpes
NUTS 3	FR716, Rhône
Postcode and City	69600 BRON
Street	avenue Jean Monnet 260
Legal representative firstname	Ghislaine
Legal representative lastname	BAILLEMONT
Legal representative email	Coline.arbey@aprr.fr
Legal representative telephone	+33 (0)4 72 35 32 00
Contact person firstname	Coline
Contact person lastname	ARBÉY
Contact person email	Coline.arbey@aprr.fr
Contact person telephone	+33 (0)4 72 35 32 00
Please describe why the observer institution is interested in the project.	As AREA is leading the reorganization process of the A480 motorway (around Grenoble), the company is at the heart of the mobility issues in Grenoble's urban area. The objective of the organization is to work with all stakeholders and go forward together.
What is the benefit for the organisation from participating in the project?	Mobility issues are quite strong in Grenoble urban area, and AREA's goal is to take an active part in every co-developing project that could help to provide mobility alternatives, as SaMBA seems to be dedicated to.

**Observer 13**

Partner role in the project	OBS
Name of the organisation in original language	Région Auvergne-Rhône-Alpes
Name of the organisation in English	Auvergne-Rhone-Alps Region
Associated to partner	Regional natural Park of Vercors
NUTS 0	FR, FRANCE
NUTS 2	FR71, Rhône-Alpes
NUTS 3	FR716, Rhône
Postcode and City	69269 Lyon cedex 02
Street	esplanade François-Mitterrand 1
Legal representative firstname	Laurent
Legal representative lastname	WAUQUIEZ
Legal representative email	Maxime.BOULY@auvergnerhonealpes.fr
Legal representative telephone	+33 04 26 73 66 30
Contact person firstname	Maxime
Contact person lastname	Bouly
Contact person email	Maxime.BOULY@auvergnerhonealpes.fr
Contact person telephone	+33 04 26 73 66 30
Please describe why the observer institution is interested in the project.	As leadpartner of AS ASTUS project about mobility and a main actor of mobility on its territory, Region AURA is very interested in the results of SAMBA project.
What is the benefit for the organisation from participating in the project?	The Region should take benefits from the project in establishing link between the SAMBA project and the ASTUS project. The Region could also be helpful in the dissemination of the result, through the park network and as leader of mobility policies.

**Observer 14**

Partner role in the project	OBS
Name of the organisation in original language	Parc naturel régional de Chartreuse
Name of the organisation in English	Natural Regional Park of Chartreuse
Associated to partner	Regional natural Park of Vercors
NUTS 0	FR, FRANCE
NUTS 2	FR71, Rhône-Alpes
NUTS 3	FR716, Rhône
Postcode and City	38380 St Pierre de Chartreuse
Street	Place de la mairie -
Legal representative firstname	Dominique
Legal representative lastname	ESCARON
Legal representative email	sophie.roy@parc-chartreuse.net
Legal representative telephone	+33 0476887520
Contact person firstname	Sophie
Contact person lastname	Roy
Contact person email	sophie.roy@parc-chartreuse.net
Contact person telephone	+33 0476887520
Please describe why the observer institution is interested in the project.	The rural and montaneous area of Chartreuse is still car dependant, and 35% of its energy consumption comes from mobility demand.Parc Chartreuse is strongly interested in reducing the use of individual car,SAMBA study could bring some interesting results.
What is the benefit for the organisation from participating in the project?	The Regional Natural Parks of Chartreuse and Vercors have similar issues regarding mobility, and they are already working together, with department of Isere, on mobility projects (hitch-hiking). SAMBA results in Vercors could apply to Chartreuse, so it is valuable for us to participate in the project.

**Observer 15**

Partner role in the project	OBS
Name of the organisation in original language	Communauté d'Agglomération du Pays Voironnais
Name of the organisation in English	Urban community of the Pays Voironnais
Associated to partner	Department of Isère
NUTS 0	FR, FRANCE
NUTS 2	FR71, Rhône-Alpes
NUTS 3	FR716, Rhône
Postcode and City	38500 Voiron
Street	rue Mainssieux 40
Legal representative firstname	Jean Paul
Legal representative lastname	Bret
Legal representative email	marie.couvrat-desvergnés@paysvoironnais.com
Legal representative telephone	+33 04 76 32 74 44
Contact person firstname	Marie
Contact person lastname	Couvrat Desvergnés
Contact person email	marie.couvrat-desvergnés@paysvoironnais.com
Contact person telephone	+33 04 76 32 74 44
Please describe why the observer institution is interested in the project.	The Pays Voironnais space combines mobility issues about commuters towards the metropolitan area and a high individual car rate for the inner travels. The outputs of the project could help us to determine other options for our future policies.
What is the benefit for the organisation from participating in the project?	With its various mobility behaviours and habits, the Pays Voironnais is interested in observing the project progress, especially through the different experiments. The aim is to take advantage of the replicable outputs and methods for better policies.

**Observer 16**

Partner role in the project	OBS
Name of the organisation in original language	Communauté de communes Le Grésivaudan
Name of the organisation in English	Urban community of the Gresivaudan
Associated to partner	Department of Isère
NUTS 0	FR, FRANCE
NUTS 2	FR71, Rhône-Alpes
NUTS 3	FR716, Rhône
Postcode and City	38920 Crolles
Street	rue Henri Fabre 390
Legal representative firstname	Francis
Legal representative lastname	Gimbert
Legal representative email	bflahaut@le-gresivaudan.fr
Legal representative telephone	+33 04 76 08 04 57
Contact person firstname	Bénédicte
Contact person lastname	Flahaut
Contact person email	bflahaut@le-gresivaudan.fr
Contact person telephone	+33 04 76 08 04 57
Please describe why the observer institution is interested in the project.	The Pays du Grésivaudan faces the same issues about mobility as any other public organisation. The project, aiming to implement foster changes in mobility behaviours, presents a very interesting aspect that could be useful for our future policies.
What is the benefit for the organisation from participating in the project?	As part of the Grenoble area, where mobility issues are significant, participating to the project aside the partner is the best way to have an eye on the experiments and make sure that the results will be relevant, replicable and locally applicable.

**Observer 17**

Partner role in the project	OBS
Name of the organisation in original language	Regione Liguria Settore Trasporto Pubblico Regionale
Name of the organisation in English	Liguria Region – Transport Office
Associated to partner	Links Foundation – Leading Innovation & Knowledge for Society
NUTS 0	IT, ITALIA
NUTS 2	ITC3, Liguria
NUTS 3	ITC33, Genova
Postcode and City	16121 Genova
Street	Via D'Annunzio - Piano 2° - 111
Legal representative firstname	Gabriella
Legal representative lastname	ROLANDELLI
Legal representative email	raffaele.cattani@regione.liguria.it
Legal representative telephone	+39 010 548 5589
Contact person firstname	Raffaele
Contact person lastname	CATTANI
Contact person email	raffaele.cattani@regione.liguria.it
Contact person telephone	+39 010 548 5589
Please describe why the observer institution is interested in the project.	Liguria Region is interested to increasing awareness and understanding among AS decision makers about the potential of mobility behaviour change policies and fostering people behaviour change towards sustainable and low carbon mobility in the pilot cases
What is the benefit for the organisation from participating in the project?	OBSERVER – Liguria Region Transport Department participated in several EU projects, transnational cooperation helps to develop knowledge and innovative services for citizens.

**Observer 18**

Partner role in the project	OBS
Name of the organisation in original language	ASCOM Chieri
Name of the organisation in English	Traders Association - Chieri
Associated to partner	City of Chieri
NUTS 0	IT, ITALIA
NUTS 2	ITC1, Piemonte
NUTS 3	ITC11, Torino
Postcode and City	10023 Chieri (To) - Italy
Street	Via Massa 3
Legal representative firstname	Ferdinando
Legal representative lastname	Scimone
Legal representative email	chieri@ascomtorino.it
Legal representative telephone	011.94.72.369
Contact person firstname	Ferdinando
Contact person lastname	Scimone
Contact person email	chieri@ascomtorino.it
Contact person telephone	011.94.72.369
Please describe why the observer institution is interested in the project.	The Association of traders of the city of Chieri is particularly interested in the issues of mobility as they are considered of strategic interest for the development and growth of commercial activities.
What is the benefit for the organisation from participating in the project?	By participating in the project, the Association of traders will be able to verify and evaluate the possibilities of growth and development that a mobility more oriented towards sustainable behavior can offer to the commercial activities of the city

**Observer 19**

Partner role in the project	OBS
Name of the organisation in original language	Liceo Statale "Augusto Monti"
Name of the organisation in English	High School "Augusto Monti"
Associated to partner	City of Chieri
NUTS 0	IT, ITALIA
NUTS 2	ITC1, Piemonte
NUTS 3	ITC11, Torino
Postcode and City	10023 Chieri (To) - Italy
Street	Via Montessori 2
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Legal representative telephone	+39 011 942 2004
Contact person firstname	Maura
Contact person lastname	Tosco
Contact person email	tops18000p@istruzione.it
Contact person telephone	+39 011 942 2004
Please describe why the observer institution is interested in the project.	The high school "Augusto Monti" is already engaged in a series of educational activities aimed at students to encourage a more sustainable mobility behavior in relation to home-school travel.
What is the benefit for the organisation from participating in the project?	By participating in the project, the Institute will be able to further improve the effectiveness of its educational activities by offering students the possibility of using high-tech applications to encourage sustainable mobility behavior.

**Observer 20**

Partner role in the project	OBS
Name of the organisation in original language	Muoviti Chieri!
Name of the organisation in English	Chieri on the move!
Associated to partner	City of Chieri
NUTS 0	IT, ITALIA
NUTS 2	ITC1, Piemonte
NUTS 3	ITC11, Torino
Postcode and City	10023 Chieri
Street	Via Roma 7
Legal representative firstname	Giovanni
Legal representative lastname	Bosco
Legal representative email	muovitichieri@gmail.com
Legal representative telephone	-
Contact person firstname	Giovanni
Contact person lastname	Bosco
Contact person email	muovitichieri@gmail.com
Contact person telephone	-
Please describe why the observer institution is interested in the project.	The Muoviti Chieri! Association is committed to promote a more sustainable mobility and a more active lifestyle through activities of information for citizens and local administrators.
What is the benefit for the organisation from participating in the project?	By participating in the project, the Association will be able to acquire information and knowledge on innovative methods and tools for encouraging sustainable mobility behavior.

**Observer 21**

Partner role in the project	OBS
Name of the organisation in original language	AMP - Agenzia della mobilità piemontese
Name of the organisation in English	Piedmont mobility agency
Associated to partner	Piedmont Region
NUTS 0	IT, ITALIA
NUTS 2	ITC1, Piemonte
NUTS 3	ITC11, Torino
Postcode and City	10128 Torino
Street	Corso Marconi 10
Legal representative firstname	Cesare
Legal representative lastname	Paonessa
Legal representative email	bracco@mtm.torino.it
Legal representative telephone	+39 011 3025 211
Contact person firstname	Elisa
Contact person lastname	Bracco
Contact person email	bracco@mtm.torino.it
Contact person telephone	+39 011 3025 211
Please describe why the observer institution is interested in the project.	As planner of public transport system, we are interesting to test new solutions of low carbon mobility. Very interesting for us is the concept of a transnational strategy to foster behavior change through reward and pricing policies.
What is the benefit for the organisation from participating in the project?	The AMP is a consortium of public Bodies for the management of public transport and mobility. AMP objective is to improve the sustainable mobility by optimising LPT service. We can provide our know-how about regional transport, and encourage experimentation of innovative solutions.

**Observer 22**

Partner role in the project	OBS
Name of the organisation in original language	Regione Lombardia Direzione generale Infrastrutture e Mobilità
Name of the organisation in English	Lombardy Region Department of Infrastructure and Mobility
Associated to partner	Links Foundation – Leading Innovation & Knowledge for Society
NUTS 0	IT, ITALIA
NUTS 2	ITC4, Lombardia
NUTS 3	ITC4C, Milano
Postcode and City	20124 Milano
Street	Piazza Città di Lombardia 1
Legal representative firstname	Aldo
Legal representative lastname	Colombo
Legal representative email	silvana_dimatteo@regione.lombardia.it.
Legal representative telephone	+39 02 6765 2045
Contact person firstname	Silvana
Contact person lastname	Di Matteo
Contact person email	silvana_dimatteo@regione.lombardia.it.
Contact person telephone	+39 02 6765 2045
Please describe why the observer institution is interested in the project.	Lombardy Region is interested in studying the evolution of mobility practices, and in particular understanding the effectiveness of policies aimed at encouraging or discouraging changes in the behavior of people in the field of mobility.
What is the benefit for the organisation from participating in the project?	The expected benefit is to share with the other AS partners a path aimed at cultural change in the modes of transport and in the harmonization of rules and procedures for the public administration, as in the AS Emoticon project (Lombardy Region is partner).

**Observer 23**

Partner role in the project	OBS
Name of the organisation in original language	PUSH – Palermo Urban Solution Hub
Name of the organisation in English	PUSH – Palermo Urban Solution Hub
Associated to partner	Piedmont Region
NUTS 0	IT, ITALIA
NUTS 2	ITG1, Sicilia
NUTS 3	ITG12, Palermo
Postcode and City	90133 Palermo
Street	Piazza Sant’Anna 3
Legal representative firstname	Salvatore
Legal representative lastname	Di Dio
Legal representative email	s.didio@wepush.org
Legal representative telephone	(+39) 091-6164848
Contact person firstname	Alessia
Contact person lastname	Torre
Contact person email	a.torre@wepush.org
Contact person telephone	(+39) 091-6164848
Please describe why the observer institution is interested in the project.	PUSH is interesting in being observer of SAMBA project because the foreseen activities in the SAMBA proposal are coherent and can generate complementarities with H2020 MUV project objectives.
What is the benefit for the organisation from participating in the project?	Share within the cities involved in SaMBA the Horizon2020 RIA “MUV2020” web platform and service solution to foster sustainable mobility behaviors and to co-design data-driven mobility policies



**Observer 24**

Partner role in the project	OBS
Name of the organisation in original language	Città Metropolitana di Torino
Name of the organisation in English	Metropolitan City of Turin - CityMetroTo
Associated to partner	Piedmont Region
NUTS 0	IT, ITALIA
NUTS 2	ITC1, Piemonte
NUTS 3	ITC11, Torino
Postcode and City	10138 Torino
Street	Corso Inghilterra 7
Legal representative firstname	Marco
Legal representative lastname	Marocco
Legal representative email	elena.pedon@cittametropolitana.torino.it
Legal representative telephone	+39 011 8616890
Contact person firstname	Elena
Contact person lastname	Pedon
Contact person email	elena.pedon@cittametropolitana.torino.it
Contact person telephone	+39 011 8616890
Please describe why the observer institution is interested in the project.	CMTTo is interested in sharing: -a handbook for the implementation of behaviour change policies;-tools to estimate the policies' impacts; -new gamification ideas; -calculation method of reward/pricing policies, taking into account the end-users needs.
What is the benefit for the organisation from participating in the project?	CMTTo is a local authority directly involved in - air pollution reduction planning; -integrated management of public services -mobility management. The project will introduce innovative measures in Air Quality metropolitan Plans, and in mobility plans.

**Observer 25**

Partner role in the project	OBS
Name of the organisation in original language	Stadt Salzburg, 6/00 Baudirektion, Energie und Smart City Salzburg Koordination
Name of the organisation in English	City of Salzburg, Department 6, Coordination of Energy and Smart City Salzburg
Associated to partner	City of Salzburg
NUTS 0	AT, ÖSTERREICH
NUTS 2	AT32, Salzburg
NUTS 3	AT323, Salzburg und Umgebung
Postcode and City	AT 5020 Salzburg
Street	Faberstraße 9
Legal representative firstname	Alexander
Legal representative lastname	Schrank
Legal representative email	post@stadt-salzburg.at
Legal representative telephone	+43 (0)662 8072-0
Contact person firstname	Franz
Contact person lastname	Huemer
Contact person email	post@stadt-salzburg.at
Contact person telephone	+43 (0)662 8072-0
Please describe why the observer institution is interested in the project.	The Dept 6 takes responsibility for climate protection policies of the City and the implementation of the Smart City Masterplan 2025. It has an interest in demand-oriented mobility solutions in the course of the energy system transformation of Salzburg
What is the benefit for the organisation from participating in the project?	Department 6 can contribute to and benefit from attending the workshops as the mobility planning agenda is one important piece in the transformation of the energy system in Salzburg and help carry on policies regarding behaviour change.

**Observer 26**

Partner role in the project	OBS
Name of the organisation in original language	Amt der Salzburger Landesregierung, Abteilung 10, Wohnen und Raumplanung
Name of the organisation in English	Regional authority of Salzburg, Department 10, Housing and spatial planning
Associated to partner	City of Salzburg
NUTS 0	AT, ÖSTERREICH
NUTS 2	AT32, Salzburg
NUTS 3	AT323, Salzburg und Umgebung
Postcode and City	AT 5020 Salzburg
Street	Fanny-v.-Lehnert-Straße 1
Legal representative firstname	Walter
Legal representative lastname	Aigner
Legal representative email	raumforschung@salzburg.gv.at
Legal representative telephone	+43 662 8042-4650
Contact person firstname	Franz
Contact person lastname	Dollinger
Contact person email	raumforschung@salzburg.gv.at
Contact person telephone	+43 662 8042-4650
Please describe why the observer institution is interested in the project.	Any policy changes, which do have mobility effects not only within the city of Salzburg, are of interest for regional spatial planning of the greater area of Salzburg and its strategy concerning designation of areas for housing and traffic.
What is the benefit for the organisation from participating in the project?	Department 10 can contribute insights on policies concerning housing and spatial planning, attend workshops and benefit from the estimation and simulation of reward/pricing based policy effects.

**Observer 27**

Partner role in the project	OBS
Name of the organisation in original language	Centre de Recherches Energétiques et Municipales (CREM)
Name of the organisation in English	Research Center on Energy and Municipalities (CREM)
Associated to partner	Municipality of Koper
NUTS 0	CH, SCHWEIZ/SUISSE/SVIZZERA
NUTS 2	CH01, Région lémanique
NUTS 3	CH012, Valais
Postcode and City	CH 1920 Martigny
Street	Av. du Grand-Saint-Bernard 4-CP 256
Legal representative firstname	Jakob
Legal representative lastname	Rager
Legal representative email	jakob.rager@crem.ch
Legal representative telephone	+41 (0) 27 721 25 40
Contact person firstname	Jakob
Contact person lastname	Rager
Contact person email	jakob.rager@crem.ch
Contact person telephone	+41 (0) 27 721 25 40
Please describe why the observer institution is interested in the project.	CREM is involved in urban energy systems management and planning. We have direct access to many stakeholders within low carbon mobility sectors. We are highly interested in experiences of low-carbon planning models and implementation strategies and policies
What is the benefit for the organisation from participating in the project?	We propose to contribute to the project as Observers of the project by highlighting our previous experiences in low-carbon operations, mobility projects (such as Ridere) and mobility events (Swiss Mobility Days). Our organisation can directly benefit from the project by learning of successful experiences of low carbon mobility policies and governance strategies, whose results can be replicated in Switzerland with local municipalities.

**Observer 28**

Partner role in the project	OBS
Name of the organisation in original language	Amt der Tiroler Landesregierung
Name of the organisation in English	Office of the Tyrolean Government
Associated to partner	City of Salzburg
NUTS 0	AT, ÖSTERREICH
NUTS 2	AT33, Tirol
NUTS 3	AT332, Innsbruck
Postcode and City	AT-6020 Innsbruck
Street	Herrengasse 1-3
Legal representative firstname	Ekkehard
Legal representative lastname	Allinger-Csollich
Legal representative email	verkehrsplanung@tirol.gv.at
Legal representative telephone	+43 512 508 4095
Contact person firstname	Patrick
Contact person lastname	Skonieczki
Contact person email	patrick.skonieczki@tirol.gv.at
Contact person telephone	+43 512 508 4095
Please describe why the observer institution is interested in the project.	SAMBA is in line with the Work Plan of EUSALP AG4 Mobility. In its function as Leader of EUSALP Action Group 4 Mobility on behalf of EGTC European Region Tyrol-South Tyrol-Trentino, AdTL has an interest in project results relevant for the work of AG4.
What is the benefit for the organisation from participating in the project?	Tyrol will enable the exchange between the SAMBA partnership and the members of EUSALP AG4 to fully exploit the project results at a broader policy level in order to implement mobility behaviour change.

**Observer 29**

Partner role in the project	OBS
Name of the organisation in original language	Comune di Este
Name of the organisation in English	Municipality of Este
Associated to partner	Province of Padova
NUTS 0	IT, ITALIA
NUTS 2	ITH3, Veneto
NUTS 3	ITH36, Padova
Postcode and City	35042 Este
Street	Piazza Maggiore 6
Legal representative firstname	Roberta
Legal representative lastname	Gallana
Legal representative email	m.fratucello@comune.este.pd.it
Legal representative telephone	+39 0429 617511
Contact person firstname	Marco
Contact person lastname	Fratucello
Contact person email	m.fratucello@comune.este.pd.it
Contact person telephone	+39 0429 617511
Please describe why the observer institution is interested in the project.	Citizens will increase awareness on the potential of low carbon mobility and they will benefit from the improvement of the liveability of this city. Every initiative that leads to reduce the air pollution will directly benefit the population.
What is the benefit for the organisation from participating in the project?	The pilot of Province of Padova will be realized falls into the urban area of this Municipality. It's essential involve public administrators in a transnational community and providing them with knowledge and tools to implement behaviour change policies.

**Observer 30**

Partner role in the project	OBS
Name of the organisation in original language	Comune di Monselice
Name of the organisation in English	Municipality of Monselice
Associated to partner	Province of Padova
NUTS 0	IT, ITALIA
NUTS 2	ITH3, Veneto
NUTS 3	ITH36, Padova
Postcode and City	35043 Monselice
Street	Piazza S. Marco 1
Legal representative firstname	Francesco
Legal representative lastname	Lunghi
Legal representative email	ambiente@comune.monselice.padova.it
Legal representative telephone	+39 0429 786911
Contact person firstname	Mario
Contact person lastname	Raniolo
Contact person email	ambiente@comune.monselice.padova.it
Contact person telephone	+39 0429 786911
Please describe why the observer institution is interested in the project.	Citizens will increase awareness on the potential of low carbon mobility and they will benefit from the improvement of the liveability of this city. Every initiative that leads to reduce the air pollution will directly benefit the population.
What is the benefit for the organisation from participating in the project?	The pilot of Province of Padova will be realized falls into the urban area of this Municipality. It's essential involve public administrators in a transnational community and providing them with knowledge and tools to implement behaviour change policies.

**Observer 31**

Partner role in the project	OBS
Name of the organisation in original language	Regione del Veneto
Name of the organisation in English	Veneto Region
Associated to partner	Province of Padova
NUTS 0	IT, ITALIA
NUTS 2	ITH3, Veneto
NUTS 3	ITH35, Venezia
Postcode and City	30121 Venezia
Street	Calle Priuli 99
Legal representative firstname	Mauro
Legal representative lastname	Menegazzo
Legal representative email	cecilia.pavan@regione.veneto.it
Legal representative telephone	+39 041 279 3920
Contact person firstname	Cecilia
Contact person lastname	Pavan
Contact person email	cecilia.pavan@regione.veneto.it
Contact person telephone	+39 041 279 3920
Please describe why the observer institution is interested in the project.	The main interest of Veneto Region is to get representative information from the project activities to ensure a smooth development of the transport service in the area. It will be keen on promoting new routes and fares.
What is the benefit for the organisation from participating in the project?	Its main role will concern the monitoring of the evolution of the mobility in the regional area, observing users' behaviour. It will help to improve the knowledge and give tools to implement behaviour change policies based on reward and pricing schemes.

**Observer 32**

Partner role in the project	OBS
Name of the organisation in original language	Università di Padova
Name of the organisation in English	University of Padova
Associated to partner	Municipality of Koper
NUTS 0	IT, ITALIA
NUTS 2	ITH3, Veneto
NUTS 3	ITH36, Padova
Postcode and City	35043 Monselice (PD)
Street	via Albere 30
Legal representative firstname	Rosario
Legal representative lastname	Rizzuto
Legal representative email	luciano.liziero@unipd.it
Legal representative telephone	+39 049 827 5111
Contact person firstname	Luciano
Contact person lastname	Liziero
Contact person email	luciano.liziero@unipd.it
Contact person telephone	+39 049 827 5111
Please describe why the observer institution is interested in the project.	The main interest of University of Padua is to get representative information from the project activities which will involve the students and collaborate in improving the public transport service.
What is the benefit for the organisation from participating in the project?	The University has a branch of the nursing course in the hospital located in the project's area. The students will be one of the main target groups for the planning and implementation of the pilot and actions taken to achieve the behavioral change.

**Observer 33**

Partner role in the project	OBS
Name of the organisation in original language	Bus Company
Name of the organisation in English	Bus Company
Associated to partner	Piedmont Region
NUTS 0	IT, ITALIA
NUTS 2	ITC1, Piemonte
NUTS 3	ITC16, Cuneo
Postcode and City	12037 Saluzzo (CN)
Street	Via Circonvallazione 19
Legal representative firstname	Clemente
Legal representative lastname	Galleano
Legal representative email	mauro.paoletti@grandabus.it
Legal representative telephone	+39 0175.478.811
Contact person firstname	Mauro
Contact person lastname	Paoletti
Contact person email	mauro.paoletti@grandabus.it
Contact person telephone	+39 0175.478.811
Please describe why the observer institution is interested in the project.	BUSCOMPANY is a brand which represents some of the most important private bus operators in Piedmont. They operate urban and interurban services in the provinces of Turin and Cuneo and they offer private coach hire for travelling in Italy and in Europe
What is the benefit for the organisation from participating in the project?	Observer - The Company is interested in being informed about SAMBA project results and knowledge on innovative methods and tools for encouraging sustainable mobility behavior.

**Observer 34**

Partner role in the project	OBS
Name of the organisation in original language	Bayerisches Staatsministerium für Wohnen, Bau und Verkehr
Name of the organisation in English	Bavarian State Ministry of Housing, Building and Transport
Associated to partner	Munich Transport and Tariff Association
NUTS 0	DE, DEUTSCHLAND
NUTS 2	DE21, Oberbayern
NUTS 3	DE212, München, Kreisfreie Stadt
Postcode and City	80636 München
Street	Lazarettstraße 67
Legal representative firstname	Hans-Peter
Legal representative lastname	Böhner
Legal representative email	suedbayern@DVWG.de
Legal representative telephone	+49 089 2192-3850
Contact person firstname	Karin
Contact person lastname	Jäntschi-Haucke
Contact person email	suedbayern@DVWG.de
Contact person telephone	+49 089 2192-3850
Please describe why the observer institution is interested in the project.	The Ministry plans and supports several transport modes to ensure a consistent development of transportation in Bavaria. With SaMBA more insights about soft measures for long term behavioural change to sustainable, low emission mobility options are expect
What is the benefit for the organisation from participating in the project?	The Ministry hopes to get new ideas and concrete studies about how to promote mobility behaviour change of citizens and with that accomplish a mode shift towards sustainable transport modes.

**Observer 35**

Partner role in the project	OBS
Name of the organisation in original language	Občina Tržič
Name of the organisation in English	Municipality of Tržič
Associated to partner	BSC, Business support centre L.t.d. Kranj
NUTS 0	SI, SLOVENIJA
NUTS 2	SI02, Zahodna Slovenija
NUTS 3	SI022, Gorenjska
Postcode and City	4290 Tržič
Street	Trg svobode 18
Legal representative firstname	mag. Borut Sajovic
Legal representative lastname	župan
Legal representative email	borut.sajovic@trzic.si
Legal representative telephone	+386 04 597 15 10
Contact person firstname	Klemen
Contact person lastname	Srna
Contact person email	obcina@trzic.si
Contact person telephone	+386 04 597 15 10
Please describe why the observer institution is interested in the project.	Our interest is in finding solutions how to reduce motorised traffic in areas of attractions, especially natural and cultural heritage attractions, what kind of measures can be introduced, proposals for changes.
What is the benefit for the organisation from participating in the project?	Through analysis and studies find sustainable mobility solutions and implement pilot actions (including the use of ICT) to reduce motorized traffic in specific natural and cultural heritage areas.



**Observer 36**

Partner role in the project	OBS
Name of the organisation in original language	OBČINA BOHINJ
Name of the organisation in English	MUNICIPALITY OF BOHINJ
Associated to partner	BSC, Business support centre L.t.d. Kranj
NUTS 0	SI, SLOVENIJA
NUTS 2	SI02, Zahodna Slovenija
NUTS 3	SI022, Gorenjska
Postcode and City	4264 BOHINJSKA BISTRICA
Street	TRIGLAVSKA CESTA 35
Legal representative firstname	FRANC
Legal representative lastname	KRAMAR, MAYOR
Legal representative email	obcina@bohinj.si
Legal representative telephone	+386 (04) 577 01 00
Contact person firstname	DARINKA
Contact person lastname	MARAŽ KIKELJ
Contact person email	obcina@bohinj.si
Contact person telephone	+386 (04) 577 01 00
Please describe why the observer institution is interested in the project.	The Municipality of Bohinj is a municipality in the Upper Carniola region of northwest Slovenia. Its seat is the settlement of Bohinjska Bistrica.
What is the benefit for the organisation from participating in the project?	To be informed about sustainable mobility solutions and implemented pilot actions (including the use of ICT) results to reduce motorized traffic.

**Observer 37**

Partner role in the project	OBS
Name of the organisation in original language	Istituto di Istruzione Superiore "Bernardo Vittone"
Name of the organisation in English	High School "Bernardo Vittone"
Associated to partner	City of Chieri
NUTS 0	IT, ITALIA
NUTS 2	ITC1, Piemonte
NUTS 3	ITC11, Torino
Postcode and City	10023 chieri
Street	Via Montessori 4/6
Legal representative firstname	Marinella
Legal representative lastname	Principiano
Legal representative email	
Legal representative telephone	
Contact person firstname	Giancarlo
Contact person lastname	Casetta
Contact person email	preside@istitutovittone.it
Contact person telephone	0039 011 9472734
Please describe why the observer institution is interested in the project.	The high school "Bernardo Vittone" is already engaged in a series of educational activities aimed at students to encourage a more sustainable mobility behavior in relation to home-school travel.
What is the benefit for the organisation from participating in the project?	By participating in the project, the Institute will be able to further improve the effectiveness of its educational activities by offering students the possibility of using high-tech applications to encourage sustainable mobility behavior.

**Observer 38**

Partner role in the project	OBS
Name of the organisation in original language	Landkreis Fürstfeldbruck (Landratsamt Fürstfeldbruck)
Name of the organisation in English	County of Fürstfeldbruck (District Office of Fürstfeldbruck)
Associated to partner	Munich Transport and Tariff Association
NUTS 0	DE, DEUTSCHLAND
NUTS 2	DE21, Oberbayern
NUTS 3	DE21C, Fürstfeldbruck
Postcode and City	82256 Fürstfeldbruck
Street	Münchner Straße 32
Legal representative firstname	Thomas
Legal representative lastname	Karmasin
Legal representative email	
Legal representative telephone	
Contact person firstname	Monika
Contact person lastname	BEIRER
Contact person email	oepnv@lra-ffb.de
Contact person telephone	+49 (0)8141/519 56 30
Please describe why the observer institution is interested in the project.	The county makes a lot of effort to promote and strengthen sustainable transport modes. They already have a very elaborated PT system and are constantly developing new mobility management measures to change mobility behaviour. Within SaMBA they want to gain insights about the feasibility and effects of these measures and get inspirations for new mobility behaviour change solutions.
What is the benefit for the organisation from participating in the project?	The county would like to further develop their existing mobility information package. Furthermore they would like to analyse the effectiveness of their existing mobility management measures (e.g. incentives in form of free PT-trial-day) and learn about new ways to attract people to use more PT, especially for leisure activities.

**Observer 39**

Partner role in the project	OBS
Name of the organisation in original language	Landkreis Starnberg (Landratsamt Starnberg)
Name of the organisation in English	County of Starnberg (District Office of Starnberg)
Associated to partner	Munich Transport and Tariff Association
NUTS 0	DE, DEUTSCHLAND
NUTS 2	DE21, Oberbayern
NUTS 3	DE21L, Starnberg
Postcode and City	82319 Starnberg
Street	Strandbadstr 21
Legal representative firstname	Karl
Legal representative lastname	Roth
Legal representative email	andrat@lra-starnberg.de
Legal representative telephone	0049 (0)8151 148-490
Contact person firstname	Susanne
Contact person lastname	Münster
Contact person email	verkehrsminister@lra-starnberg.de
Contact person telephone	0049 (0)8151 148-490
Please describe why the observer institution is interested in the project.	The county makes a lot of effort to promote and strengthen sustainable transport modes. The focus is on the linkage of different sustainable modes to provide an integrated offer. With SaMBA they wish to find new solutions to trigger behavioural change.
What is the benefit for the organisation from participating in the project?	The county aims to achieve long term behavioural changes of their citizens. They should use multimodal transport alternatives instead of their private car. SaMBA should show how to boost sustainable transport modes with incentive and pricing measures.

**Observer 40**

Partner role in the project	OBS
Name of the organisation in original language	Stadt Sonthofen
Name of the organisation in English	City of Sonthofen
Associated to partner	Climate Alliance
NUTS 0	DE, DEUTSCHLAND
NUTS 2	DE27, Schwaben
NUTS 3	DE27E, Oberallgäu
Postcode and City	87527 Sonthofen
Street	Rathausplatz 1
Legal representative firstname	Christian
Legal representative lastname	Wilhelm
Legal representative email	
Legal representative telephone	
Contact person firstname	Johannes
Contact person lastname	Buhl
Contact person email	infoaltstaedte@sonthofen.de
Contact person telephone	+49 8321 2170
Please describe why the observer institution is interested in the project.	To benefit from actions, campaigns and events on the spot in Sonthofen which foster and promote sustainable mobility by bike.
What is the benefit for the organisation from participating in the project?	Sonthofen hopes to get support from the project in order to realise public campaigns or events promoting mobility by bike. Partners benefit from the experience from Sonthofen as Alpine Town of the Year that is engaged in sustainable development in the alpine space for more than 20 years. Recently, Sonthofen heavily promotes mobility by bike in the city and its region by infrastructure as well as touristic and public efforts.

**Observer 41**

Partner role in the project	OBS
Name of the organisation in original language	Gemeinde Heuweiler
Name of the organisation in English	Municipality of Heuweiler
Associated to partner	Climate Alliance
NUTS 0	DE, DEUTSCHLAND
NUTS 2	DEB1, Koblenz
NUTS 3	DEB13, Altenkirchen (Westerwald)
Postcode and City	79194 Heuweiler
Street	Dorfstraße 21
Legal representative firstname	Raphael
Legal representative lastname	Walz
Legal representative email	
Legal representative telephone	
Contact person firstname	Wolfgang
Contact person lastname	Röhling
Contact person email	rathaus@heuweiler.de
Contact person telephone	0049 07666 91345 0
Please describe why the observer institution is interested in the project.	Heuweiler is interested in comparing its approach of mobility behaviour change with others and learning from experience.
What is the benefit for the organisation from participating in the project?	Heuweiler can benefit from the development of the policy impact estimation tool to improve its existing sustainable mobility offer and from experiences of other municipalities in rural areas.

**Observer 42**

Partner role in the project	OBS
Name of the organisation in original language	Landkreis Emmendingen
Name of the organisation in English	County of Emmendingen
Associated to partner	Climate Alliance
NUTS 0	DE, DEUTSCHLAND
NUTS 2	DEB1, Koblenz
NUTS 3	DEB13, Altenkirchen (Westerwald)
Postcode and City	79312 Emmendingen
Street	Hauptgebäude Bahnhofstr 2-4
Legal representative firstname	Hanno
Legal representative lastname	Hurth
Legal representative email	
Legal representative telephone	
Contact person firstname	Philipp
Contact person lastname	Oswald
Contact person email	mail@landkreis-emmendingen.de
Contact person telephone	0049 07641 451-0
Please describe why the observer institution is interested in the project.	They are highly interested in replicating best practices resulting from the project and in testing reward policies.
What is the benefit for the organisation from participating in the project?	It will serve as the pilot associated to CA and will test its bicycle campaign "Stadtradeln" which aims to promote cycling by rewarding participation and gives visibility at the political level.

## PART C - Project description

### C.1 Project relevance

*What are the common territorial challenges and/or joint assets that will be tackled by the project?*

The impact of transport on air pollution is a major issue for the AS area, moreover the Alpine topography reinforces the concentration of pollutants (e.g. Po valley, Salzburg basin, Grenoble area). As a result, several AS areas fail to reach EU limit values on air pollutant concentrations. There have been several attempts in introducing low carbon mobility options but private car still remains the main transport mode, as it is the most convenient one, especially for trips from/to peripheral areas and for touristic flows, that impact heavily on the AS area, in particular in winter. There is a need to foster people to use their private car less, if other options are available and suitable for their needs. This will trigger a virtuous circle for two reasons: 1) increasing sustainable modes of transport revenues makes available funds for PAs to improve the services, thus attracting more users; 2) the initial group of users attracts other potential users through a multiplicative effect

*What is the project's approach and why is transnational cooperation needed to address these common challenges and/or joint assets? What is innovative about the project's approach?*

Transnational cooperation is crucial to define policies that are effective throughout the AS area, taking into account territorial peculiarities, laws and regulations, cultural diversity and different needs of people. Therefore SaMBA will study 9 pilot cases that represent the 5 territorial types defined in the "Strategy-development for the AS" (Gloersen, 2013): Munich greater area, part of Turin functional area, led by City of Chieri (type 1); City of Salzburg & City of Koper (type 2); Isera area & Province of Padova (type 3); Gorenjska area (type 4); the tourist destinations of Parc of Vercors and Allgäu region (type 5). Moreover transnational cooperation is mandatory for the success of SaMBA, because the strong mobility relations (commuting, studying and tourism) between neighbouring regions call for harmonised policies, in order to strengthen their effectiveness in behaviour change, avoid conflicting regulations and "keep it simple" for transnational passengers

### C.2 Project focus

#### C.2.1 Project objectives, expected result and outputs

##### Programme priority specific objective

Programme priority specific objective	SO2.2 - Increase options for low carbon mobility and transport
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##### Project overall objective

*What is the overall objective of the project? How does it contribute to the programme's objective?*

The main objective of SaMBA is to promote low carbon mobility in the AS area (i.e. public transport, bicycle, sharing mobility) by creating a transnational community and providing them with knowledge and tools to implement behaviour change policies based on reward and pricing schemes that are co-designed by the citizens, equitable and directly related to the external costs of transport. Acting on the generalized cost of existing options for low carbon mobility, SaMBA will increase the perceived range of options for potential users in view of the fact that sustainable transport options are often not even seen as available choices, because of the gap in terms of time and comfort compared to the car.

##### Programme result

*Select one programme result indicator your project will contribute to:*

Level of potential to access and use low carbon mobility and transport options

##### Project result(s)

*What is/are the project's main result(s) and how do they contribute to the programme result indicator?*

SaMBA will make sustainable modes of transport more attractive, accessible and used throughout the AS area by achieving three main results: • increased knowledge and awareness of decision makers of the AS area concerning behaviour change policies benefits; • increased number of AS local and regional PAs developing harmonized, effective and equitable behaviour change policies; • modal shift from car to sustainable transport modes in the pilot cases (amounting around 6 million of citizens) and throughout the AS area.

**Project specific objectives**

<i>Which are the specific objectives the project will be working towards? Define max. 3 project specific objectives.</i>	
<b>Title of specific objective</b>	<b>Please provide a short explanation on the link with the project outputs</b>
Increasing awareness and understanding among AS decision makers about the potential of mobility behaviour change policies	The behaviour change policies impact estimation method and tool will allow AS PAs to estimate the benefits of policies and their suitability and effectiveness for their areas. This will increase the PAs' scarce awareness of the potential of these policies - mainly due to the lack of concrete evidences and "real life" experiments - that is one of the main causes that, up to now, has hindered the implementation of behaviour change policies in the AS area.
Improving behaviour change policies to promote sustainable and low carbon mobility in the AS area	Recommendations for the development of harmonized behaviour change policies will be drawn up, through 2 transnational and 10 national workshops, by SaMBA's transnational community, including observers, EUSALP AG4 members and main AS PAs. This network will gather knowledge on behaviour change policies potential, will benefit from the recommendations and will ensure their dissemination in their respective countries, increasing political acceptance throughout the AS area.
Fostering behaviour change towards sustainable and low carbon mobility in the pilot cases and throughout the AS area	The Handbook for implementing behaviour change policies will provide AS PAs with practical information and advices, specific for the AS area, that will facilitate the implementation of policies based on rewards and pricing that are effective and accepted by the users. This will allow to maximize the impact of these policies throughout the AS area in fostering behaviour change towards sustainable and low carbon mobility. Moreover, car use reduction is expected in the pilot cases.

**C.2.2 Project outputs**

<i>What will be the outputs the project will produce?</i>
SaMBA's scientific partners in co-creation with PAs and practitioners, will develop a user-friendly method and tool for behaviour change policies impact estimation. Method and tool will assess policies environmental and socio-economic impacts, and will be based on SEROI+ method (AS project ERUDITE) and AS MORECO and ASTUS experiences. SaMBA's transnational community will draw up recommendations for the development of harmonized behaviour change policies. They will be differentiated for mobility issue categories and will deal, for example, with range of available solutions, social acceptance, advantages of harmonized policies. Partners, starting from SaMBA's pilot cases and literature review will draw up a handbook for implementing behaviour change policies, addressing for example: citizens and sponsors engaging methods, reward/pricing schemes, barriers and solutions (i.e. business models, data privacy), scalability & transferability.

**C.2.3 Target groups**

<i>Which are the direct target groups of the project?</i>
Local PAs, Regional PAs and Sectoral Agencies will get knowledge and tools to effectively promote sustainable mobility through behaviour change in their territories. Infrastructure and (public) service providers will acquire awareness and knowledge on new soft leverages to increase the ridership of the services that they operate. National PAs will have concrete inputs to foster behaviour change policies throughout their countries. Higher education and research centres will acquire knowledge and tools to estimate the potential and the impact of behaviour change policies. General public, involved in the pilot cases, will increase awareness on the potential of low carbon mobility and will benefit from the improvement of the liveability of their cities, linked to better air quality and less congestion.

Target groups	Please further specify the target groups	Target value
local public authority	Municipalities and district authorities (i.e. Communauté d'agglomération, Metropolitan Cities) in charge of transport planning and governance will be involved in WPT1 and WPT2 workshops for tool and policies co-creation and in WPT3 pilot cases.	100,00
regional public authority	Regions in charge of transport planning and governance will be involved in WPT1 and WPT2 workshops for tool and policies co-creation.	15,00
national public authority	Transport and Environment Ministries will be involved in WPT2 workshops for policies co-creation.	5,00
sectoral agency	Agencies dealing with transport, sustainable development, land use planning will be involved in WPT1 and WPT2 workshops for tool and policies co-creation.	10,00
higher education and research	Universities and research institutes dealing with transport planning and policy making will be involved in WPT1 and WPT2 workshops for tool and policies co-creation.	10,00
infrastructure and (public) service provider	Public transport companies, sustainable mobility service providers (i.e. bike sharing, car pooling, electric car sharing) will be involved in WPT1 and WPT2 workshops for tool and policies co-creation and in WPT3 pilot cases.	10,00
General public	Citizens and tourists of pilot cases will test the reward/pricing policies in WPT3 (Munich greater area, part of Turin greater area; Cities of Salzburg and Koper; Padova, Isere and Gorenjska areas, Parc of Vercors, Allgäu region).	100.000,00

### C.3 Project context

#### C.3.1 Project contribution to wider strategies and policies

##### *How does the project contribute to the wider strategies and policies?*

SaMBA addresses the 1st and 2nd step of the policy cycle: strategic policy development and explorative and piloting activities. It supports the EU 2020 Strategy: Sustainable growth, promoting a resource efficient and greener transport economy, and Inclusive growth, fostering social equity in transport and territorial cohesion. SaMBA supports EUSALP Action 4 and specifically the "Coordination of local and regional transport planning at macro-regional level" to increase the share of population using less impacting transport means.

Moreover SaMBA contributes to 1) Directive 2008/50/EC providing PAs with insights on effective soft measures to be included in Air Quality Plans; 2) COM(2017) 283 final, specifically to the challenge "Changing consumer behaviour and demand patterns"; 3) 2030 Energy Strategy; 4) Transport White paper. Finally, SaMBA is in line with the Regional Smart Specialization Strategies, Regional Transport Plans and SUMPs of the Regions and Cities partners.

#### C.3.2 Macro-regional strategy contribution

##### *Indicate how the project contributes to the EU Strategy for the Alpine Region (EUSALP).*

1) Delivering 3 outputs that support PAs to implement behaviour change policies aimed at increasing modal shift to less impacting transport means; 2) setting up a transnational community, including AG4 members, to elaborate policy recommendations, thus improving the coordination of local and regional transport planning at macro-regional level; 3) increasing public acceptance for modal-shift policies through co-creation activities with citizens, in line with AG4 cross-topic initiative A.

#### C.3.3 Synergies

##### *What are the synergies with past or current EU and other projects or initiatives the project makes use of?*

Lessons learned from projects where partners are/were involved will be capitalized:

- PEACE Alps, The4BEES and SEAP Alps: inputs on PAs engaging mechanisms and cooperative policy elaboration;
- MORECO: findings and outputs, such as the interactive, web-based tools;
- ASTUS: best practices of low carbon mobility options; tools and concrete scenarios as a basis for estimating policies impact;
- Interreg EU ERUDITE: SEROI+ methodology for measuring social, economic and environmental return on investment of policies.

SaMBA findings will be included in the action plans of the ENRD initiative and Thematic Group Smart Villages.

Some pilot cases will use H2020 MUV app and platform, available from June 2018.

SaMBA will benefit from MORECO, ASTUS, E-moticon, Smart Villages and ERUDITE PAs networks.



### C.3.4 Knowledge

<i>How does the project build on available knowledge?</i>
<p>SaMBA will build on other EU projects, such as IEE BiketoWork, IEE MOBI, H2020 MUV, H2020 EMPOWER regarding ethic, business models and reward/pricing concepts.</p> <p>SaMBA will bring innovation: 1) by exploring different kind of leverages (i.e. monetary prizes, sense of community, social visibility, wellbeing and health); 2) by introducing equity in the calculation of reward/pricing policies, considering user characteristics, transport supply and territorial context; 3) by addressing some still open issues, such as data privacy and security, risk of frauds, etc., thus contributing to go beyond gamification experiments in order to co-create behaviour change policies based on reward/pricing that can be implemented for “real life” applications.</p>

### C.4 Horizontal principles

<b>Horizontal principles</b>	<b>Description of the contribution</b>	<b>Type of contribution</b>
Sustainable development (environment)	Meetings and communication will be carried out reducing energy, transport and material consumption: green procurement, travelling with sustainable modes of transport, virtual meetings and exchange of data, reducing printing, using recyclable materials.	positive
Equal opportunity and non-discrimination	SaMBA aims at including equity in behaviour change policies by taking into account needs of vulnerable users. Moreover equal opportunities to participate to project activities, meetings and public conferences will be guaranteed	positive
Equality between men and women	SaMBA will take into account the equality principle in daily activities, avoiding in that way that discriminations occur.	neutral

## C.5 Work plan per work packages

Type: Preparation

WP Nr	WP Title	WP start date	WP end date	WP Budget
P	Preparation	2017-05	2018-04	20.000,00
<b>Partners Involvement</b>				
Links Foundation - Leading Innovation & Knowledge for Society		PP		
Department of Isère		PP		
Research Studios Austria		PP		
BSC, Business support centre L.t.d. Kranj		PP		
Province of Padova		PP		
Regional natural Park of Vercors		PP		
Piedmont Region		LP		
<i>Summary description and objective of the work package</i>				
<p>PP2 developed the project concept in cooperation with the LP, set up the partnership, wrote the first step proposal, participated to the applicant seminar in Munich and coordinated the partners' work to deliver the second step proposal.            PP1, PP2, PP3, PP5, PP6, PP8, PP10 attended the proposal preparation meeting in Turin on the 23rd and 24th of November to discuss and agree about the project key points.            PP2, PP5, PP8, as WP leaders, wrote their respective WP descriptions.            PP2 wrote the rest of the AF, which was revised by all the PPs.</p>				

Type: Management

WP Nr	WP title	WP start date	WP end date	WP Budget
M	Management	2018-04	2021-10	308.688,80
<b>Partners Involvement</b>				
WP responsible partner		Regione Piemonte		
Piedmont Region		LP		
Links Foundation - Leading Innovation & Knowledge for Society		PP		
Province of Padova		PP		
City of Chieri		PP		
Department of Isère		PP		
Regional natural Park of Vercors		PP		
City of Salzburg		PP		
Research Studios Austria		PP		
Munich Transport and Tariff Association		PP		
BSC, Business support centre L.t.d. Kranj		PP		
Municipality of Koper		PP		
University of Ljubljana		PP		
Climate Alliance		PP		
<p><i>Provide an overview how the project management will be organised: general structure and procedures, share of responsibilities, if project management will be externalised.</i></p>				
<p>This activity led by LP will deal with project coordination, controlling, quality, risk assessment, internal communication and closure. LP with PPs will set up 1) PM structure including Project, Financial and Communication Managers; 2) Steering Group as decision-making body. WP leaders will be in charge of WP coordination and implementation. In compliance with AS programme rules, LP will coordinate the collection from each partner of all data to be provided to the FLC for the certification.</p>				

<i>Please describe activities and deliverables within the work package</i>			
<b>Activity A.M.1</b>	<b>SaMBA project coordination</b>	<b>2018.04</b>	<b>2021.10</b>
LP with PPs will write Working Methodology fine-tuning roles and responsibilities, work teams, administrative and finance rules. LP and PPs will set own internal PM structures, while Steering Group will be set to monitor the implementation and to manage any dispute among PPs. WP leaders will provide a plan for single WP and will create sub-team for implementation; SC will be informed on any deviation or challenge aroused. Each month LP and WPL will have online meetings.			
Deliverable D.M.1.1	Project working methodology		1,00
Project Working Methodology will be written by LP and approved by PPs with clear indication on roles, responsibilities and rules to be strictly followed by all in order to implement the project according to AF time plan.			
Deliverable D.M.1.2	Project Steering Group rules		1,00
PSG will monitor the project implementation and settle the partners' disputes. PSG will establish clear rules in a document and will meet each 6 months to discuss on project issues. Each PP will have 1 representative and will count 1 vote.			
<b>Activity A.M.2</b>	<b>SaMBA Internal communication</b>	<b>2018.04</b>	<b>2021.10</b>
LP will draft internal communication plan (CP) to be used as a tool for partnership regular interaction and constant feedback with focus on team and trust building. It will enable partners to develop project common view and knowledge transfer. CP will also have a section related to communication between the partnership and observers and communication with JS. All PPs & PSG meetings will be indicated in the document, including Kick off meeting in Turin and virtual meetings.			
Deliverable D.M.2.1	Internal Communication Plan		1,00
LP will write an Internal communication plan (CP) approved by all PPs, with the clear definition of tools to be used for the communication among PPs and between PPs and observers. All PPs will have to respect the timing indicated inside the CP.			
Deliverable D.M.2.2	Project Partners and Steering Group meetings		6,00
PPs and PSG will held in person meetings, included kick off. PP responsible for meeting will put attention on green sustainable options in meeting organization. Observers will be invited to PPs meeting. Online meetings will be held in between.			
<b>Activity A.M.3</b>	<b>SaMBA project controlling</b>	<b>2018.04</b>	<b>2021.10</b>
LP together with PPs will design the controlling process on project status assuring goals achievement and on measures for future implementation. Every 3 months PPs will join virtual meetings to share regularly standardized project data and to have overall vision on the project implementation			
Deliverable D.M.3.1	Project Controlling Rules		1,00
LP with the support of each WP Leader will define and apply Customized technical monitoring (CTM) forms to check the performance as well as the project outcomes achievement at PP level during the entire project duration.			
Deliverable D.M.3.2	Virtual meeting every 3 months		11,00
Partners will meet each 3 months virtually, according to tools decided in Internal communication plan, in order to update on project implementation status, discuss on problems encountered and what corrective measures to adopt.			
<b>Activity A.M.4</b>	<b>SAMBA project quality</b>	<b>2018.04</b>	<b>2021.10</b>
At the project very beginning LP together with PPs will design the appropriate mechanisms, processes, standards to be established in order to ensured that the overall project objectives are met with high quality, within the due time constraints and respecting the budget. This activity shall therefore ensure, for all the project duration, that quality standards are respected by all PPs.			
Deliverable D.M.4.1	Quality Assurance plan		1,00
The plan will identify quality standards and proper measures to ensure that they are respected in the whole project structure and outcomes, such as official reports, cost claims, outputs and deliverables.			
<b>Activity A.M.5</b>	<b>SAMBA project risk assessment</b>	<b>2018.04</b>	<b>2021.10</b>
At the project very beginning LP together with PPs will identify main risks for the project and will elaborate a strategy to monitor potential risks and deal with them in order to address and overcome any constraints and risks that will arise during the project implementation. This activity shall therefore ensure, for all the project duration, that, in case of materialisation of any risk, proper recovery actions are taken in due time.			
Deliverable D.M.5.1	Risk Management Plan		1,00
Risk management plan will be defined identifying potential risks/ deviations, analysing their probability and impact and elaborating the proper measures to be implemented to avoid the risks or minimize their impact.			
<b>Activity A.M.6</b>	<b>SAMBA Project Closure</b>	<b>2021.07</b>	<b>2021.10</b>
The partnership will provide a final evaluation of the project success and will define for each partner tasks and responsibilities after project closure. It will also provide recommendations of observers tasks. LP will organize a final event with both partners and observers, handing out a document containing evaluation on the project implementation, lessons learnt and to-do list. LP will coordinate the preparation of final report and its submission.			
Deliverable D.M.6.1	SAMBA final meeting		1,00
The partnership, the observers and external experts will discuss about the effectiveness and efficiency of the project implementation and quality of the management and the results of the project (attainment of project objectives).			
Deliverable D.M.6.2	SAMBA evaluation report		1,00
After the final meeting the LP with the contribution with PPs and Observers will deliver an evaluation report providing the a quality analysis of the project results and recommendations for project sustainability.			

**Type: Implementation**

WP Nr	WP title	WP start date	WP end date	WP Budget
T1	Policy Impact estimation	2018-04	2021-06	325.165,00

<b>Partner involvement</b>	
WP responsible partner	Research Studios Austria
Piedmont Region	LP
Links Foundation – Leading Innovation & Knowledge for Society	PP
Province of Padova	PP
City of Chieri	PP
Department of Isère	PP
Regional natural Park of Vercors	PP
City of Salzburg	PP
Research Studios Austria	PP
Munich Transport and Tariff Association	PP
BSC, Business support centre L.t.d. Kranj	PP
Municipality of Koper	PP
University of Ljubljana	PP
Climate Alliance	PP

*Summary description and objectives of the work package including explanation of how partners will be involved.*

The objective is to increase awareness and understanding among AS decision makers about the potential of behaviour change policies. After PPs capitalize existing/planned policies and reward systems, their impact on mobility behaviour and return of investment is estimated. On this basis, a tool is developed for being aware of and evaluating environmental and socio-economic impacts of policies, that is an important benefit for increasing options for low carbon mobility by new policies.

*Please describe project outputs that will be delivered based on the activities carried out in this work package. For each project output a programme output indicator should be chosen. Please note that they need to have the same measurement unit.*

Project output	Describe your project output	Choose a programme indicator to which the project output will contribute	Target	Delivery Date
O.T1.1	Behaviour change policies impact estimation method and tool	Method and tool will lead to a better knowledge base for increasing the usage of low carbon mobility. By using the tool, decision makers get aware of behaviour change benefits and can better estimate environmental and socio-economical impacts.	OI.2.2.3 - Number of developed implementation elements for low carbon mobility and transport	1,00 2021-06

<b>Target groups per outputs</b>	
Who will use the outputs delivered in this work package?	<ul style="list-style-type: none"> <li>• local public authority</li> <li>• regional public authority</li> <li>• national public authority</li> <li>• sectoral agency</li> <li>• higher education and research</li> </ul>
How will you involve target groups (and other shareholders) in the development of the project outputs?	Local target groups (TG) and other stakeholders participate at consultation workshops in each PPs' region (WP T2), where their ideas and needs concerning the SaMBA tool are identified. Moreover, TG are involved in a feedback-loop in the course of the conceptualization and refinement of the tool (exchange and co-creation process with WP T3). Involving them from the beginning, ensures that the output is usable by TG for simulating and evaluating potential impacts of behaviour change policies.
<b>Durability and transferability of outputs</b>	
How will the project outputs be further used once the project has been finalised? Please describe concrete measures (including e.g. institutional structures, financial sources etc.) taken during and/or after project implementation to ensure the durability of the project outputs. If relevant, please explain which project partner will be responsible and/or the owner of the output.	Involving target groups/stakeholders from the start ensures the appropriation and use of the method/tool. An exchange with pilot study findings (WPT3) during the development creates an output of high practical benefit customizable for others. PP8 and PP12 will publish the method and guidelines for implementing the simulation tool (D.T1.5.1) on their websites and make the tool available to interested parties beyond the project phase. PP12 will support the tool usage (TTT).
How will the project ensure that the project outputs are applicable and replicable by other organisations/regions/countries outside of the current partnership? Please describe to what extent it will be possible to transfer the outputs to other organisations/regions/countries outside of the current partnership.	The developed method and tool are based on many different, local and regional best practices/experiences with policies and also pilot study's findings from partners spread all over the alpine space (WPT2 and WPT3). This will guarantee the benefit for other organisations/ regions/ countries. In addition, a guideline for implementation is provided in order to facilitate its usage and customization for other potential users outside of the partnership.

<i>Please describe activities and deliverables within the work package</i>			
<b>Activity A.T1.1</b>	<b>Review of existing tools for estimating impacts</b>	<b>2018.04</b>	<b>2019.02</b>
A review on existing tools/projects for simulating impact of policies act as basis for developing the SaMBA simulation tool. The deliverable is carried out by a literature research, but also by reviewing collected ideas and existing tools based on the results of workshops with local stakeholders (Activity T.2.3).			
Deliverable D.T1.1.1	Collection of existing tools		1,00
Overview of existing tools for not reproducing already existing solutions and for finding ideas/ useful components for developing the SaMBA tool (context, data, functionality, experiences).			
<b>Activity A.T1.2</b>	<b>Framing method and tool for estimating the impact of behaviour change policies</b>	<b>2018.04</b>	<b>2021.05</b>
Workshops with local stakeholders (A.T.2.3) are used to collect ideas/needs of potential users and define requirements for the simulation tool. Through open innovation and co-creation process and practices, SEROI+ methodology (PP12 and partners) is used to define indicators to measure/ monitor socio-economic and environmental impacts of behaviour change policies. A concept on usability and functionality defines how policies and impacts are made available in form of a tool.			
Deliverable D.T1.2.1	Report on user needs		1,00
Collection of ideas and needs of potential users, carried out from workshop results (A.T.2.3) in order to define requirements that guarantee the usability and the practicability of a simulation tool.			
Deliverable D.T1.2.2	Catalogue of policies impacts		1,00
Online catalogue of social, economic and environmental impacts of behaviour change policies in partner regions involved in the project carried out by indicators derived by using the SEROI+ methodology.			
Deliverable D.T1.2.3	Concept for SAMBA simulation tool		1,00
Development of a tool concept for simulating effects of behaviour change policies (D.T.1.2.2.) considering the identified local needs and requirements in respect to usability and functionalities (D.T.1.2.1)			
<b>Activity A.T1.3</b>	<b>Development, implementation and testing in a pilot case</b>	<b>2019.05</b>	<b>2020.12</b>
Based on the concept and the catalogue of policy's impacts, the SAMBA simulation tool will be developed. In order to run and test the tool, it will be implemented within the pilot case (PC) of Salzburg. Local data and local adaptations will be necessary. Once running, the tool will be tested by different potential users. The collected feedback will be used for further developments/improvements (Activity T.1.4)			
Deliverable D.T1.3.1	SAMBA simulation tool for Salzburg		1,00
Interactive tool for simulating effects of policies in terms of behaviour change within the PC of Salzburg. Local stakeholders are involved for further develop and enhance the tool. In that course, the functionality and usability of the tool is tested.			
<b>Activity A.T1.4</b>	<b>Refinement on the basis of pilot cases and testing</b>	<b>2020.04</b>	<b>2021.05</b>
Based on best practice analysis (WP T2) and pilot cases findings (WP T3), the existing method/tool is extended by relevant reward and pricing policies and their social, economic and environmental impacts. The functionality and usability of the tool is also improved if necessary (pointed out by the testing the tool within A.T.1.3)			
<b>Activity A.T1.5</b>	<b>Documentation of implementation for transferability</b>	<b>2020.04</b>	<b>2021.06</b>
In order to guarantee the transferability at least of parts of the SAMBA simulation tool to other regions, it is important to have a detailed documentation. For other Regions willing to implement the tool a detailed description of needed data, included calculations, local adaptations if necessary and information on how to implement and use it, is provided			
Deliverable D.T1.5.1	Guideline for implementing the SAMBA simulation tool		1,00
Guideline for implementing (parts of) the SAMBA simulation tool in other organisations/ regions/ countries. The guideline will include a content-based description and manual in order to facilitate its use and potential customization.			

**Type: Implementation**

WP Nr	WP title	WP start date	WP end date	WP Budget
T2	Transnational Community and Strategy	2018-04	2021-09	415.878,00

Partner involvement	
WP responsible partner	Department of Isère
Piedmont Region	LP
Links Foundation – Leading Innovation & Knowledge for Society	PP
Province of Padova	PP
City of Chieri	PP
Department of Isère	PP
Regional natural Park of Vercors	PP
City of Salzburg	PP
Research Studios Austria	PP
Munich Transport and Tariff Association	PP
BSC, Business support centre L.t.d. Kranj	PP
Municipality of Koper	PP
University of Ljubljana	PP
Climate Alliance	PP

*Summary description and objectives of the work package including explanation of how partners will be involved.*

WP T2 is aimed at developing and implementing a harmonized and relevant process, involving AS decision makers, in order to foster the harmonization of behaviour change policies based on reward/pricing in the AS area. Gathering experiments results from all the partners and working on their harmonization, should allow all public authorities to define what the most adapted policies for behavior change are.

*Please describe project outputs that will be delivered based on the activities carried out in this work package. For each project output a programme output indicator should be chosen. Please note that they need to have the same measurement unit.*

Project output	Describe your project output	Choose a programme indicator to which the project output will contribute	Target	Delivery Date
O.T2.1	Recommendations for the development of harmonized behaviour change policies	Recommendations for every alpine space public authority, to implement the most fitting behaviour change policies for their territory	01.2.2.2 - Number of developed strategic elements Increasing options for low carbon mobility and transport	1,00 2021-07



<b>Target groups per outputs</b>	
Who will use the outputs delivered in this work package?	<ul style="list-style-type: none"> <li>• local public authority</li> <li>• regional public authority</li> <li>• national public authority</li> </ul>
How will you involve target groups (and other shareholders) in the development of the project outputs?	As the activities carried out within the project aim to identify some rewards policies in order to enhance mobility behaviour changes, we will contact all the public authorities that face mobility issues, and organize workshops with them. The purpose of these workshops will be to determine and analyse their problematic, in order to classify the type of mobility encountered on their territory, and find some better or more adapted policies to set up.
<b>Durability and transferability of outputs</b>	
How will the project outputs be further used once the project has been finalised? Please describe concrete measures (including e.g. institutional structures, financial sources etc.) taken during and/or after project implementation to ensure the durability of the project outputs. If relevant, please explain which project partner will be responsible and/or the owner of the output.	Output and deliverables will be uploaded on the SaMBA website as well as on partners' websites. The communication will be organized towards all public authorities in Alpine Space, in order for them to pick the tools they need in the definition and implementation of their mobility policies. SaMBA's transnational community will commit to disseminating the handbook throughout the AS area during and after the end of the project (Memorandum of Understanding in WP C).
How will the project ensure that the project outputs are applicable and replicable by other organisations/regions/countries outside of the current partnership? Please describe to what extent it will be possible to transfer the outputs to other organisations/regions/countries outside of the current partnership.	The transnational aspect of the program, spread through Alpine Space, and the common work with different partners coming from different countries should ensure that everything coming from this project has been studied through a "Alpine" filter. Furthermore, every type of mobility issue will be analysed and options will be imagined in order to fit with all different alpine situations.

<i>Please describe activities and deliverables within the work package</i>			
<b>Activity A.T2.1</b>	<b>Transnational community setting up</b>	<b>2018.04</b>	<b>2021.04</b>
PP5 will coordinate this activity aimed at creating a transnational and proactive community that includes the widest range of territorial actors, fostering their cooperation, involving them in the WP activities and making them aware of the project results. It could be supported by a web platform.			
Deliverable D.T2.1.1	Database of AS PAs contacts		1,00
The goal is to identify the maximum of territorial actors and authorities, and collect their contact persons and geographical / mobility characteristics and needs			
<b>Activity A.T2.2</b>	<b>Behaviour change policies best practice and literature review</b>	<b>2018.04</b>	<b>2018.11</b>
PP2 will coordinate this activity, and will analyse, compare and categorise behaviour change policies implemented in the AS area and Europe. A special focus will be given to AS area. PP2 will elaborate a common method to analyse and compare different best practices (i.e. questionnaire, best practice analysis template). A partner per Country will then gather information in its region (Italy-PP2; France-PP5; Austria-PP8; Germany-PP13; Slovenia-PP12).			
Deliverable D.T2.2.1	Behaviour change policies state of the art report		1,00
Report resuming the findings of the review. It will focus on the most important points for behaviour change policies implementation: citizens/stakeholder engagement, reward/pricing schemes, costs/benefits, barriers/solutions, territorial cultural peculiarities			
<b>Activity A.T2.3</b>	<b>Collection and analysis of mobility issue cases in each AS country</b>	<b>2018.09</b>	<b>2019.09</b>
PP5 will support PPs in the identification of different mobility use cases in each country in order to cover the widest range of alpine territorial situations (i.e. mountain, rural, urban). 2 workshops for each PP Country with local participants will be organized in order to spot the specificities of each use case, and deduct what the relevant mobility policies are and how to enhance behaviour change. Workshops will be used also for A.T.1.3, in order to define user requirements for SaMBA tool.			
Deliverable D.T2.3.1	Report on national workshops outcomes		1,00
The national workshop should lead to a document gathering recommendations for every alpine space public authority, to implement the most fitting behaviour change policies for their territory.			
<b>Activity A.T2.4</b>	<b>Reward/pricing policies transnational strategy</b>	<b>2019.07</b>	<b>2021.06</b>
The result of A.T.3.3 will be used to compare different categories of alpine territory needs and policy approaches and to feed the international debate in 2 transnational workshops where partners, observers, EUSALP AG4 members and main AS PA will cooperate to identify a harmonized approach toward behaviour change policies based on reward/pricing schemes.			
Deliverable D.T2.4.1	Report on transnational workshops outcomes		1,00
The transnational workshops will lead to a common AS point of view regarding behaviour change policies based on reward/pricing schemes.			
<b>Activity A.T2.5</b>	<b>"Changing TOGETHER mobility behaviors during the COVID19 pandemic" PLATFORM</b>	<b>2020.09</b>	<b>2021.09</b>
PP2 - LINKS, in cooperation with the other PPs, will create and manage a web platform that aims to provide support to PAs: "Changing TOGETHER mobility behaviors during the COVID19 pandemic". The platform could be powered in collaboration with MELINDA partners but also with all the other partners of the AS mobility projects. Therefore, it would be dedicated to the AS area overall.			
Deliverable D.T2.5.1	WEB PLATFORM		0,00
The Platform provides support to PAs in changing TOGETHER mobility behaviors during the COVID19 pandemic. The Platform will have 4 sections: 1. DATA ACQUISITION. 2. DATA VISUALIZATION. 3. BEST PRACTICES. 4. CO-CREATION.			

**Type: Implementation**

WP Nr	WP title	WP start date	WP end date	WP Budget
T3	Policy definition and testing	2018-04	2021-06	696.586,75

Partner involvement	
WP responsible partner	Links Foundation – Leading Innovation & Knowledge for Society
Piedmont Region	LP
Links Foundation – Leading Innovation & Knowledge for Society	PP
Province of Padova	PP
City of Chieri	PP
Department of Isère	PP
Regional natural Park of Vercors	PP
City of Salzburg	PP
Research Studios Austria	PP
Munich Transport and Tariff Association	PP
BSC, Business support centre L.t.d. Kranj	PP
Municipality of Koper	PP
University of Ljubljana	PP
Climate Alliance	PP

*Summary description and objectives of the work package including explanation of how partners will be involved.*

WPT3 is aimed at drawing up a handbook for the implementation of behaviour change policies based on reward/pricing in the AS area. It includes 9 pilot cases where the policies will be elaborated and tested. WPT3 is supported by WPT2 results for policies definition. WPT1 policies impact estimation method/tool will be tested in one of the WPT3 pilot cases, whilst local needs, pilot cases findings and best practices identified in WPT3 will contribute to enhance the WPT1 tool (A.T.1.4).

*Please describe project outputs that will be delivered based on the activities carried out in this work package. For each project output a programme output indicator should be chosen. Please note that they need to have the same measurement unit.*

Project output	Describe your project output	Choose a programme indicator to which the project output will contribute	Target	Delivery Date
O.T3.1	Handbook for implementing behaviour change policies	The handbook will support PAs in carrying out concrete activities and facing main issues related to the development of such policies, thus maximising their effect on modal shift towards sustainable mobility.	OI.2.2.3 - Number of developed implementation elements for low carbon mobility and transport	1,00 2021-06

<b>Target groups per outputs</b>	
Who will use the outputs delivered in this work package?	<ul style="list-style-type: none"> <li>• local public authority</li> <li>• regional public authority</li> <li>• national public authority</li> <li>• infrastructure and (public) service provider</li> <li>• General public</li> </ul>
How will you involve target groups (and other shareholders) in the development of the project outputs?	In the pilot cases, Local PAs, Regional PAs, public service providers, citizens and tourists (general public) will be engaged through living labs to co-create the reward/pricing schemes to be tested. Local PAs, Regional PAs, and public service providers will be involved in the output preparation during the national workshops and the transnational community meetings (WP T2). National PAs will be invited to the transnational community meetings where WP's outputs will be presented (WP T2).
<b>Durability and transferability of outputs</b>	
How will the project outputs be further used once the project has been finalised? Please describe concrete measures (including e.g. institutional structures, financial sources etc.) taken during and/or after project implementation to ensure the durability of the project outputs. If relevant, please explain which project partner will be responsible and/or the owner of the output.	The handbook will be available on SaMBA website and on the partners' websites in 5 languages (English, French, Italian, German and Slovenian). PP2 will ensure technical support via email to PAs interested in using the handbook. SaMBA's transnational community will commit to disseminating the handbook throughout the AS area during and after the end of the project (Memorandum of Understanding in WP C).
How will the project ensure that the project outputs are applicable and replicable by other organisations/regions/countries outside of the current partnership? Please describe to what extent it will be possible to transfer the outputs to other organisations/regions/countries outside of the current partnership.	The scalability & transferability of the pilot cases will be addressed since their conception. A crucial chapter of the output is represented by the guidelines for scalability & transferability of the behaviour change policies tested in the pilot cases. The output will be translated in 5 languages, including English, to ensure its usability throughout the AS area and beyond.

<i>Please describe activities and deliverables within the work package</i>			
<b>Activity A.T3.1</b>	<b>Target users and stakeholders engagement</b>	<b>2018.04</b>	<b>2020.03</b>
PP2 will coordinate this activity, aimed at identifying and involving users and main stakeholders in each pilot case. Each partner responsible for a pilot case (PP3, PP4, PP5, PP6, PP7, PP9, PP10, PP11 and PP13) will identify the target users, potential sponsors and stakeholders, will engage them and will monitor the entire process. At the end of this activity, each partner experience will be shared.			
Deliverable D.T3.1.1	Guidelines for communication, increased acceptance, user and stakeholder engagement		1,00
The document will build upon the pilot cases findings in involving users and stakeholders and will give recommendations on how to increase PA's awareness on the available methods, their costs and effectiveness.			
<b>Activity A.T3.2</b>	<b>Reward/pricing schemes co-creation</b>	<b>2018.07</b>	<b>2019.03</b>
PP12 will coordinate this activity and use its psychological and anthropological expertise to define methodologies for reward/pricing policies co-creation. Both material and virtual rewards will be explored (i.e. money, prizes, social visibility). Rewards business models will be addressed: economic sustainability will be ensured (i.e. sponsors such as retailers will be engaged) and no EU money will be used for the rewards. Each partner responsible for a pilot case will use the method.			
Deliverable D.T3.2.1	Methodology to co-create effective and equitable reward/pricing policies		1,00
Set of reward/pricing schemes and co-creation methods.			
Deliverable D.T3.2.2	Report on reward/pricing policies for behaviour change		1,00
The report will build upon pilot cases and Activity T3.1 findings. Special attention will be given to methods to ensure that reward/pricing schemes are effective for long periods (i.e. maintain user interest with challenges)			
<b>Activity A.T3.3</b>	<b>Reward/pricing policies implementation and monitoring</b>	<b>2018.11</b>	<b>2020.12</b>
PP2 will coordinate the partners responsible for carrying out pilot cases. Each pilot case will differ in territorial type, target area or users (i.e. Vercors - tourists, Padova - hospitals users, Salzburg - new citizens), reward/pricing schemes or trip monitoring tools (i.e. Munich and Chieri will use H2020 MUV platform, Isere will collect data from its e-ticketing system). Special attention will be given to ethics and data protection rights, building upon MUV findings.			
Deliverable D.T3.3.1	Report on pilot cases		1,00
Pilot cases descriptions (i.e. objectives, tech used, expected results). Pilots will be: Munich area, part of Turin area (Chieri), cities of Salzburg and Koper, Isere and Gorenjska areas, Province of Padova, Parc of Vercors and Allgäu region.			
<b>Activity A.T3.4</b>	<b>Assessment of the reward/pricing policies implementation</b>	<b>2020.04</b>	<b>2021.06</b>
PP2 will coordinate this activity, where all partners will contribute to the pilot cases assessment. PP2 will elaborate a common analysis method that will ensure the comparability of different pilot cases. The method will be used by each partner responsible for a pilot in order to analyse its experience in a structured way. Finally all partners will use these information to draw up a comprehensive assessment and comparison of the pilot cases.			
Deliverable D.T3.4.1	Report on reward/pricing policies implementation and guidelines for scalability & transferability		1,00
Report describing the main implementation issues of the pilots (i.e. organizational, financing, legal, operation, technological) in order to identify potentialities, main barriers and solutions as well as enabling scalability & transferability.			

Type: Communication

WP Nr	WP title	WP start date	WP end date	WP Budget
C	Communication	2018-04	2021-10	254.874,00
<b>Partner involvement</b>				
WP responsible partner		Climate Alliance		
Piedmont Region		LP		
Links Foundation – Leading Innovation & Knowledge for Society		PP		
Province of Padova		PP		
City of Chieri		PP		
Department of Isère		PP		
Regional natural Park of Vercors		PP		
City of Salzburg		PP		
Research Studios Austria		PP		
Munich Transport and Tariff Association		PP		
BSC, Business support centre L.t.d. Kranj		PP		
Municipality of Koper		PP		
University of Ljubljana		PP		
Climate Alliance		PP		
<i>Please indicate main objectives of the work package, as well as its linkage to the other work packages and provide a short description of the main activities.</i>				
<p>Main objective is to enhance as much as possible SaMBA's impact by giving it visibility, in order to raise awareness, increase knowledge and influence attitude of target groups, thus facilitating the implementation of low carbon mobility strategies in the AS.</p> <p>The WP will use a coordinated communication strategy (CS) for the whole time of the project that will focus on target groups with the aim to provide instrument for the spread out of outputs and results achieved by the WPs. In order to reach the WP objectives, main activities will consist of start-up activities (C1), production of publications (C2), participation and organization of public events, including regional events and workshops with other projects in AS (C3), design and production of promotion material (C4), digital activities including social media and multimedia (C5).</p>				
<b>Project specific objectives</b>	<b>Communication objectives - What can communications do to reach a specific project objective?</b>	<b>Approach/Tactics - How do you plan to reach the communication objective?</b>		
Increasing awareness and understanding among AS decision makers about the potential of mobility behaviour change policies	Raise awareness	Communication will contribute to sensitize target groups (TG) about the potential of mobility behaviour change policies. The collaboration with EUSALP, networks, projects and initiatives like the Covenant of Mayors, will help to reach vast number of decision makers.		
	Increase knowledge	Communication will contribute to spread information on elaboration and implementation of mobility behaviour change policies. Local politicians will be involved directly (i.e. pilot cases).		
Improving behaviour change policies to promote sustainable and low carbon mobility in the AS area	Increase knowledge	Communication will provide knowledge to TG by networking activities and communication activities (i.e. press releases, website information, posters, leaflet and presentations).		
	Influence attitude	Communication will influence the attitude of political decision makers through dissemination of pilot cases that will show that change towards sustainability is possible. A Memorandum of Understanding will be available and will promote the implementation of harmonised policies in the AS area and their transferability		
Fostering behaviour change towards sustainable and low carbon mobility in the pilot cases and throughout the AS area	Influence attitude	Communication will influence the attitude of target groups. SaMBA will bring together policy makers, citizens and stakeholder to make sustainable modes of transport more attractive.		
	Change behaviour	Communication will support promotion of mobility behaviour change through reward and pricing policies in the pilot cases and will contribute to spread throughout ASA. This will be done by using all available means of communication		

<i>Please describe activities and deliverables within the work package</i>			
<b>Activity A.C.1</b>	<b>Start-up activities including communication s</b>	<b>2018.04</b>	<b>2018.11</b>
Design the logo with acronym and reference to ERDF; elaborate a communication strategy including design of templates for presentations, reports, etc.; manage the project website hosted by AS website and social media platforms; set up of a project database for contacts			
Deliverable D.C.1.1	Project Logo		1,00
PP13 will realize the project logo with acronym and reference to ERDF financing according to ASP guidelines. It will be used on internet platforms as well as on all project publications, promotion material and templates.			
Deliverable D.C.1.2	Communication strategy		1,00
The communication strategy (CS) will be elaborated by PP13; it will be discussed and approved by PPs. The CS will indicate objectives, contents, target groups and tools of the communication, also among PPs. It will provide corporate design templates.			
Deliverable D.C.1.3	Project Website hosted by AS website and social media		4,00
According to AS communication rules, PP13 will manage the website (1) and identify social media platforms (3) and all PPs will be responsible for spreading the project on their institutional websites (linked to the official Programme website).			
<b>Activity A.C.2</b>	<b>Publication(s)</b>	<b>2018.06</b>	<b>2021.10</b>
Articles in electronic PP13 European newsletter eclimail (in a minimum 6 editions), articles in local, regional and national newsletters in national languages (6 per language), a project leaflet, PP13 will support other WP outputs regarding design and communication requirements, Editing Memorandum of Understanding, publication of results using the platform and news of the Covenant of Mayors.			
Deliverable D.C.2.1	Articles in newsletter and email		6,00
At least every 6 months PP13 will produce articles in its newsletter eclimail (distribution to 3100 municipalities) .It will be published in English and German. PPs will use local/regional/national newsletters and be responsible for translations.			
Deliverable D.C.2.2	Leaflet		1,00
PP13 will produce a leaflet to spread out the objectives and project outputs. This publication will be produced in English and in all PP languages in order to have a large dissemination. PPs will be responsible for translations.			
Deliverable D.C.2.3	Memorandum of Understanding		1,00
Editing of Memorandum of Understanding for decision makers and stakeholders in English. PPs will be responsible for translations in national languages.			
Deliverable D.C.2.4	Pictures		1,00
Pictures will be produced by all PPs and compiled by PP13 und used in publications.			
Deliverable D.C.2.5	Scientific papers/conference proceedings		5,00
Scientific papers and conference proceedings will be produced by PPs to reach an international group of practitioners			
<b>Activity A.C.3</b>	<b>Public Event(s)</b>	<b>2018.04</b>	<b>2021.10</b>
All PPs will organize and participate in public events or workshops at local, national, ASA and European level with presentations of the project or exhibitions booths. Joint seminars with related ASA projects will be organized to foster knowledge transfer and synergies between the projects. Finally SaMBA's results will be presented in CA national and international conferences.			
Deliverable D.C.3.1	Events, reports on proceedings of project dissemination events		10,00
PP13 will collect information about all the events where the project has been presented and produce internal reports on a 6 month basis. Each PP will, at least, organize 1 regional dissemination event (in relation with WP T2).			
Deliverable D.C.3.2	Network with other projects in ASA		1,00
PP13, supported by other PPs, will build up an informal network with the aim of exploring possible forms of cooperation with similar projects and networks working on same topics in ASA and to exchange experiences and best practices.			
Deliverable D.C.3.3	Project dissemination at CA events		2,00
CA will host WSs/Forums in its national and international conferences (at least 2)			
Deliverable D.C.3.4	Public Final event		1,00
PP1 and PP2 will organize the final project conference to present project results/outputs. PP13 will support the organisation with communication activities. A report with proceedings will be prepared by PP13.			
<b>Activity A.C.4</b>	<b>Promotional activities</b>	<b>2018.04</b>	<b>2021.10</b>
PP13 will realize a project poster. All PPs will boost media presence with press releases, press articles, interviews, etc. PP13 will register activities with a periodical report. Policy work will be carried out on all levels (local, regional, national, EUSALP und EU) with support of PP13.			
Deliverable D.C.4.1	Report on communication activities		6,00
All press releases, articles and other communication activities will be gathered, and a 6-monthly communication report will be compiled by PP13. Give-aways will be explored.			
Deliverable D.C.4.2	Project poster		1,00
A poster about the project will be produced, it can be used as paper print and as display, e.g. roll-up, banner, beach flag or booth display. PP13 will design the poster; in addition a file will be provided for the production by PPs			

<b>Activity A.C.5</b>	<b>Digital activities</b>	<b>2018.04</b>	<b>2021.10</b>
Update of website and social media platforms			
Deliverable D.C.5.1	Reports on web/digital activities on local level		6,00
The website will be continuously updated by PP13. PPs social media account will be fed with SaMBA news. PP13 will compile short reports on updates and target reached every 6 months			

**C.5.1 Periods**

<b>Period Number</b>	<b>Duration (month)</b>	<b>Start Date</b>	<b>End Date</b>
0	12	2017-05-01	2018-04-16
1	8	2018-04-17	2018-12-31
2	6	2019-01-01	2019-06-30
3	6	2019-07-01	2019-12-31
4	6	2020-01-01	2020-06-30
5	6	2020-07-01	2020-12-31
6	6	2021-01-01	2021-06-30
7	4	2021-07-01	2021-10-16



### C.6 Activities outside the Union part of the programme area

*If applicable, please list activities to be carried out outside (the Union part of) the programme area. Describe how these activities will benefit the programme area. What is the added value of activities to be carried out outside (the Union part of) programme area? If applicable, please list the relevant activities and describe how they will benefit the programme area.*

CA will share and promote SaMBA activities and results among its 1,700 members from 27 European Countries, Cities, Regions and Provinces responsible for mobility policies. CA will set up cooperation paths with existing projects working on the same topics

Total budget	183.550,00
ERDF outside	0,00
% of total (indicative)	0,00

## PART D - Project Budget

### D.1 Project budget per co-financing source (fund) - breakdown per partner

Partner		Programme Co-financing		Contribution			Total Budget
Partner Abbreviation	Country	ERDF	ERDF Co-Financing(%)	Public	Private	Total	
REGPIE	ITALIA	214.157,50	85,00 %	37.792,50	0,00	37.792,50	251.950,00
LINKS	ITALIA	197.965,00	85,00 %	0,00	34.935,00	34.935,00	232.900,00
PROPA	ITALIA	72.466,75	85,00 %	12.788,25	0,00	12.788,25	85.255,00
CHIERI	ITALIA	72.139,50	85,00 %	12.730,50	0,00	12.730,50	84.870,00
CD38	FRANCE	195.500,00	85,00 %	34.500,00	0,00	34.500,00	230.000,00
PNRV	FRANCE	86.040,61	85,00 %	15.183,64	0,00	15.183,64	101.224,25
SALZ	ÖSTERREICH	105.072,75	85,00 %	18.542,25	0,00	18.542,25	123.615,00
RSA	ÖSTERREICH	196.082,25	85,00 %	34.602,75	0,00	34.602,75	230.685,00
MVV	DEUTSCHLAND	118.711,00	85,00 %	20.949,00	0,00	20.949,00	139.660,00
BSC KRANJ	SLOVENIJA	111.158,75	85,00 %	19.616,25	0,00	19.616,25	130.775,00
MOK	SLOVENIJA	73.289,55	85,00 %	12.933,45	0,00	12.933,45	86.223,00
UL	SLOVENIJA	119.412,50	85,00 %	21.072,80	0,00	21.072,80	140.485,30
CA	DEUTSCHLAND	156.017,50	85,00 %	27.532,50	0,00	27.532,50	183.550,00
<b>Total</b>		<b>1.718.013,66</b>	<b>--</b>	<b>268.243,89</b>	<b>34.935,00</b>	<b>303.178,89</b>	<b>2.021.192,55</b>

## D.2 Project budget - overview per partner/ per budget line

Partner	Staff costs	Office and administration	Travel and accomodation	External expertise and services	Equipment	Budget	Revenues	Total budget
REGPIE	83.000,00	12.150,00	10.000,00	146.800,00	0,00	251.950,00	0,00	251.950,00
LINKS	143.000,00	19.500,00	7.500,00	62.900,00	0,00	232.900,00	0,00	232.900,00
PROPA	13.700,00	2.055,00	6.000,00	63.500,00	0,00	85.255,00	0,00	85.255,00
CHIERI	13.800,00	2.070,00	5.000,00	64.000,00	0,00	84.870,00	0,00	84.870,00
CD38	161.000,00	24.000,00	9.000,00	36.000,00	0,00	230.000,00	0,00	230.000,00
PNRV	58.195,00	8.579,25	4.650,00	29.800,00	0,00	101.224,25	0,00	101.224,25
SALZ	20.100,00	3.015,00	3.000,00	97.500,00	0,00	123.615,00	0,00	123.615,00
RSA	174.900,00	26.085,00	6.900,00	22.800,00	0,00	230.685,00	0,00	230.685,00
MVV	88.400,00	13.260,00	7.000,00	31.000,00	0,00	139.660,00	0,00	139.660,00
BSC KRANJ	49.300,00	7.245,00	6.200,00	50.030,00	18.000,00	130.775,00	0,00	130.775,00
MOK	14.020,00	2.103,00	3.800,00	66.300,00	0,00	86.223,00	0,00	86.223,00
UL	100.422,00	15.063,30	10.000,00	15.000,00	0,00	140.485,30	0,00	140.485,30
CA	129.000,00	19.350,00	11.500,00	23.700,00	0,00	183.550,00	0,00	183.550,00
<b>Total</b>	<b>1.048.837,00</b>	<b>154.475,55</b>	<b>90.550,00</b>	<b>709.330,00</b>	<b>18.000,00</b>	<b>2.021.192,55</b>	<b>0,00</b>	<b>2.021.192,55</b>
% of total budget	51,89 %	7,64 %	4,48 %	35,09 %	0,89 %	100,00 %	0,00 %	100,00 %

## D.3 Project budget - overview per period

	Period 0	Period 1	Period 2	Period 3	Period 4	Period 5	Period 6	Period 7	Budget	Net revenues	Total budget
<b>Total</b>	<b>20.000,00</b>	<b>192.732,80</b>	<b>325.536,05</b>	<b>383.343,55</b>	<b>410.965,05</b>	<b>435.933,80</b>	<b>252.681,30</b>	<b>0,00</b>	<b>2.021.192,55</b>	<b>0,00</b>	<b>2.021.192,55</b>
% of total budget	0,98 %	9,53 %	16,10 %	18,96 %	20,33 %	21,56 %	12,50 %	0,00 %	100,00 %	0,00 %	100,00 %

#### D.4 Project budget - overview per partner/ per WP

Partner	WP P	WP M	WP T1	WP T2	WP T3	WP C	Budget	Net revenues	Total budget
REGPIE	2.000,00	84.750,00	46.500,00	64.050,00	33.850,00	20.800,00	251.950,00	0,00	251.950,00
LINKS	13.000,00	22.500,00	23.000,00	52.000,00	107.500,00	14.900,00	232.900,00	0,00	232.900,00
PROPA	1.000,00	12.054,00	4.920,00	15.621,00	44.280,00	7.380,00	85.255,00	0,00	85.255,00
CHIERI	0,00	10.455,00	3.690,00	17.835,00	46.740,00	6.150,00	84.870,00	0,00	84.870,00
CD38	1.000,00	24.800,00	44.525,00	94.350,00	47.025,00	18.300,00	230.000,00	0,00	230.000,00
PNRV	1.000,00	10.803,00	7.360,00	14.712,50	56.138,75	11.210,00	101.224,25	0,00	101.224,25
SALZ	0,00	22.386,00	9.840,00	21.033,00	65.436,00	4.920,00	123.615,00	0,00	123.615,00
RSA	1.000,00	39.020,00	105.690,00	43.230,00	35.420,00	6.325,00	230.685,00	0,00	230.685,00
MVV	0,00	15.025,00	17.250,00	22.180,00	68.695,00	16.510,00	139.660,00	0,00	139.660,00
BSC KRANJ	1.000,00	15.530,00	10.050,00	17.490,00	78.150,00	8.555,00	130.775,00	0,00	130.775,00
MOK	0,00	8.856,00	3.690,00	14.760,00	52.152,00	6.765,00	86.223,00	0,00	86.223,00
UL	0,00	22.409,80	42.900,00	28.266,50	29.950,00	16.959,00	140.485,30	0,00	140.485,30
CA	0,00	20.100,00	5.750,00	10.350,00	31.250,00	116.100,00	183.550,00	0,00	183.550,00
<b>Total</b>	<b>20.000,00</b>	<b>308.688,80</b>	<b>325.165,00</b>	<b>415.878,00</b>	<b>696.586,75</b>	<b>254.874,00</b>	<b>2.021.192,55</b>	<b>0,00</b>	<b>2.021.192,55</b>
% of total budget	0,98 %	15,27 %	16,08 %	20,57 %	34,46 %	12,61 %	100,00 %	0,00 %	100,00 %

#### D.5 Equipment list per partner

Partner	Equipment description	Budget
BSC KRANJ	tech devices to monitor and manage tourist movements such as vehicle counters, parking space sensors, variable messages signs (VMS), interactive touchscreen totem kiosks, etc.	18.000,00 EUR
	Total	18.000,00 EUR

## D.6 Flat rates overview per partner

Partner	Staff costs	Office and administration
REGPIE	no	yes (15.00 %)
LINKS	no	yes (15.00 %)
PROPA	yes (20.00 %)	yes (15.00 %)
CHIERI	yes (20.00 %)	yes (15.00 %)
CD38	no	yes (15.00 %)
PNRV	no	yes (15.00 %)
SALZ	yes (20.00 %)	yes (15.00 %)
RSA	no	yes (15.00 %)
MVV	no	yes (15.00 %)
BSC KRANJ	no	yes (15.00 %)
MOK	yes (20.00 %)	yes (15.00 %)
UL	no	yes (15.00 %)
CA	no	yes (15.00 %)