

JAP Business Plan 2011-2013



JAP business plan

- *The 27 JAP actions have been conceived to support at a various level the implementation of a joint RES and CO2 saving agenda among Regions*
- *Thus means*
- *Different funding programme and initiatives*
- *Different funding or funding management actors involved*
- *So to couple to each goal the appropriate resource (when needed...)*

Aims and overall views

- JAP goals could be resumed as follows:
- Guarantee the follow up and plan implementation, supporting and increasing the relationships among partners, institution and generating tools and opportunities for a proficiency regional collaboration in next three years (Goal: Support and management, action 1 to 10)
- Develop and support services to local R&D and industrial actors, both for market and innovation purposes (R&D and Industry services , action 11 to 19)
- Support the implementation of joint R&D activities among actors of two regions (R&DT support, action 20 to 27)

Role of partners in funding strategy

- Funding strategy is based on a partner's commitment in raise up different opportunities, including own resources, EU programmes and initiatives and focus of already existing or scheduled initiatives of other institution on RRA/RP collaboration (i.e. EEN network activities)

Briefly partner's roles could be resumed as follow:

- All partners are involved in fundraising for Management and support actions (already activated)
- Services and part of R&D actions will be supported by the mutual opening to participation of the other Region actors inside "own" calls (i.e. C'MIRA and "Innovation poles"), with a role of partners in informing of this opportunities
- R&D will be supported by EU programmes and initiatives (with a role of Clusters in setting up partnerships and follow up applications) and "dedicated common R&D call funds" of two regions
- Other actors are involved both as project partners (AB members) and or funding managers (EEN, City of Torino and Lyon, others institutions)

Sources : Management and support

- **Own resources:** for certain kind of actions just a goal shifting of already partner's activities (i.e. internationalization action of clusters re oriented to RP – RRA cooperation and institutional activities)
- **CLAIRE:** an ALCOTRA INTERREG project applied on nov 2010, with action aimed to cover the “non R&D” JAP content and its implementation. Beside PITER partners there are CONFINDUSTRIA PIEMONTE and UDIMEC, major industrial representatives. Project is organized into 4 WP: cluster collaboration, support to SMEs in shifting towards RES production, R&D collaboration and communication.
- **Other programmes:** RP and RRA are already involved in a strategic INTERREG project on Biomass and Hydro, so it's possible to link those activities to PITER aims.

Sources: Services

Cross funding is the major financial tool supporting activation of services for R&D and enterprises. It means that measures so far can only finance national participants will be used to support the achieving of high specialized services from external actors. In this way RP enterprises will be able to receive high level consultancy services by RRA actors inside Pole of Innovation programme and vice versa. Research mobility programmes such as CMIRA will be addressed to specific exigencies or regional R&D centers .

European Enterprise Network members (among them Chambers of Commerce) will contribute to realisation of some of some of JAP activities , in particular business matches , business promotion and conferences.

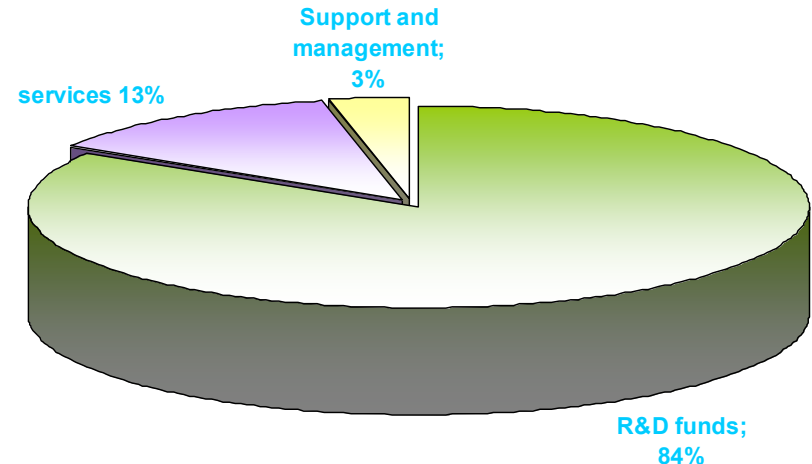
Some services will be activated under CLAIRE project too, in particular visit to R&D centers and facilities, business matches and realization of joint technology scenarios.

R&D funds

- Support to cross R&D activities will be supported by a common grant scheme launched and managed by Regions. Call will be finalized within first half of 2011 and expected to be launched by the end of the year.
- EU programmes play a prominent role in funding strategy with a key role of Clusters in involve their members in application and participation in common project.
- Several programmes are expected to be used . FP7 will be applied for all technology concerned by JAP (Energy but also ICT, and Environment) including E2B and H2FC JTI initiatives.
- Other programmes like ERANET +, LIFE and MANUNET will be followed for their specific purposes
- Integration of activities inside SMART CITIES initiative, covering innovation issues inside plans launched by RRA and RP cities

Breakdown per action category

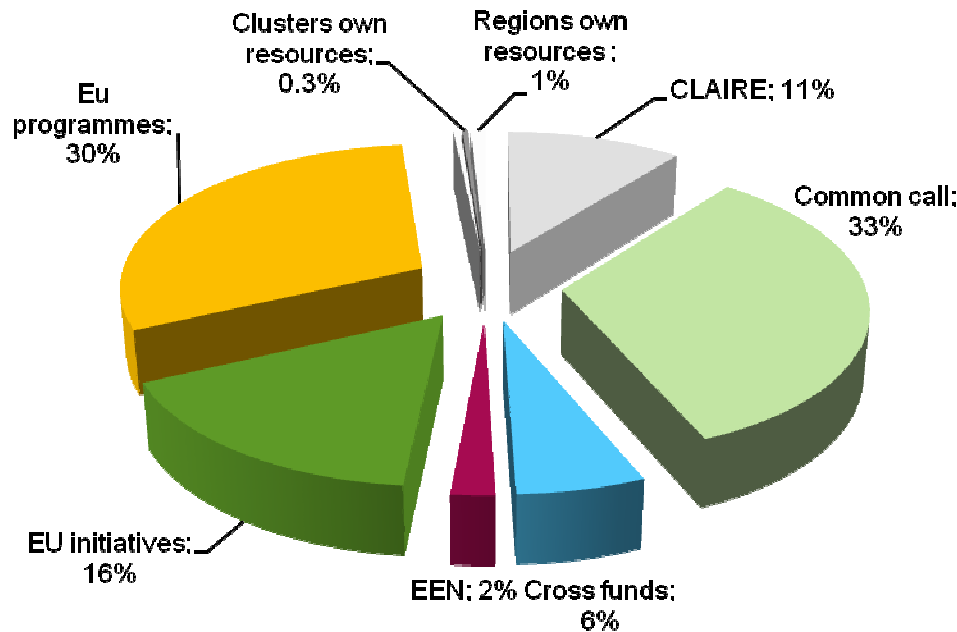
Destination	Amount	%
<i>R&DT funds</i>	5.350.000	84%
<i>Services to R&D and enterprises</i>	810.970	13%
<i>Support and management</i>	211.500	3%
Total	6.372.470	100%



In a conservative vision plan aim to allocate contribution from different sources for around 6.3 M Euro in 3 years , mostly dedicated to R&D, for an estimated amount of investment of 15 M Euros

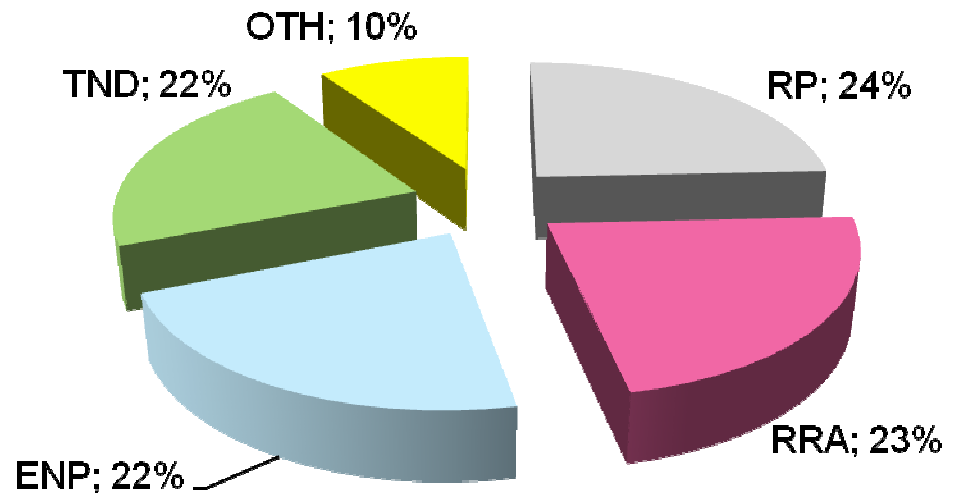
Breakdown per source

Funding	Total
CLAIRE	678.560
Common call	2.100.000
Cross funds	376.000
EEN	127.410
EU initiatives	1.050.000
Eu programmes	1.936.000
Other actors funds	26.000
Clusters own resources	22.000
Regions own resources	56.500
Total	6.372.470



Breakdown per partner

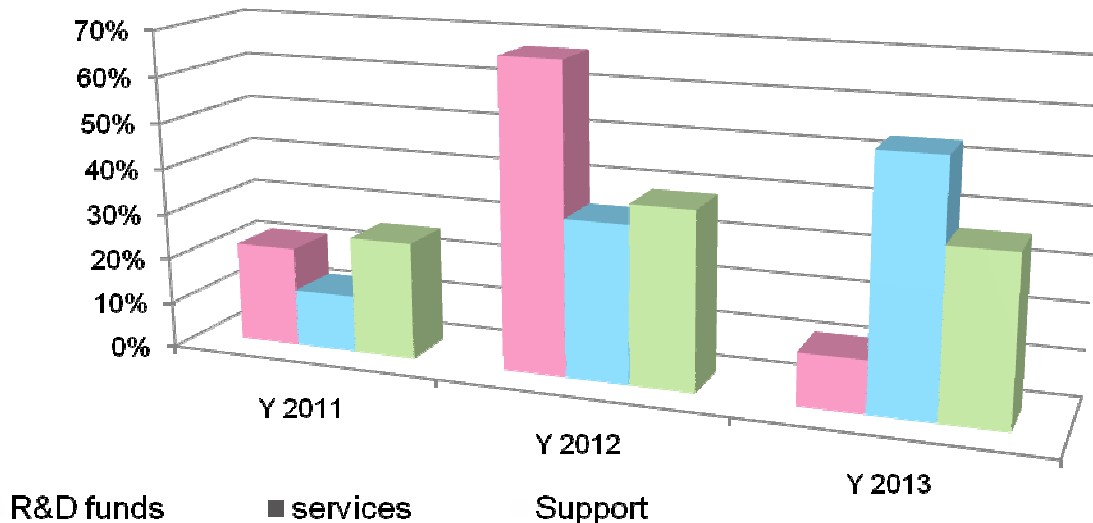
Partner	Total
RP	1.545.510
RRA	1.436.810
ENP*	1.402.700
TND*	1.379.870
OTH	607.580
Total	6.372.470



* Including amounts of contribution from application of EU programmes of their members

Breakdown per year

Destination	Y 2011	Y 2012	Y 2013	Total
R&D funds	1.160.000	3.590.000	600.000	5.350.000
Services	100.100	277.200	433.670	810.970
Support	54.000	81.500	76.000	211.500
Total	1.314.100	3.948.700	1.109.670	6.372.470



Thank for
your attention